

# BUSINESS PEOPLE

**RONALD E. McCLOSKEY** of Southfield has been named chief estimating engineer for the Emanuel Co., general contractors of Detroit. McCloskey has a 15-year background in industry and is a member of the Engineering Society of Detroit.

**STANLEY E. RULAPAUGH**

of Birmingham has been promoted to assistant vice president of the DETROITBANK, Corp. Rulapaugh joined the bank in 1966 and was appointed to the planning staff of DETROITBANK Corp., parent corporation of Detroit Bank and Trust, in 1973. Prior to his promotion, Rulapaugh served as assistant-officer-in-charge of hold-

ing company/Planning activities for DETROITBANK.

**PIERRE BERTRAND** of Troy has been appointed product program manager-commercial intelligent terminals on the corporate staff of the Burroughs Corp. Bertrand joined Burroughs in France in 1957 and has held several field marketing management positions in France and Switzerland. Before his new assignment, Bertrand was promotion manager at the company's International Group Headquarters in Detroit.

**S. WILLIAM TAKAI** of Farm-

ington Hills has been named to the newly-created position of director of economics and statistics of Kelly Services Inc. Takai joined Kelly in 1973 as director of recruiting and retention.

**ANDREW T. ROGIN** of Birmingham has been named manager, Detroit office, of CBS Television National Sales. Rogin comes to CBS from ABC Spot Sales in Chicago where he was an account executive for the last year.

**ROBERT E. METZ** has been elected president of the Cinema Vi-



S. E. Rulapaugh S. Goldstein

deo Systems Corp., which will have its headquarters in the Merrillwood Building in Birmingham. Metz will be in charge of the Michigan distribution of in-room movie closed circuit programming systems to hotels and motels.

**SIDNEY GOLDSTEIN M.D.** of Bloomfield Hills has been appointed head of the Cardiovascular Diseases Division at Henry Ford Hospital. Dr. Goldstein comes to Henry Ford Hospital from the University of Rochester School of Medicine and Dentistry, Rochester, N.Y. At that institution he was an associate professor of medicine.

**LOUIS I. ZUCKERMAN**, C.L.U., of Farmington will be one of the main speakers at a New York Life Insurance Co. educational conference to be held in Missouri this month.

**RICHARD A. HECK** of Birmingham has been elected president of the industrial design firm of Sundberg-Ferar Inc. Heck's selection elevates Carl W. Sundberg, past president, to chairman of the board.

## Chevrolet promotes 2

Frank Fraser Jr. of West Bloomfield and James H. Berline of Birmingham have been appointed to top management positions on the Chevrolet truck advertising account by Campbell-Ewald Co.

Fraser, who joined Campbell-Ewald's marketing department in 1963 was promoted to management supervisor of the truck account.

Berline joined the company in 1971 and has been appointed a vice president of the advertising agency. He also was named truck advertising account supervisor and will be reporting to Fraser.

## Business at a Glance

**WWJ-FM** has completed final installation of an omni-directional antenna system. The system was designed to overcome transmitting problems. It has been erected atop the WWJ-TV tower on Greenfield at Ten and One Half Mile Road, Southfield.

The antenna is located at the 910-foot level, nearly twice as high as the Penobscot Building. The previous WWJ-FM antenna was located at a height of only 540 feet. The new system was built by RCA in Gibbstown, N. J., and consists of six panels which will be focused to provide complete 360-degree coverage of the entire Detroit metropolitan area. It is the first of its kind in the Midwest.

**ROBERT E. WILDE** of Beverly Hills has been recognized as a certified association executive. He is executive director of the American Concrete Institute, Detroit.

The American Society of Association Executives is the professional society of the men and women who manage leading associations in the United States and Canada. ASAE has a membership of 5,300 executives. Their organizations in turn represent an underlying membership of more than 28 million individuals and business firms.

**PANTS GALORE** has its new national corporate headquarters in Southfield. All company operations, including West Coast accounting, will now be based in the Detroit area.

Today there are 11 Pants Galore stores in the Los Angeles area and 13 in Michigan. Three more Michigan stores opened in August in the first phase of a major nationwide expansion.

There are Pants Galore stores located in Pontiac and Southfield. NINE AREA agents have qualified as members of the 1974 Presidents Council of New York Life Insurance Co.

They are Rudolf L. Leitman, Felix E. Mock Jr., Ronald Schechter and Philip N. Skillman, C.L.U., all of Birmingham; Harold Elson, Farmington Hills; Jesse Antman, C.L.U., Frank M. Arabo and Manuel Katzman, C.L.U., all of Southfield; and Charles R. Matson, West Bloomfield.

