

# Business at a Glance

**LaVERNE B. RAGSDALE** of Bloomfield Township has received an alumni achievement award from Lawrence Institute of Technology. Ragsdale was a General Motors engineer for 31 years until his retirement May 1 of this year. An inventor, Ragsdale holds 20 U.S. and foreign patents.

**CHARLES H. WICK** of Birmingham has received an award for distinguished technical communication from the Southeastern Michigan Chapter of the Society for Technical Communication (STC). The award was for a series of five articles, "Controlling Industrial Noise," appearing in "Manufacturing Engineering & Management," a monthly technical magazine published by the Society of Manufacturing Engineers, Dearborn.

Wick, Machine Tool Editor of the magazine, also received an award of excellence in STC's international publication competition at its recent annual meeting in St. Louis, Mo.

**HARRY McCLURE IRWIN** of

Southfield has been chosen as one of "96 Great People" to be honored at the first annual "Member Day" sponsored by Florists' Transworld Delivery Association (FTD). Irwin owns Goldsberry Flowers, Inc. on a member of FTD for 37 years. Irwin has been selected as one of the Association's outstanding florists, who has been active in civic, social and charitable interests in his community.

**MILLARD B. SMITH JR.** of Troy has been appointed by Chrysler Corp. and the American Foundrymen's Society to represent the nation's foundry industry on the committee being formed to review industrial safety standards, at the American National Standards Institute in New York.

**E. A. ROBINSON, INC.**, a Troy advertising agency specializing in packaged goods accounts, recently received a national award from the Paperboard Packaging Council. The plaque represents design excellence in creating a paperboard candy box container, for the Morley Candy Co. of East Detroit.



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## Professional previews

**H. F. (Gus) Magers** of Birmingham, director of visual arts—print, for Ross Roy Inc. advertising agency, Detroit, explained the procedures and techniques preparatory to production of an industrial service booklet to students of Northwestern Community College. On a two-day field trip, the art students from the Traverse City college toured Ross Roy advertising agency and McNamara Associates Inc. art studios. Their instructor, Peter Yu, explained that the field trip was especially beneficial in that it allowed the 15 students to meet and discuss their chosen profession with working artists at both the agency and the art studio.

## Keynote speakers set for conference

Convergence 74, a colloquium directed to the review of automotive electronic technology, will meet during Oct. 28-30, at the Somerset Inn, Troy.

Addressing the colloquium as guest keynote speakers will be



### Pacemaker

**Martin J. (Hoot) McInerney** of Northland Chrysler-Plymouth, Oak Park, was rated the best all-around Pacemaker dealer of the year. McInerney lives in Bloomfield Hills.

three internationally eminent industry executives.

Speaker for the banquet on Oct. 28 will be Dr. Simon Ramo. A distinguished executive and scientist with broad experience in systems development and management, Dr. Ramo will deliver an address entitled "Electronics and the Automobile—Romantic Dreams Versus Real-Life Marriage."

The luncheon on Oct. 29 will feature Dr. C. Lester Hogan who will speak from an industry viewpoint on "The Electronics Industry and the Automobile." Dr. Hogan, formerly a leading researcher and university professor, is now one of the world's leading executives and spokesman on electronics.

The concluding luncheon on Oct. 30 will have as its keynote speaker Elliott M. Estes. A leading participant in many engineering advances that have been hallmarks of automotive progress, Estes, a top automotive industry executive, will address the conference on "The Future of the Automobile from Engines to Electronics."

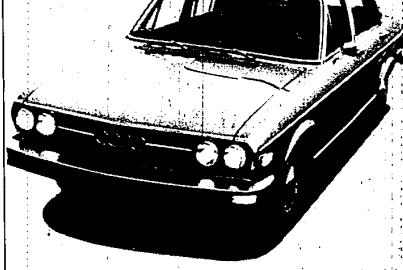
Complementing the keynote addresses will be four technical sessions comprised of industry executives who will discuss automotive electronic technology from many facets.

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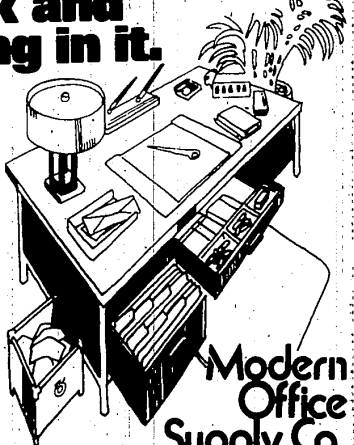
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