

GM reorganization moves front line management

Major reorganizational changes are continuing at General Motors following the election of Thomas A. Murphy as chairman and chief executive officer of the corporation.

Murphy, who lives in Bloomfield Hills, will succeed retiring Richard C. Gerstenberg on Nov. 30.

Elliott M. Estes succeeds Edward N. Cole as president and chief operating officer, and Richard L. Terrell and Oscar A. Lundin were elected vice chairmen of the board. Estes and Lundin live in Bloomfield Hills and Terrell is a resident of Birmingham.

The continuing reorganization includes four new executive vice presidents — F. James McDonald,

Howard H. Kehrl and Roger B. Smith of Bloomfield Hills and Reuben R. Jensen of Northville. All were elected to membership on the board of directors.

Murphy, 58, joined General Motors on the comptroller's staff in 1938 after graduation from the University of Illinois, and has served as vice chairman of the board since Jan. 1, 1972.

He will become chairman of the finance committee on Dec. 1 and will continue as a member of the executive and administrative committees.

Estes, also 58, will have operating responsibility for the corporation's divisions throughout the world. He will become chairman of



T. A. Murphy



E. M. Estes



O. A. Lundin



R. L. Terrell

the executive and administrative committees and a member of the finance committee.

Since 1972, Estes has been on the board of directors and executive vice president in charge of the operations staffs. He joined GM in

1934 as a cooperative student at General Motors Institute.

Terrell, 55, will have general responsibility for the operations staffs. He joined GM in 1939, has been a director since 1972 and before assuming his new post was ex-

ecutive vice president in charge of the car, truck, body and assembly divisions groups.

Lundin, 63, currently executive vice president for finance, will become a vice chairman on Dec. 1. He will have general responsibility over the corporation's financial affairs.

Lundin joined General Motors in 1938 and has been a director since 1970.

The appointments of the four new executive vice presidents — McDonald, Jensen, Kehrl and Smith — are effective Dec. 1.

In his new capacity, McDonald, 52, will have responsibility for the corporation's United States automotive business. He has been vice

president and general manager of Chevrolet.

Jensen, 53, will continue in charge of overseas operations and will assume jurisdiction over the nonautomotive and defense group.

Kehrl, 51, vice president and group executive in charge of the car and truck group, will have responsibility for five operations staffs — design, engineering, environmental activities, manufacturing and research — and the patent section.

Smith, 49, vice president and group executive in charge of non-automotive and defense group, will be responsible for the financial, public relations and industry-government relations staffs.

D'Arcy, MacManus, Masius announces reorganization

D'Arcy-MacManus and Masius recently announced wide restructuring of the managerial responsibility of its Bloomfield Hills office.

Four executives of the international advertising agency, including corporate executive vice president Charles F. Adams of Birmingham, will assume additional responsibilities.

Adams, who in addition to his corporate duties has been general manager of the Bloomfield Hills office, will become managing director of account and client operations, retaining authority over all major operating decisions, according to an announcement by Ernest A. Jones, chairman of D'Arcy-

MacManus and Masius. Wendell D. Moore of Bloomfield Hills, senior vice president and management supervisor, becomes general manager of the local office reporting to Adams on budgeting, personnel and departmental operations.

Theodore T. Teegarden of Birmingham, senior vice president and management supervisor, becomes chairman of the operations committee, key planning body for the office.

Milton F. Coulson Jr. of Birmingham, senior vice president, new business and management supervisor, becomes vice chairman of the operations committee and



T. T. Teegarden



M. F. Coulson



W. D. Moore

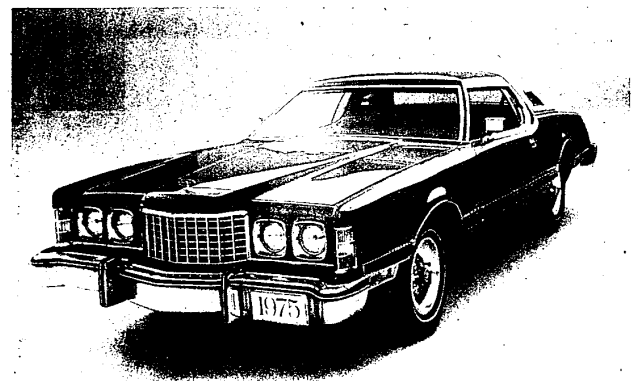


C. F. Adams

chairman of the newly created management advisory council.

Chairman Jones said increasingly complex operational de-

mands brought about by record growth in recent years demanded greater distribution of managerial authority.



1975 Thunderbird

Thunderbird features AM/FM multiplex radio, cornering lamps and a deluxe bumper group as standard equipment for 1975. New options include hydraulic-actuated four-wheel disc brakes, deep-dish aluminum wheels, and a fuel monitor warning light. The addition of silver and copper luxury groups carry the color themes throughout the car. The luxury groups feature new starfire paints, fully padded vinyl half-roofs, color-keyed wide body-side moldings, deluxe wheel covers, dual body-side and hood paint stripes, special velour or

leather seating surfaces, and deluxe luggage compartment trim. Inside, a Select-Aire automatic temperature control utilizes a new sensor, and a redesigned passenger restraint system. Thunderbird continues to offer a moonroof, mini-vent windows and a quick-defrost windshield. All 1975 Thunderbirds meet Federal and California engine emission standards and are equipped with catalysts. Unleaded gas is required for all 1975 Ford Motor Company cars. The '75 Thunderbird goes on sale at Ford dealerships in late September.

