

ORT luncheon leaves its viewers breathless

By CHRISTINE WALDEN

There is usually only one reason why a story is written. This story has two.

First, Affiliated Models, Inc. (AMI) recently staged a fashion show that left viewers breathless. Second, I was in it.

Of course, the first wasn't caused by the second, though I'm told I did add something.

ANY SHOW, no matter who it's for or when it is, starts with a phone call. In this case, Hatti's European Fashions in Franklin called AMI.

Next, show producer and client decide what kind of show to put on. Then, producer sets out to complete the decision, rounding up models and, this time, yours truly.

At this point you're probably still wondering why I was in the show. I am not like models—nor am I a great beauty. I am,

however, a ham, willing to do anything on a lark.

IT STARTED some time ago when I met Linda Hack, vice-president of AMI. I mentioned to her my tap dancing abilities (I tend to think myself good, though Gene Kelly will tell you differently). Anyway, Linda said "you should be in a show sometime." I laughingly said, "Sure."

Linda Hack does not forget, ever.

Before I knew it I was living my fantasy and hop, shuffle stepping it down the runway at an ORT honorary luncheon. My tune was "Anchors Away," my outfit very sailorish. My performance so-so. (I blame all mistakes on the band).

MY INCLUSION in the show exemplifies the AMI philosophy. They don't want the ordinary—here's the hat, here's the dress,

here's the length" type show. They want zing, information and excitement in one package.

And somehow they pull it off.

"They" are four models, who last year pooled their talents, knowledge and resources to create AMI.

Together, Barbara McIntosh, Erika Rylands, Linda Hack and Sharron Kozma have created a service-oriented company. They want to make a dollar, but they also want to perform a needed service.

"WE DO JUST about anything we're asked to do," said Mrs. Hack. "We come up with a budget for the client, discuss what they want and do it."

During the past year the group has organized several glamour clinics, a variety of shows and has trained fledgling models.

"One of the most exciting aspects of this business is all the different groups we bring together for shows or glamour clinics," Mrs. Hack said. "Rarely, if ever, do they (the groups) have anything to do with each other. But they join together to provide information."

Perhaps the great congregation of talent is AMI's image-maker show.

"WE INCLUDE fashion, hair and cosmetics. Models come out in curlers, robes and without make-up. Onstage they get their daytime make up, hair style and clothing. Then they return and have daytime make-up and hair adjusted for evening," she said.

Throughout the show audience questions are answered, by hair-dresser, make-up artist or model. Compared to the recent ORT show, image-maker shows are a snap.

That show (ORT) took hundreds of hours," Mrs. Hack said. "I don't even think I can come up with a total figure."

Whatever the figure, it was worth it, at least from the viewer's standpoint.

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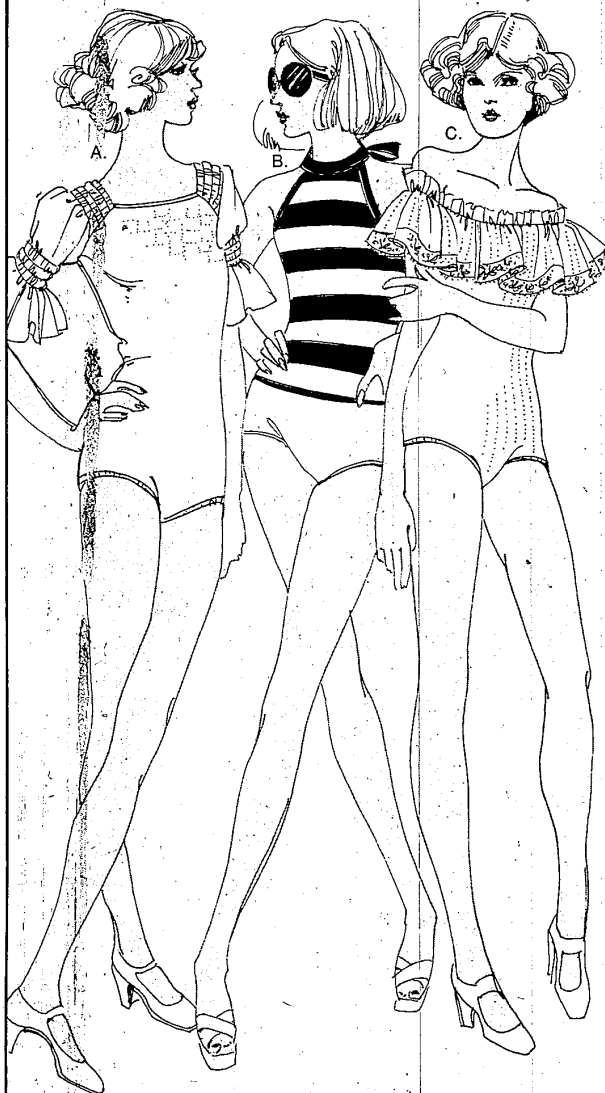
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