

Consumer hotline:

356-0400

Southfield's consumer hotline—356-0400—is open.

Customers who don't wish to complain directly to a local merchant now have an indirect route. Employees in the hotline center will relay each complaint to the proper store.

Jack Hollywood, executive director of the Southfield Chamber of Commerce, said the chamber believes that local merchants want to know about unhappy customers and the reasons for their dissatisfaction.

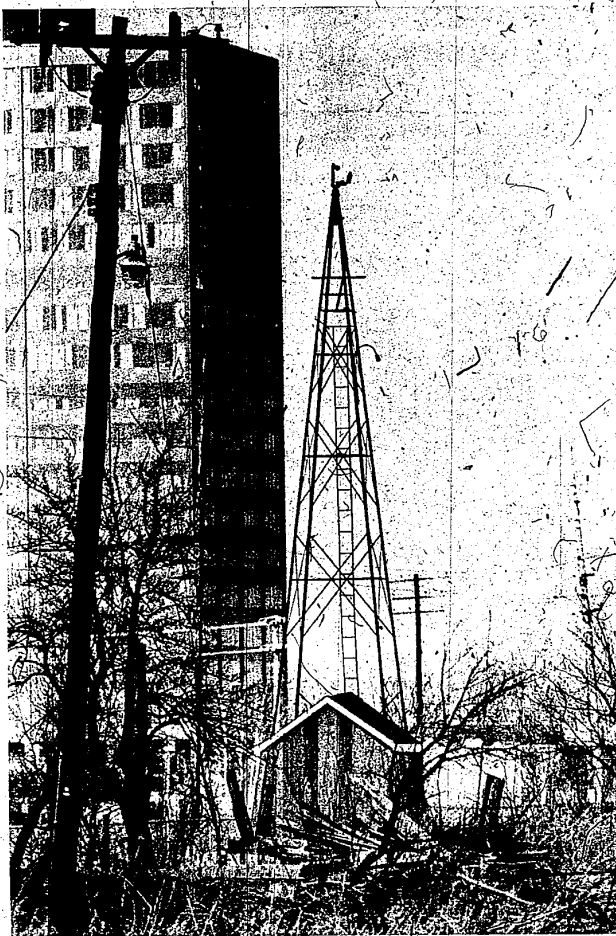
He said the hotline center would not arbitrate customer-merchant problems, only relay information.

Insurance FACTS

by
Robert H.
Bergstrom,
CPCU



What is minimum deposit insurance? Under this policy you borrow money from the insurance company of your choice to pay part of your premium. In this way, you can buy more coverage than you can actually afford. Another form of insurance is the type that you can buy along with your employer. Your employer agrees to pay some percentage of your insurance premiums. It is always a wise investment to have some sort of insurance outside of place-of-employment coverage. Our experts at BERGSTROM INSURANCE AGENCY, 29700 Orchard Lake Rd., Farmington Hills, 48334-4400, will help you buy the most insurance for your insurance dollar. We know the ins and outs and will give you professional guidance and sound judgement on diversified problems involving any and all segments of insurance. For commercial accounts we handle bonds, workmen's compensation, buy & sell plans, stock redemption plans, profit sharing & pension plans, and group coverage for health & accident, medical coverage, and life insurance. Our primary obligation is to our client's needs. Open Mon.-Fri. 9-5 Insurance Fact in every and any insurance policy the benefits must be specifically spelled out in the contract.



Hands of time

Once upon a time, this windmill served Mary Thompson very well. Now it looks out of place against the background of Travelers Tower, Southfield's tallest building. But soon another building

will replace it as Southfield's tallest—then another. A photograph similar to this one is in the state archives telling of Southfield and America's disappearing past. (Photographed by Tracy Baker)

Student elected to honor society

Southfield—Michael Dworkin, 27340 Harvard, Southfield, was elected to Wayne State University's Mackenzie Honch Society. He will hold the secretary-treasurer post. The society annually honors male graduating students for their scholastic achievement, community service.

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FOR FURTHER INFORMATION CALL 427-0040
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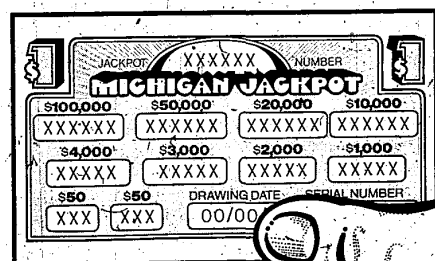
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(excess from Kimer)

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