

Help us
Celebrate
Our First Year
in Business

First Anniversary Sale

7-Mile & Farmington Rd. Center - Livonia

Oct. 17-20

Help us
Celebrate
Our First Year
in Business

SUPER NEW ALBUM SALE

Three Top Ten Albums

NOW **3.98**

Reg. 5.79

8 TRACK
TAPE
SALE

\$1.99

1st BIRTHDAY SPECIAL



Our First Birthday Gift to our customers is a gift certificate in the amount of a 10% reduction in their choice of all that is new for Fall, 1974. Select your new wardrobe of suits, topsuits, slacks, & accessories from the choice of O'Brien's Man's World.

Look below at our Gift Certificate-Clip it out and bring it to for your purchase.



O'BRIEN'S MAN'S WORLD

7 Mile & Farmington Rd. 478-0800
Grand River & 5 Mile- 835-1424

SEW • SAVER CLUB SPECIAL

Buy One Pattern Get One FREE

Of Equal
Or Less Value

WITH THIS COUPON
VALUABLE COUPON

**BUY ONE PATTERN
RECEIVE ONE FREE**

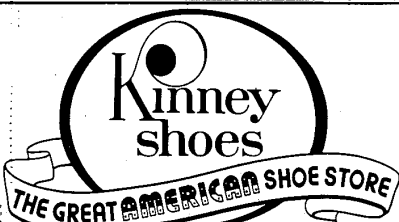
OF EQUAL OR
LESS VALUE

CHOOSE FROM
MCCALLS-BUTTERICK
VOGUE-SIMPLICITY

(Limit one per customer
Livonia Store only)

**sew-n-save
Fabrics**

Farmington Rd. - 7 Mile Rd. Center



BIRTHDAY SALE

LADIES'-MEN'S-CHILDREN'S
RUBBER BOOTS

Priced
from **\$2.99**

- Perfect for winter
- 100% waterproof
- Various sizes and styles

LADIES' DRESS SHOES

UP TO **50% OFF**

MEN'S
HUNTING BOOTS

from **19.99-35.99**

- Insulated
- unlined
- many styles
- rugged-long wearing



478-0760

7 Mile & Farmington Roads
Livonia, Mi.

OUR BIRTHDAY TO YOU



COUPON

GIFT CERTIFICATE

Name

Address

City

Zip

10% Reduction on your purchase

COUPON

O'BRIEN'S MAN'S WORLD

COUPON OFFER
GOOD OCT. 17-27

7 Mile & Farmington Rd. 478-0800
Grand River & 5 Mile Rd. 835-1424



Remember your Sweetie
on Sweetest Day -- Oct. 19!

Make someone happy on Sweetest Day, Saturday,
Oct. 19. Hallmark Sweetest Day cards and gifts —
the perfect, thoughtful remembrance.

Now thru Oct. 19th

Bring this ad and get 50% off on
all Stationery and notes.

FINE
SELECTION
OF
HALLMARK
CARDS

McDevitt

7 MILE-FARMINGTON RD. CENTER

Hallmark

GRAND OPENING OF OUR NEW LIVONIA STORE



OPENING SPECIALS

BRIDAL HEADPIECE

with every bridal gown (or a \$25 credit
toward a Mantilla)

FREE

SPECIAL PURCHASE

2 piece polyester pant suits, assorted
solids and prints. Sizes 8-18. Reg. \$26

\$19.90

FASHION SLACKS

Polyester Gabardine and knit slacks,
assorted solids and prints Sizes 8-18.
Reg. \$21.

\$12.49

Fashions and Bridals

LIVONIA
33454 7 Mile & Farmington Rd.
H. MARY CENTER
Mon., Thurs., Fri. 9:30-6
Tues., Wed., Sat. 9:30-5:30
478-1450

DETROIT
10909 Grand River at Oakman
Mon. and Thurs. 9:30-6
Tues., Wed., Thurs., Sat. 9:30-5:30
933-4636

STERLING HEIGHTS
20124 Van Dyke at 17 Mile
Mon. and Thurs. 9:30-6
Tues., Wed., Fri., Sat. 9:30-5:30
939-5553