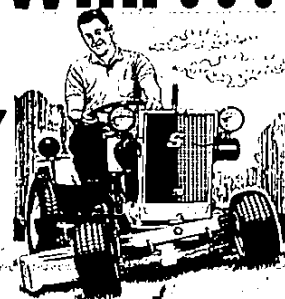


# Put More Leisure Into Your Life With ...



# *Simplicity*

Serving This Area Since 1948



**There are eight great mowers in the world. Simplicity makes seven of them.**

Simplicity makes models you can push guide or ride. Choose from two 21-inch walking mowers and five tractor mowers from 7-hp up to 16-hp. The two walking mowers, in push and self-propelled models, combine staggered wheel design and a wide 2-inch mower overhang to all but eliminate the need for trimming. Ignition-key starting and efficient grass catcher are among the popular options. The five brawny tractors all feature Simplicity's exclusive No-Scalp mower. Attached to the front axle, this unique free-floating mower swivels over every contour on your lawn—without scalping or missing. If you're due for a new mower this year, don't be sheepish.

#### Consult With Us

There is no obligation to you to consult with us in regards to any garden power you need. This is our business and our profession ... if we can help you ... we'll feel better than you. Don't hesitate to come in and ask for either help or advice. That's why we have been here since 1948!

#### Complete Service Department

When you purchase your lawn equipment from us, we offer you complete service facilities, guaranteed by qualified personnel with both small and estate-type power lawn equipment. We offer you one of the most complete service departments.



**Hal Vogler**  
President & Owner



**Mark Vogler**  
Set-Up Department



**Warren Hamlin**  
Store Manager



**Norbert Ugorowski**  
Office Manager



**Steve Mankoci**  
Service Manager



**Joe Proctor**  
Sales



**Rick Perry**  
Parts



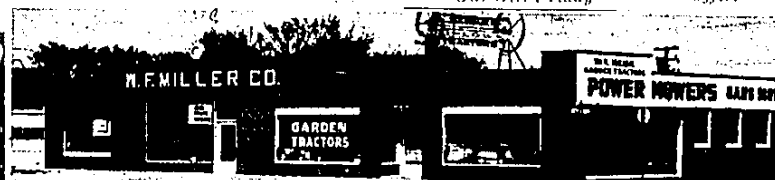
**Jerry Penner**  
Sales



**Gay Baldwin**  
Our Girl Friday



**Betty Rau**  
Office



**WE ALSO SERVICE AND SELL THESE FINE PRODUCTS**

• TORO • NATIONAL MOWER • JACOBSEN • GILSON • MOTT

Financing Available

**647-7700**

# W. F. MILLER CO.

1593 South Woodward, Birmingham — 3 Blocks North of 14 Mile Road — Monday Through Saturday, 8:30 A.M. to 6 P.M.