

**Business at a Glance**

**GERALD M. HOFFMAN** of Southfield has been approved for membership in the Oakland County chapter of the National Association of Accountants. He is a financial analyst with the Huron Cement division in Southfield.

**SOUTHFIELD'S SHAWASSEE** Hotel has been elected to membership in the Preferred Hotels Association. The 19-story, 400-room hotel at 17017 Nine Mile Road opened last January. Twenty-five hotels in the United States and Canada are members\* of the association.

**EDWARD A. PROCTOR JR.** of Birmingham has been reelected an associate governor of the Mortgage Bankers Association of America. Proctor is president of Proctor Homer Warren, Inc., Detroit mortgage banking, real estate, insurance and property management firm.

**JOHN P. HUDDLESTON** of Birmingham, associate dean at Detroit's College of Law, has been elected president of the Catholic Lawyers Society of the Archdiocese of Detroit for 1974-75.

**ROBERT W. SCHABERG** of Bloomfield Hills has been elected president of the Oakland County chapter of the National Association of Accountants for the 1974-75 year. Schaberg is treasurer of Amurcon Corp. of Southfield.

**JAMES A. HELLER** of Lathrup Village, president of A. B. Heller Screw Products, Inc. of Detroit, has been elected first vice president of the National Screw Machine Products Association. Heller has been active in the association since 1954.

**DONALD E. PETERSEN** of Bloomfield Hills, a Ford Motor Company vice president, will be guest speaker at a three-day workshop seminar of the automotive division of the American Society for Quality Control in Dearborn, Nov. 13-15. Petersen is manager of the truck and recreation products operations for Ford. The meetings will be held at the Dearborn Inn.

**NAA elects residents**

Three area residents have been elected to offices of the Detroit Chapter of the National Association of Accountants for the 1974-75 fiscal year.

Fred L. Metz of Troy will serve as associate director, special activities. He is controller-treasurer of Bigelow-Liptak Corp.

Ronald J. Korn of Bloomfield Hills is associate director, membership. Korn is a partner in Peat, Marwick, Mitchell and Co.

Associate director, member relations, is the post of Paul H. Brewster, also of Bloomfield Hills. Brewster is an assistant cashier with Community National Bank.

**Lund to speak to Adcrafters**

Robert D. Lund, general manager of Cadillac Motor Car Division and a vice president of General Motors will be the principal speaker at the Adcraft Club of Detroit's luncheon on Friday, Nov. 8, at the Detroit Heritage Hotel.

Cocktails will be served at 11:30 a.m., lunch will follow at noon and Lund will address the Adcrafters on "What We Have a Right to Expect From Each Other" at approximately 1 p.m.

The meeting will be a joint meeting with the Central Region Conference of the American Association of Advertising Agencies (AAAA).

Lund began his 26-year stint with Chevrolet as a district sales manager in Minneapolis, Minn., in April, 1948. He subsequently held positions across the country as zone sales promotion manager, assistant national sales promotion manager, national manager of sales promotion and assistant manager of Chevrolet's Pacific coast sales region.

He also worked as a regional assistant general sales manager for central office and staff activities, assistant general sales manager in charge of the central United States and general sales manager of that same area until his present appointment as general manager of Cadillac. Lund is a member of many organizations including a corporate membership of the Boys Clubs of Metropolitan Detroit, the Engineering Society of Detroit, and The Hundred Club of Detroit, which is an organization of community-minded men who contribute money for the widows and children of policemen and firemen killed in the line of duty.

**BUSINESS PEOPLE**

**BERTRAM P. KIRSCHNER** of Southfield has been appointed corporate director of research at Borman's Inc., a Detroit-based food and drug chain. He will direct marketing, operations and real estate research.



B. P. Kirschner R. L. Ashworth

**RICHARD L. ASHWORTH** of Birmingham has been appointed vice president in the National Bank of Detroit's International Division and assigned as regional representative in Southeast Asia. He will also serve on the board of directors of International Bank of Detroit's affiliates in that region.

**MILDRED HESS** of Franklin Village has been appointed film coordinator for Cinema Video Systems of Birmingham. CVS supplies motion pictures to hotels and motels for viewing by guests.

**MARTIN PALLANTE** of Troy has been appointed vice president of marketing and sales of the Mold-Tech Division of Roehlen Industries. Pallante, formerly general manager of the Warren, Mich. division, will be located in Youngstown, Ohio.



M. Pallante



C. K. Boswell

**CHERYL K. BOSWELL** of Birmingham has been appointed to the management group of the National Bank of Detroit's Computer Division. She is currently project manager in the mini computer department.

**HAROLD NORDYKE** of Birmingham has been appointed automotive sales specialist for John F. Kolar Associates, Birmingham manufacturers representatives.



H. Nordyke



R. J. Godfrey

**RICHARD J. GODFREY** of Birmingham has been appointed to the management group of the National Bank of Detroit Trust Division. He is currently a trust administrator for personal trusts

and estates and also for private and public foundations and endowment funds.

**DAVID LAWRENCE** of Birmingham has been named editor of "Friends" magazine, published by the Cecco Publishing Co. Prior to his appointment he was project editor of the magazine.

**PAUL H. ZALECKI** of Bloomfield Hills has been appointed assistant general counsel of General Motors. He will be in charge of general litigation, appellate practice and research, taxation and economic stabilization, and federal and state taxation.

**COLIN W. CAMPBELL** of Farmington has been elected vice president of the First Citizens Bank of Troy. Previously associated with the Bank of the Commonwealth, Campbell will be in charge of First Citizen's lending division.



C. W. Campbell



R. G. Randel

**RODERICK G. RANDEL** of Birmingham has been appointed account executive of the plastics department of Exxon Chemical Co. U.S.A. in Southfield. He joined the company's automotive operations in 1964 and prior to his appointment was a senior account executive.

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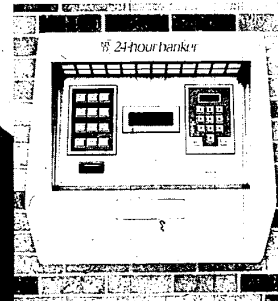
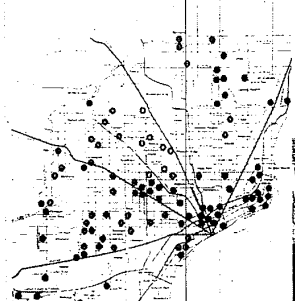
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for details, see your Oakland County Travel agents:

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