Edison opens office

SOUTHFIELD — Detroit Edison's new Customer and Marketing Services office is now open at 25040 Southfield in Southfield, according to Robert McGlinchey, customer office manager. This office replaces the customer office formerly located at Northland Center.

McGlinchey said that all customer records, Edison services and phone numbers have been transferred to the new office. The usual business hours, 8:30 a.m. to 5 p.m., Monday through Friday, are observed.

"LEASE OF SPACE in the new building enables Edison to

continue serving Southfield area customers on a personal basis," said McGlinchey, "and to maintain our interests and involvement in the community and its citizens."

"All Edison services available at the former location are being offered at the new customer office," he said. "Customers can pay their bills, get small appliances repaired, exchange lamp bulbs, electric service turn-on and turn-off, and get answers to their questions just as before."

For the additional convenience of area residents, Edison electric bills can be paid at the following locations: Detroit Bank and Trust, Northland; National Bank of Southfield, 17000 W. Eight Mile; National Bank of Southfield, 15565 Northland Dr.; Michigan National Bank—Oakland, 15990 W. 9 Mile; Michigan National Bank — Oakland, 17117 W. 9 Mile.

Local firm to sell gold

International Precious Metals Corp. of Southfield, has announced that it will commence marketing gold bullion on a national basis when ownership for American citizens becomes legal.

Legalization is anticipated no later than Dec. 31.

The company is a wholly owned subsidiary of MultiVest, Inc., whose common stock is traded over the counter.

NOW OPEN

OPEN DAILY 10 a.m. to 8 p.m.



714 Old Baseline Road
1 blk. S. of 8 Mile Rd. 6 blks. E. of Shelton
349-3181

MODERN COUNTRY MUSIC

Corgi's
RESTAURANT
COCKTAIL LOUNGE

FEATURING

CASEY CLARK Band

EVERY WEDNESDAY
OPERA NIGHT

COCKTAILS • BANQUET FACILITIES
BUSINESS MEETINGS

Now Open for **BUSINESSMEN'S LUNCHEONS**

27910 W. 7 Mile Rd. Business Center & Middlebelt Open 11 A.M. Closed Tues. KE 1-1960

Jobs slated for elderly

Elderly persons in Michigan will be included in a project announced by Secretary of Labor Peter J. Brennan to provide part-time community service jobs for 1,331 older persons in 25 states.

A grant of \$156,000 will be allotted from a total of \$3,632,000 for Michigan residents.

The program, Brennan said, is aimed at alleviating two needs of the elderly: additional income and community involvement.

GOLDEN LANTERN
33251 FIVE MILE ROAD
JUST OFF FARMINGTON ROAD
421-1012
OPEN 7 DAYS
"A Happy Meeting Place"

ORIENTAL DELIGHTS
JAPANESE-TEPPAN RESTAURANT
Cantonese & American Food
We continue to serve excellent Chinese & American foods in our great tradition.
FINE COCKTAILS SERVED
MEMOY'S
JAPANESE-TEPPAN RESTAURANT
33251 FIVE MILE ROAD
421-1012

The Bunny's Back.
Join her for dinner.
Shoulder to shoulder with the best...
The new Detroit Playboy Club
11111 E. 11 Mile Rd. (at Farmington) 421-1012

SENIOR CITIZENS!
EACH MONDAY IS YOUR DAY... AT
BONANZA GIRLOIN PIT
MONDAYS ONLY OUR LUNCHEON SPECIALS SERVED 11 a.m. - 3:30 p.m.
CHAR-BROILED CHOPPED BEEF \$1.19
BAKED POTATO
BONANZA TOAST
BREADED VEAL CUTLET \$1.29
BAKED POTATO
BONANZA TOAST
Both items also include your choice of Salad, Cottage Cheese or Fello
SENIOR CITIZENS!
No Charge for your Beverage on Mondays!
7 MILE AT FARMINGTON IN K-MART SHOPPING CENTER
7 MILE AT DEEPCH ROAD IN K-MART SHOPPING CENTER

SUNDAY Dining
DINERS AT CORDOBA ARE OFFERED OUR SPECIAL "SUNDAY MENU"
Roast Prime Rib of Beef au Jus 5.95
Prime Chopped Beef Steak 3.95
Premium Sirloin Strip Steak 6.95
Our Very Finest 10 oz. Filet Mignon 6.95
Broiled Succulent Lobster Tails 6.95
Lobster & Steak Combination 6.95
Kabob of Tenderloin 4.95
Florida Red Snapper 5.95
Entrées include a trip to our Salad Bar
Hot Light and Dark Breads, and Butter
REMEMBER...we offer a pretentious atmosphere at unpretentious prices.
Cordoba
7 MILE & MIDDLEBELT
OPEN SUNDAYS 3-9 • 477-2686
11-11 MON.-THURS.
11-12 FRI. 5-12 SAT. Across From Livonia Mall
FASHION SHOW EVERY FRIDAY NOON
Banquet Facilities up to 200