West Bloomfield High School has a new head football canch. The appointment of Dominic Lived-oit. 31, currently the assistant varsity football canch at Ypsilanti High School, was approved by the school board at its June 3 meeting. A former athletic director at a Ypsilanti junior high school. Livedoit has 10 years of teaching and coaching experience. He has held assistant and head coaching positions in football, baseball and baseletabll at the junior high and high school levels. He carned a masters degree in physical education from Eastern Michigan University, in 1970.

Former West Bloomfield High School.

LIVEDOTI, WHO will teach science and physical education at West Bloomfield starting this fall, said he plans to get as many students as possible involved in football.

His football philosophy calls for the eventual establishment of the "two platom" system involving 11 starters of the science and physical education at West blooms of the science and physical education at West Bloomfield starting this fall, said he plans to get as many students as possible involved in football.

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"Besides getting more kids involved in active playing, this system will also allow them to specialize more in either offense or defense." The Houston veer offense has been his fayorite right along, the native Deriviter said, and his defense is also "predicated on what is being done in football today."

LIVEDOTI SAID he will continue striving for more eitizen participation

'You've got to recognize even the kid who doesn't play very often'--Dominic Livedot

hearts out" whether or not they be-come top scorers, tacklers or block-ers. ship to Olivet, College near Battle Creek where he made the all-state football team in his senior year. His



THE OBSERVER & ECCENTRIC

Monday, June 10, 1974

(S-19AXO)17A

Dom Livedoti, West Bloomfield High's new head varisty football coach (Photographed by Art Emanuel)

to Brielmaier

Lawn fertilizing for a year,

professionally done by

Hudson's Lawn Service.

What a way to pamper Dad.

The sporting life

Carrico award

Pooling sites

The Birmingham YMCA, in cooperation with the Birmingham Exchange Club, has slated Learn To Swim Week for June 24-28. Sessions during the week will cater to water enthusiasts from pre-school age up through adults. Registration for the week will run Wednesday through Saturday at the Birmingham Y, 400 E. Lincoln. Pictured are week coordinators Marty Donohoe, Birmingham Y aquatic director, plus Bob Hawkins and Dick Whitney, president and vice-president of the Birmingham Exchange Club, respectively. For further information about the week, call the Birmingham Y at 644-9036. (Photographed by Art Emanuel).

PaineWebber invites you to attend a free seminar on:

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Where: Paine Webber's Troy Office Standard Federal Blda. When: Thursday, June 13 at 8:00 P.M.

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and other key goals.
There will be plenty of time allotted for your questions. Seminar is free but limited space makes reservations necessary. For yours, mail the coupon below or call Mrs. Kraft at 643-9200.

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Jentlemen: I wish to ree seminar on Clier	make reservation(s) nt Financial Planning. Plea	se confirm.
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ity	State	Zip
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Bloomfield Hills' Mike Briefmaier has been presented the Dale Carrico Memorial Award for 1974 at Birmingham Brother Rice High School. The award annually goes to the Brother Rice student who best; displays scholastic aptitude and athletic ability. Mark Hills and Scholastic aptitude and athletic ability. Athletically at Brother Rice, Briefmaier belonged to the National Honor Society. Athletically there, the graduating around baseball. Groves Interest of Mark Amberst, Gordin also plays variety belonged to the National Honor Society. Athletically there, the graduating around and baseball. Football and baseball football and baseball. Football and baseball football and baseball. Football and baseball football and baseball. Football for the Mark Amberst of the Mark Mark Mack and what has been picked to the Mailey has win matches

Birmingham Groves took a two-day road trip last week and returned with a couple of clutch Metro Suburban Association (MSA) varsity tennis striumpks.

In Wednesday, Coach Ted Stanley's hustling Falcons handly dispatched Coach Carol Riley's Royal Oak Dondor Oaks, 6-1.

On Thesday, they nosed out Coach Carol Riley's Royal Coak Dondor Carol Riley's Royal Coak Dondor Carol Reternor's Bloomfield Hills Labser Krights, 4-3.

Listed by records, the MSA dualmeth record this spring to 7.5 and Labser's to 5-8.

Listed by records, the MSA dualmeth record this spring to 7.5 and Labser's Allow Coach Carol Reternor's Riley Riley Royal Coach Carol Riley Royal Coach Carol Reternor's Riley Riley Royal Coach Carol Reternor's Strong Riley Royal Coach Carol Reternor's Riley Royal Coach Carol Reternor's Royal Royal

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Early summer liquid treatment for broad-leaf weed and soil insect control plus a

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application with heavy-rate fertilization to

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