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Bill Kaiserman for Rafael creates the country

Rafael Wins Again

It's not often that only one person gets nominated for the Coty American Fashion Critic Award. But when that one person is Bill Kaiserman for Rafael, it's understandable.

This season, as in his past, Kaiserman introduces a casual elegance that is difficult to surpass, even by the granddaddy of men's fashion Pierre Cardin.

It is Kaiserman who this fall brings back the look country English with patched pockets and sleeves. It is Kaiserman who turns the tweed of the past, into a luxurious designs.

To some degree Kaiserman recalls the past. But the '74 Coty winner's elaborations result in a completely new and almost futuristic look.

He brings back raglan sleeves, double breasted jackets, walking suits, safari jackets and envelope pockets. But his thoughts transfer into a cut and detailing different from what has been seen before.

Aside from his designs, he excels in fabric selection. His choice

varies from flannels and wools, to soft suedes and leathers which distinguish his designs from others.

He also proves that color choice can be varied without being ostentatiously bold. His use of earthy colors as brown, beige and camel bold blacks, heather and rusts, add new dimension to the male fashion scene.

Kaiserman has given life to men's clothing with styles in which men can feel both comfortable and fashionable. They are styles which allow men to create their own image.

Though Kaiserman's claim to fame comes this year, one might interpret the Coty as an award not only for '74 designs but for past seasons as well.

Each year Kaiserman introduces his "basic, timeless clothing" with new twists. Each year is better than the last.

That kind of consistency gives fashionable men someone to rely on.

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