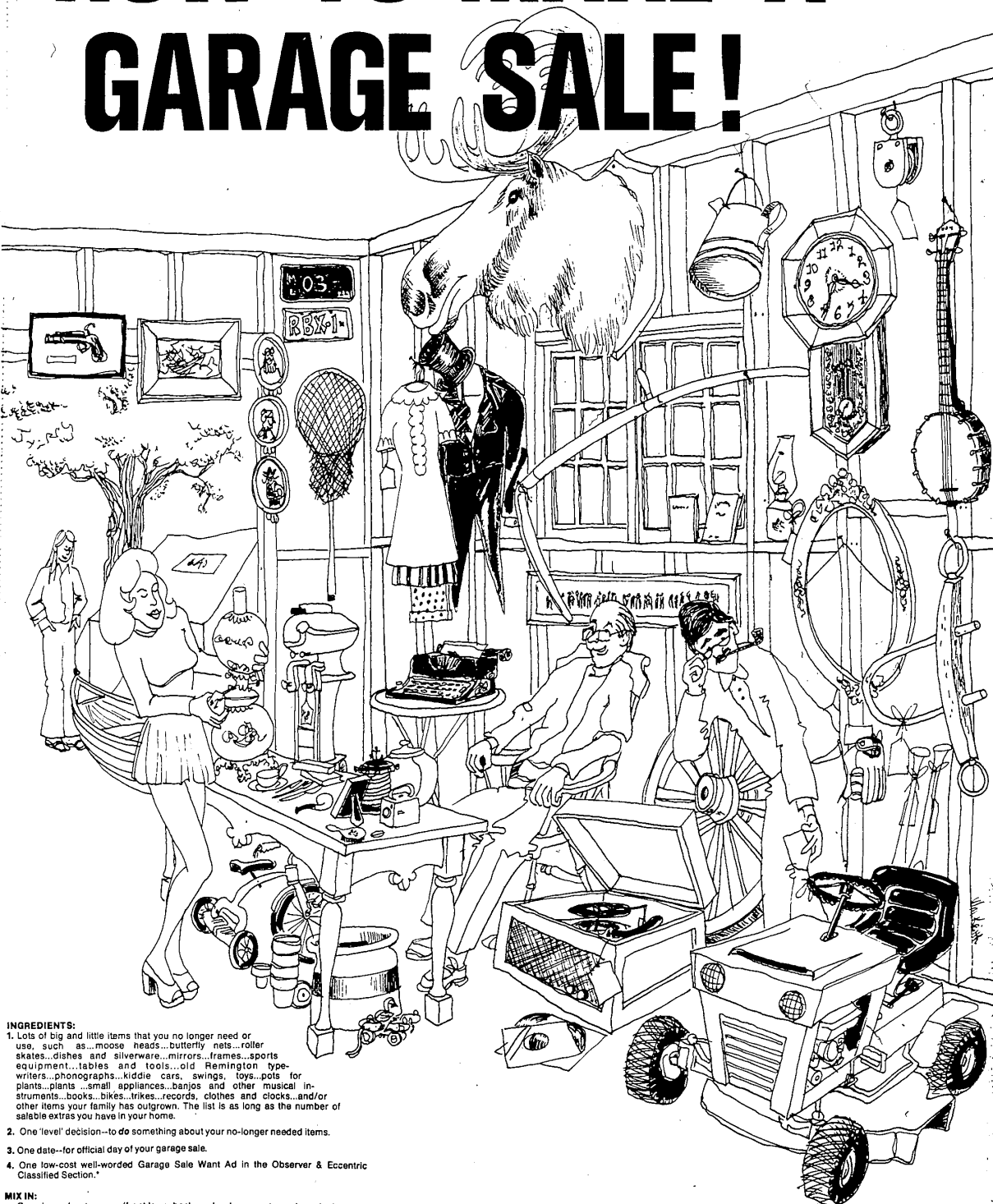


HOW TO MAKE A GARAGE SALE!



INGREDIENTS:

1. Lots of big and little items that you no longer need or use, such as...moose heads...butterfly nets...roller skates...dishes and silverware...mirrors...frames...sports equipment...tables and tools...old Remington type-writers...phonographs...kiddie cars, swings, toys...pots for plants...plants...small appliances...banjos and other musical instruments...books...bikes...trikes...records, clothes and clocks...and/or other items your family has outgrown. The list is as long as the number of saleable extras you have in your home.

2. One 'level' decision--to do something about your no-longer needed items.

3. One date--for official day of your garage sale.

4. One low-cost well-worded Garage Sale Want Ad in the Observer & Eccentric Classified Section.*

MIX IN:

One cleaned-out garage (front lawn, back yard or basement may be substituted if desired).

BAKE:

At room temperature, in garage, while your Want Ad goes to press.

SERVES:

The great rush of garage sale shoppers who will respond to your Want Ad--Observer & Eccentric Want Ads reach more than 155,500 suburban households every Monday and Thursday--so be prepared!

LEFTOVERS--WHAT TO DO WITH:

MONEY! Count your cash; then, spend or save as you desire. (As part of your savings, add in the \$2.00 you saved by placing a special \$5 Double-Action Family Want Ad in two consecutive issues--Monday and Thursday or Thursday and Monday--with no changes in copy and no cancellations. Pretty smart!)

SPACE! You should now have lots more room in cupboards, drawers and corners, closets, basement and garage. Relax, breathe easy, and enjoy it. When it feels like the walls are beginning to move in, it's time to be thinking about another garage sale!

PRIDE! You'll discover, we think, a certain amount of new pride in your uncluttered home, and a feeling of accomplishment that goes with a garage sale well held. If you're like most people who advertise in our newspapers, you've probably sold almost everything you offered for sale--maybe even a few items you didn't! Equally important, when you placed your Want Ad in the Observer & Eccentric, you stopped procrastinating and started selling. Now that you've had a success, aren't you glad you took the moose by the horns?

*crucial to the success of your sale

The Observer & Eccentric Classified Ads

DIAL DIRECT MONDAY THROUGH FRIDAY 8:30 A.M. TO 5:30 P.M.

844-1070 OAKLAND COUNTY

522-0900 WAYNE

852-3222 ROCHESTER OR AVON TWP.