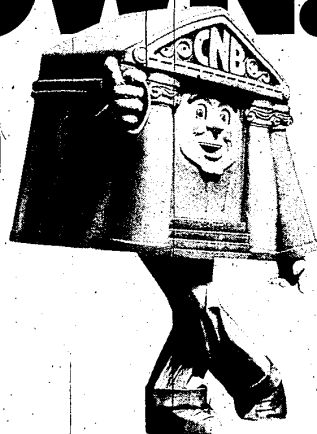


"TA-DA... ANNOUNCING THE BEST FREE CHECKING IN TOWN."



Jenkies, some banks sure have a lot of nerve. They seem to think a checking account should cost you money. Even though they say it's free.

Pshaw, I say.

My new Free Checking Plan earns you money. And you don't pay any service charge...or so-called special package charge...it's free.

Here's how it works: open a savings account for just \$250, and I'll give you Free Checking. The kind where you can write all the checks you want, absolutely free. No monthly service charge. No cost-per-check.

And while you're writing all those free checks, your savings will be busy, too. Earning the absolute highest interest the law allows me to pay.

Frankly, no other bank in town has a better free checking plan. You'll see when you compare it with the others.

NO SERVICE CHARGE.

Some banks ask you to put money in a checking account—then make

you pay to use it. They charge a dime or 12½¢ every time you write a check. Then tack on 50¢ or so each month. Some charge you \$2.50 each time you write 20 checks.

Pshaw again. My Free Checking is really free.

NO "3" "PACKAGE CHARGE"

Other banks give you free checking as part of a complicated "package" that includes many services you'll probably never really need. And for this, they ask you to pay \$3 a month.

Pshaw again. You shouldn't have to pay for free checking. With mine you don't.

NO "MINIMUM BALANCE" TO KEEP UP.

Other banks go so far as to ask you to keep a healthy sum in your checking account, then they'll let you write "free" checks. You know of course, that healthy sum isn't earning you one dime of interest.

Pshaw again. Banks should help

you earn money, not squander it. With my Free Checking, the money in your savings account earns you the highest interest while eliminating any charge for getting your money out of your checking account.

As you can see, my Free Checking is just what it says, *free*. And that's quite an improvement over what other banks seem to be offering as being free. Why don't you drop in and we'll talk about my new plan. If you want to transfer your present account, leave the details to me.

I can be very gentle in these matters.



CITY NATIONAL BANK

Member Northern States Bancorporation
Member FDIC