

TV project studies subtitling for deaf

The League of Jewish Women's Organizations of Metropolitan Detroit has gone to bat for the 200,000 area people who are hearing-impaired.

Mrs. Richard Mitchell, mother of a hearing-impaired teenager, has chaired a special League committee on television subtitles.

This week, Mrs. Mitchell announced that Channel 50 will present a pilot program on the "Detroit Today" show using subtitles.

The program features Sharon Brown interviewing Mrs. Mitchell. Mrs. Mitchell has taken a leading role in arranging for education of hard-of-hearing children.

She pointed out that subtitles for television programs would bring entertainment to some 22,000 hearing-impaired people of all ages.

There are some 20,000 such persons in the country, she said.

An important part of the pilot project will be the response of television viewers.

Mrs. Mitchell said completion of a survey would help the station in determining the demand for subtitling.

The station wants to know if the subtitles are helpful to understanding the program, what kind of programs could use subtitles and if viewers would be interested in volunteering services to subtitle programs.

Replies may be sent to Mrs. Sharon Brown, Detroit Today, WKBD-TV, PO Box 359, Southfield 48075.

For information call Mrs. Mitchell at 541-7218.

Club sets jamboree

Members of one of the area's oldest tennis clubs, the Birmingham Tennis Club (BTC), will don their tennis togs the evening of July 20 to entertain fellow tennis buffs at a "July Jamboree" at Kingswood School, Bloomfield Hills.

The BTC, which uses the Kingswood School courts, is hosting members of the Cranbrook Tennis Club and the Cranbrook Bubble in an effort to raise funds for the Kingswood Scholarship Fund.

According to Sally Gerak and Leone King, co-chairpersons for the event, the jamboree is the first time the clubs have joined for a social affair and the tennis players have planned a benefit for a non-tennis related dimension of the Cranbrook institutions.

The scholarship funds will boost Kingswood's recruitment of financially deprived, able students.

Washboard Willie and His Super Sals of Rhythm will provide music for the jamboree.

Among the committee members planning the event are Mrs. Weston Meyer, Mrs. Lambert Chapin, Nancy Chapel, Linda Dills, Mrs. Tibor Nagy and Mrs. William Mullen.



PAT GOLDMAN

Resident re-elected

Pat Goldman, a Birmingham resident and account supervisor at D'Arcy, MacManus & Mastus, Inc., was re-elected to the 1974-75 Board of Directors, Women's Advertising Club of Detroit.

The Women's Advertising Club of Detroit recently announced its 1974-75 directors and officers.

Eleonore Krupp, a partner with Michigan Spot Sales, was re-elected president.

Lauri Moseley Jackson, president/owner, Creative Package, Inc., was elected vice-president; Gay P. Krupp, vice president - administration, Better Business Bureau of Detroit, was elected recording secretary; Wisam Kazaleh, free lance copywriter/producer, was elected corresponding secretary, and Ann Duffy, staff assistant - public relations for Michigan Bell Telephone, was elected treasurer.

Directors at large are: Elinor Bernardi, Murray-Bernardi Association; Marcey Haney, vice-president, Gail & Rice A+ Talent Agency, and Fran Harris, Fran Harris Associates.

Seminar set for Tuesday

The Greater Detroit Council of Pioneer Women will hold an all-day leadership seminar Tuesday at the Labor Zionist Institute in Farmington starting at 9:30 a.m. with registration and coffee.

Rosalie Grad of Omaha, Neb., national affairs chairman of Pioneer Women, will act as guest consultant and speak on "Finding Our Roots."

Following lunch, a movie, "Well of Strength," narrated by Theodore Bikel, will be viewed.

Elise Harold of Southfield will chair the morning session and Estelle Wilk Rappaport will chair the afternoon portion.

Greetings will be extended by Alice Ross, Southfield, president of the Greater Detroit Council of Pioneer Women.

Pioneer Women International provides 60 per cent of all social services in Israel to women and children, Jew and Arab.

U-M alums to celebrate

Mrs. Carolyn Hawkins of West Bloomfield and John McRae of Northville have been named co-chairpersons for the University of Michigan-Dearborn's 15th anniversary celebration, scheduled for Sept. 13-14.

The co-chairpersons will be working with a 16-member committee in developing a two-day program for UM-Dearborn alumni and friends.

Alumni seeking information on the program may contact Mrs. Hawkins at 626-1947 or McRae at 349-2419.

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B. "Snow Lily" by Lenox China. The romantic trace of "no color" marks this pattern. The pale gray is accented by tiny specks of white enamel, creating a 3-dimensional appearance. Renaissance pattern is banded by platinum. 5-piece place setting... \$41.95

C. Gorham octagonal Pewter Tea Set... the mellow glow of yesteryear, to blend and create a modern dining atmosphere. Coffee, cream and sugar, \$130... tea, \$95... tray, \$75

D. Miniature Sterling Silver Salt and Pepper Shakers by Cartier. Just 3/4" tall... in classic octagonal design. Velvet case for easy storage. Set of 8... \$35

E. From our great collection of pewter... 16 oz. pewter Whistling Mug. Has built-in whistle on the underside of traditional "S"-shaped handle... to whistle for more! Glass bottom for "Here's looking at you!" \$19

F. Our sunny "Windswept" collection of tablecloths, place mats, servers, etc. The colorful red, yellow, blue and green flowers are blown by the wind across white or clear backgrounds. 70" round Tablecloth, \$13... 52" x 70" rectangular Tablecloth, \$9... Place Mats, \$1.75 ea... frosty Windswept Mat, \$2.50 ea... loball or hiball, set of 6, \$10... Ice Bucket, \$16... Tray, \$9... Canape, \$3

G. International Pewter Chandelabrum... 8 1/2" with a 9" spread. One, from our complete Pewter collection, \$34

H. "Toby Mugs" by Royal Doulton... recognized the world-over. The largest size makes an unusual container for flowers... smaller holds matches, pencils, etc. 3 sizes... \$7.50, \$10.95 and \$18.95

I. Great Silver Accessory... and very specially priced! English silver 2 qt. Water Pitcher with ice guard and delicate beaded border. Reg. \$37.50... SALE \$30

J. Williamsburg Figurines from Royal Doulton. Hand-painted bone china authentically costumed men, women and children you see today when you walk through restored Williamsburg. From \$32.50 to \$75

K. Royal Holland pewter Queen Anne Tea Service. Coffee, \$82.50... tea, \$60... sugar, \$31.50... creamer, \$26. Many trays from our collection starting at \$23.50

L. Gorham Moppets... beautiful little people to speak happy thoughts. Life-like expressions and childhood-innocence... captured in fine porcelain figurines. Stroked in melting pastels: Single Moppets, \$10... partners, \$15

M. St. Thomas "Caretaker"... beautiful organizer. All turned edge construction. Removable checkbook holder, coin pocket, removable vinyl windows, currency pockets, credit card pocket, pen. From our collection of fine St. Thomas accessories. \$12.50

N. Stunning electric Warming Trays... with attractive sports motifs. Brightly colored... cute as can be! 10" x 22"... UL approved. Choice of decorations... \$35

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