The Presidents Council is com-

posed of New York Life's most successful agents and membership is based on 1973-74 sales records.

**ATLANTA—HARRISON Enterprises**, 22588 Whittington, Farmington, has been honored by the Specialty Advertising Association International for a 1973 specialty advertising program. A Gold Pyramid, the highest honor, was awarded to the specialty advertis-

ing counselor and to one of its clients, WXYZ, Inc., for a promotion in its behalf. Sharing Gold Pyramid honors was the client's Detroit advertising agency, Grey Advertising.

**MERCEDES-BENZ** has led all other imported car manufacturers in tourist delivery sales for 1974. There were 1,704 Mercedes-Benz cars picked up in Europe by American travelers during the first seven months. This is 429 more than last year's leader, Volkswagen.

**IBM** has announced the relocation of its business office to 26200 Lahser Road, Southfield.

**THE MICHIGAN Bankers Association** has announced the formation of a new corporation to establish a Michigan automated clearing house to enable banks to electronically transfer funds without the use of checks.

The new corporation will be owned by member banks and will be known as the Michigan Automated Clearing House Association (MACHA).



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That's right. Federal laws require banks to penalize 7 1/4% savers if they need to withdraw their savings early. In fact, the law says that the interest on all time deposits and certificate savings withdrawn prior to maturity must be reduced to the current

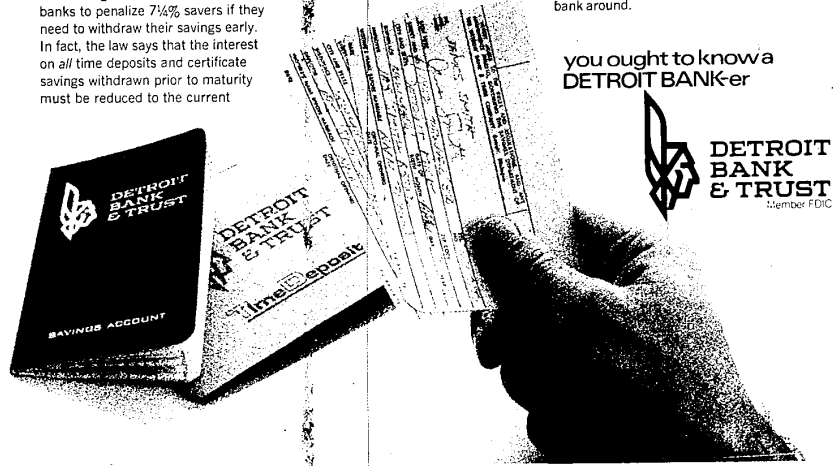
passbook rate (5%), and 90 days of even that interest must also be forfeited. Result—an actual return of less than the 5% regular passbook rates on any 7 1/4% four-year savings that you withdraw early.

That's why you might well be better off earning a full 5% annual rate on savings which are readily available to you—rather than starting out at a higher rate and ending up with less. Naturally, the choice is yours at Detroit Bank & Trust. Your DETROIT

BANK-er can help you choose from five savings plans that pay the highest interest the law allows, from 5% annually on regular savings of any amount to 7 1/4% on four-year certificates of \$1,000 or more. And there are three other savings plans in between... all designed to help you meet your saving needs and goals.

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## Top 10 jobs are listed

Eight of the 10 top-earning occupations for men in the United States are in the medical and legal fields, according to the U.S. Department of Labor's Bureau of Labor Statistics.

They are: physicians, dentists, judges, lawyers, college teachers of law and health specialties, optometrists, and veterinarians, according to the August issue of the Bureau's Monthly Labor Review.

The other two among the top 10 are actuaries and airplane pilots. The situation is different for women. Of the occupations listed for men, only physicians are among the women's top 10. The high-earning jobs for women tend to be engineering and craft occupations, in which there are relatively few female workers.

As might be expected, for both sexes the lowest paying occupations are generally unskilled. The middle range of the earnings ladder is occupied primarily by clerical and operative jobs, with some craft and service occupations and a few from professional and managerial fields.

These are among the findings presented by Dixie Sommers, a BLS labor economist, in "Occupational Rankings for Men and Women by Earnings," an analysis of 1970 Census data. The article ranks 425 occupations for men and 391 for women according to 1969 median earnings.

Also presented are data on worker characteristics, such as age and education level, which may affect earnings.

The Monthly Labor Review is available from the Superintendent of Documents, Government Printing Office, Washington, D.C. 20402.