



The best helper any Santa ever had ...
And it starts soon in the Classified Section.

Christmas fun begins when you see the fascinating gift ideas in the Observer & Eccentric Gift Spotter. It's brimming with dazzling gifts to delight young and old ... plus smart suggestions for your other holiday needs, at money-saving prices you can't afford to miss! Fill your complete list the easy, armchair way—with the time and dollar-saving Gift Spotter.

And if you've got new or used items for Christmas gift hunters, be sure to call Classified direct at 522-0900. Shops and stores are welcome too—everyone with gifts to offer. It's the easy way to make Christmas shopping fun ... because lots of gifts are listed under easy-to-locate headings. Make the most of the Christmas Gift Spotter—coming soon in your Observer & Eccentric!

Reaching over 155,500 suburban families

**The
Observer & Eccentric
Classified Ads**

644-1070
When calling from Oakland County

522-0900
When calling from Wayne County

852-3222
When calling from Rochester or Avon Twp.