

# The Observer & Eccentric Carrier OF THE YEAR



**David Rago**  
Garden City

**Joseph Bielaska**  
Plymouth



**Daniel Hayes**  
Redford

**Vicki Henderson**  
Livonia

Photos by Bob Woodring



**Richard Allison**  
Rochester

**Aram Chobanian**  
Westland



**Keith Abbott**  
Farmington Hills

**David Kelm**  
Southfield

They may be young, but these carriers know the meaning of success. Each has been selected as Carrier of the Year for their own community. Out of 1200 Observer & Eccentric carriers in Wayne and Oakland County, these eight have been outstanding business persons, with duties that are not always easy. They have acted as their own buyers, salesmen, distributors, credit managers, bookkeepers and bill collectors. And they have done their jobs for our readers, week in and week out, despite inconvenience and bad weather, and often making sacrifices to fulfill their responsibilities.

The Observer & Eccentric Newspapers honored these special people at a dinner and awards ceremony last Tuesday evening in Livonia, where each received a trophy and a \$25 Savings Bond. The carriers were singled out to receive these awards on the basis of five specific criteria: a long period of service to the Observer & Eccentric readers; a good collection record; timely settlement of accounts; an excellent customer service record; and consistent and accurate record keeping. These chosen few were the very best in each area of service considered.

That's why we are proud of these "fledgling executives" because they have learned well the business fundamentals of buying and selling, the value of time and money, and the necessity of honesty and courtesy. They have been a vital link between you, the reader, and all the thought, time, effort and expense that go into the production of your hometown newspaper.

Vicki, Joe, Daniel, Aram, Dave, Keith, Richard and David -- we're proud of you!! You've done a great job! CONGRATULATIONS! And thanks!

**Observer & Eccentric**  
**CIRCULATION**

The Most Respected Name in the Suburban Press