

THE SHANTY CREEK COURIER

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RESORT CAUGHT RED-HANDED!



History of a "Shanty"

Long ago, trappers snowshoeing through the deep drifts around Shanty Creek, found a haven in the tiny, weather-beaten, log shanty - the shanty from which Shanty Creek Lodge has taken its name. The old shanty still stands... but today's "Shanty" is a truly beautiful, breathtaking example of contemporary design... a magnificent structure of glittering glass expanse, warm redwood, far flung wings, and massive native stone. Here, like the trappers of old, the adventurer finds his haven in over 1,200 beautiful acres.

Shanty Creek Lodge is the realization of the imagination and the dreams of Detroit Industrialist, Roy Deskin. Mr. Deskin, a long time vacation-resident of the Bellaire and Torch Lake area, envisioned a complete year around resort to give more people an opportunity to enjoy the clean air, lakes, streams, and the year around beauty of this region of Michigan.

Mr. Deskin acquired the land, over 1,200 acres, that now is Shanty Creek Lodge. In 1962 construction was started on the Main Lodge and ski facilities. Shanty Creek opened for the 1962-63 ski season and the first guests were served in the Dining Room on February 1, 1963.

The Grand Opening was on Memorial Day in 1963. Since that time, Shanty Creek has grown in facilities and in reputation. The original 91 room Main Lodge has been carefully maintained so that it always presents a beautiful picture of contemporary luxury. Thirty-two additional guest rooms were added in 1966. Its 18 watered fairways and meticulously kept greens make it a golfer's delight.

The year 1971 has seen the addition of the Beach Club on Lake Bellaire to the list of guest facilities. Three hundred and fifty feet of beautiful lake frontage on Lake Bellaire were acquired in early 1971. Three shaded lawns, dressing facilities, a log lodge for parties and the Shanty Creek children's recreational program made the Beach Club a success with our guests its first summer. A major expansion and renovation of our skiing facilities has been completed. The new improved ski facilities greatly enhance the enjoyment of one of the great winter sports... skiing... at Shanty Creek Lodge.

The management of Shanty Creek Lodge follows a policy of continually maintaining and improving the facilities at Shanty Creek Lodge so that guests will always receive and enjoy excellence in service in an atmosphere of enjoyable good taste.

FRONT DESK NEWS

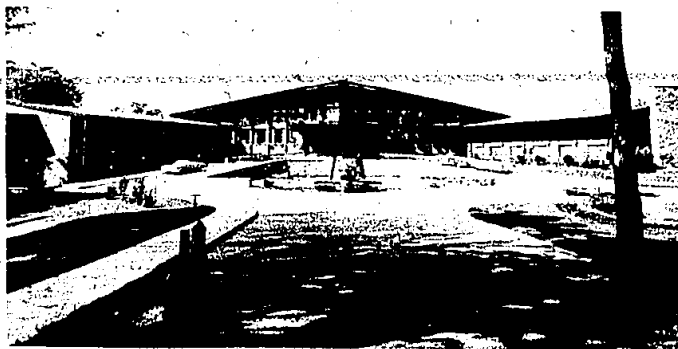
by

Charlie Check



Over my desk pass the names of some truly great people. Just the other day, we prepared for the President! Imagine the confusion of the staff from maintenance to housekeeping, to kitchen, to dining room, and to management. There wasn't anyone who wasn't somehow involved. The Lodge glowed with cleanliness and anticipation. I personally wouldn't even sit down for fear of getting a wrinkle in my new suit! All I had to say was... "Welcome to Shanty Creek Sir"... but I rehearsed in the whole day. The President was invited to be our guest of honor at the recent "Irish Holiday" and when he accepted, we were, without a doubt, most pleased. SUDDENLY, the waiting was over... in he walked. With extended hand, my greeting came forth without a stutter.

Shanty Creek was very honored to escort Bellaire's President Mr. Bruce Lacy and his wife, Virginia, to their table.



Pampering is not a Crime!

YES, our hands are all "RED" from giving the best red carpet treatment in the country. From the time you enter the front door until you are packed and ready to head for home, you have been babied, pampered, and waited on "RED" hand and foot.

