

Poll prompts Dems to step up campaign

By SUSAN L. SILK

OAKLAND COUNTY — "More intensified" primary campaign efforts — media advertising, television talk shows, local "meet the candidate" forums — lie ahead for members of the Oakland County Democratic Party as a result of recent polling statistics.

The poll, interviews of 253 county residents "likely" to vote in the Aug. 6 primary, conducted between June 27 and July 3, showed party leaders passage of the proposal for unified county government "is far from certain," according to Bernard Winograd, party executive director.

And, as Winograd predicted earlier this month, the poll showed that ousted former Republican Drain Commissioner Daniel W. Barry may be able to win the Democratic primary nomination for elected county executive on the strength of his name recognition.

Barry, removed from office in 1971, is opposing Democratic Party-endorsed Eugene W. Kuthy of West Bloomfield for the top county seat.

TWO COUNTY-WIDE proposals are on the primary ballot — whether to unify county government and whether to appoint or elect a full-time county administrator.

Unifying county government and nominating Kuthy as elected executive are "the most important things we have to do this year," Winograd said.

According to the poll, about 14 percent of those contacted even knew that the question of unifying county government would appear on the ballot and 70 percent still did not know how they would vote, Winograd said.

"The poll indicates that 36.8 percent of all voters recognize Barry's name."

"In addition, of those people who are willing to express an opinion of him, nearly two out of three have a favorable impression," Winograd said.

BARRY WAS removed from office in 1971 after his conviction on charges of conflict of interest. That conviction has since been overturned by the court of Appeals.

The former drain commissioner, a Republican in that office for 15 years, still faces three felony charges against him, including misuse of public funds, conspiracy and bribery as a result of 1971 citizen grand jury investigation.

Fifty percent of the polling sample resides in the southeast corner of the county, including Troy, half of Bloomfield Hills, Birmingham, Bloomfield Township, parts of Beverly Hills and Southfield and Lathrup Village.

There, almost 66 percent of the people telephoned said they did not recognize Barry's name, 5.6 percent had a favorable opinion of him, 4 percent an unfavorable opinion and 24.6 had no opinion.

The southwest third of the county as divided for the Democratic poll, includes half of Bloomfield Township and Bloomfield Hills, half of Beverly Hills, most of Southfield, Farmington, Farming-

ton Hills and West Bloomfield Township.

THERE 83 percent of those telephoned failed to recognize Barry's name, 3.7 percent had a favorable opinion of him, 1.9 percent an unfavorable opinion and 11.1 percent no opinion.

The last third of the county — all the area north of a horizontal line drawn through the southern tip of the city of Pontiac — includes Troy.

Fewer people failed to recognize Barry's name (49.8 percent). However, 15.1 percent had a favorable opinion of him, according to the poll data.

BY OCCUPATIONAL groups, as education and training decreased, Barry's status increased, Winograd said. In the business and professional field, 4.4 percent thought favorably of Barry and 5.9

percent among the white collar population thought well of him. Barry is regarded well by 9.8 percent of the blue collar group and 14.3 percent of those polled in the working class.

Ninety percent of the sample failed to recognize Kuthy's name. "We're most concerned by the fact that nobody knows that there is agreement that a unified form of county government is important," Winograd said.

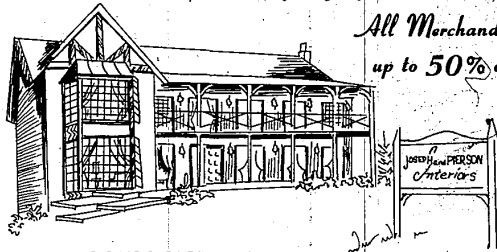
THE OAKLAND County Leagues of Women Voters and the Democratic Party have publicly endorsed unifying county government although they differ on the question of appointed or elected full-time administrator.

With the poll results in hand, the Democrats now will spend much of their \$20,000 campaign chest "hedging their bets" or "turning around" people at the bottom of the occupational level and "maximizing the understanding" of those at the top, Winograd said.

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(NOTE: Choose no more than two (2) excuses from this list. Additional ones of your own may also be submitted and dropped off in person. They will be judged on originality, neatness, and aptness of thought. Decision of the judges is probably final. You may enter Gorman's as often as you wish.)

- | | | |
|--|---|--|
| <input type="checkbox"/> Unfortunately, I'll be in South Haven, Michigan as a finalist in the Rex Reed/Gloria Steinham Look-Alike Contest. | <input type="checkbox"/> As a child, I was frightened by a credenza. | <input type="checkbox"/> I was so busy thinking up excuses for not being there, that I didn't get there. |
| <input type="checkbox"/> I overcooked a "plumping" hot dog and it's blocking my doorway. | <input type="checkbox"/> The Buick broke down; someone stole the Gremlin; and Mercury is in retrograde. | <input type="checkbox"/> I tingled to the touch of Jean Nate—so my husband broke both my legs. |
| <input type="checkbox"/> I saved so much money during last year's sale that it would be morally wrong for me to amass more wealth. | <input type="checkbox"/> As a former Bunny, I avoid all places where hutches might be found. | <input type="checkbox"/> Everyone knows furniture makes you bald. |
| <input type="checkbox"/> My condominium has been recalled. | <input type="checkbox"/> A wicked fairy turned me into an ottoman. | <input type="checkbox"/> None of the above. |
| | <input type="checkbox"/> A wicked auto man turned me on . . . and we're in Acapulco. | <input type="checkbox"/> My sister-in-law told me about the sale. But who believes my sister-in-law? |

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Spencer lectures in July

BLOOMFIELD HILLS—Dr. David A. Spencer, director of secondary education for the Bloomfield Hills School District, is spending the month of July as a guest lecturer in the University of Wisconsin's department of educational administration.

Using the Bloomfield Hills School District as a model, Spencer is lecturing on educational management to doctoral candidates.

The Bloomfield Hills School District "has done some things people never heard of before in management," under the leadership of Dr. Fred D. Thorn, superintendent, Spencer said.

"It is rewarding to share some of the things going on in this district in management," he added. "It has been well-received and is a compliment to Bloomfield Hills."

Spencer has spoken at a number of programs across the country, including the National Academy of School Executives and the American Management Association. This is the first time he has been a visiting lecturer at a university.

Hall extends tour hours

Meadow Brook Hall is now open to the public six days a week. New tour hours are from 10:30 a.m. to 3:30 p.m. Tuesday through Saturday and from 1 p.m. to 4 p.m. Sundays.

Meadow Brook Hall is located on the Oakland University campus in Rochester.

For further information call 377-3140.