



If it swings... sell it today the easy way!

Sell it with an Observer & Eccentric Want Ad! Summer sportsmen in suburban Oakland and Wayne counties are watching for your ad - whether you're selling golf clubs, scuba or fishing gear, tennis or camping equipment, bicycles or boats.

To place your Want Ad in The Observer & Eccentric - and reach those area sportsmen (and sportswomen!) call today. One of our friendly Advisors will answer your call and attend to your instructions carefully. If you wish, she will happily help you with the wording of your ad.

Once you've placed your Want Ad in The Observer & Eccentric, you'll find that this easy way to sell no-longer needed items is the fast way too! Whether it is a nine iron or a baseball bat... *if it swings, sell it today* the easy way...with a Want Ad in The Observer & Eccentric. Turn those extra items into extra cash!

DIAL CLASSIFIED DIRECT MONDAY THROUGH FRIDAY
8:30 a.m. TO 5:30 p.m.

522-0900 When calling from Farmington, Garden City, Livonia, Plymouth, Redford Twp., Southfield and Westland.

644-1070 When calling from Birmingham, Bloomfield, West Bloomfield, and Troy.

852-3222 When calling from Rochester and Avon Twp.

The Observer & Eccentric
Classified Ads