Such a room... COLOR TV - what other northern Michigan resort has color TV in their rooms? Dial direct telephone - unheard of... but, we have them. And

after an invigorating day on the golf course, a belt loosening dinner, and an evening of unequalled entertainment in our lounge - you return to your room to find your bed turned down and a mint on your pillow... NOW THAT'S PAMPERING.

YES, we are caught "RED" handed for giving the best service possible - making Shanty Creek Lodge the best and most economical all-seasons resort in the Midwest.

Breaks His Big Toe

A middle aged harassed man, who refused to give his name, recently broke his big toe from kicking himself repeatedly!

It was discovered that he was upset after learning that he could have "experienced" a vacation at our resort for the same amount he paid-on his camping trip with the family!

It's a Fact

by
Fibber
McLie

Yes, this is a Total Destination Resort! A vacation means doing the things you never have time for during your busy city living. Of course, this area of clean fresh air does have its drawbacks. You'll find you are eating more and getting sleepy a little earlier than usual.

There is an endless list of "strange" things to do, such as just sitting and letting your mind wander, walking in the woods and discovering that you are lost, horseback riding in your pajamas because you didn't bring your habit, going into town and having total strangers smile and say hello, wondering if you picked and ate the right mushroom, sitting outside in shock because it's so quiet and peaceful, finding everything running smoothly at this Total Destination Resort!

This man found guilty

It took some time to locate the culprit responsible for the above story. John F. Meeske's confession was not easily obtained; but the perseverance on the part of this paper prevailed.

Mr. Meeske humbly admitted his guilt although he refused to take full blame. He stated without the co-operation of the complete staff and owners his "plot" would never have materialized. The record of Mr. Meeske speaks for itself. In fact, it was because of his existing record that he became a suspect. This young man has pulled this caper in two other businesses in the immediate vicinity. All three places were running along slowly until he decided to put his knowledge and enthusiasm to work. Mr. Meeske then hit the public like gang-busters. The title of General Manager of Shanty Creek Lodge is therefore an appropriate sentence for John Meeske to bear.



Plot discovered

BELLAIRE, Spring 1974

The rumor that something was happening started this past fall. At that time you could not quite put your finger on what was going on. As time passed, the rumor grew and facts started to appear. Then as soon as snow fell, the truth was out! Shanty Creek Lodge was on the move. The complete staff was out to get you! Yes, even this worldly reporter was rendered speechless by this massive attempt to be the greatest resort in Michigan.

The skiing improved by leaps and bounds, the staff insisted on spoiling its guests unmercifully, uniforms were changed, new menus were enough to melt you into oblivion, the house band put on a floorshow never equaled in the area, housekeeping put forth charm and services to the point of prolonging your stay. All told, the effect was overwhelming.

Just who uncovered this plot? I wish I could take the credit and claim the "scoop of the year". But alas I am sad to say that I came upon the facts through hard work and the guests of this notorious lodge.

Who was to be apprehended and charged with this gross movement? It looks as if the new General Manager, John F. Meeske and the owners of the Lodge will be co-defendants.

It's Fiction

by
Honest
Abe

Have you been led to believe only the large metropolitan areas can boast of the finest chefs? Well, let me make this perfectly clear! That's FICTION.

Our Chef, Eddie, has made dining at Shanty Creek an epicurean experience. Both the service and the food are superlative.

Order from our continental menu... savor our famous specialties... linger over the infinite pleasures of mellow wines... enjoy an incomparable vista of rolling hills and lakes thru the spring glass walls of our main dining room. For casual snacks and refreshments, relax in our double-level cocktail lounge in pleasant company.

Sound good? It beats the heck out of a baloney sandwich.

Racket Invades Club

That's right!!! The extremely popular tennis racket has joined the great game of golf in the brand new club house. These two sports will share in change rooms, sauna baths, swimming, lockers and a cocktail lounge overlooking a fantastic view. As "rackets" go... this invasion is quite an asset to our resort.

CALL TOLL FREE IN MICHIGAN

1-800-632-7118

FOR RESERVATIONS

The best way to forget your own problems is to help someone else solve his.