

The Gift Spotter



The best helper any Santa ever had ...
And it starts soon in the Classified Section.

Christmas fun begins when you see the fascinating gift ideas in the Observer & Eccentric Gift Spotter. It's brimming with dazzling gifts to delight young and old ... plus smart suggestions for your other holiday needs, at money-saving prices you can't afford to miss! Fill your complete list the easy, armchair way—with the time and dollar-saving Gift Spotter.

And if you've got new or used items for Christmas gift hunters, be sure to call Classified direct at 522-0900. Shops and stores are welcome too—everyone with gifts to offer. It's the easy way to make Christmas shopping fun ... because lots of gifts are listed under easy-to-locate headings. Make the most of the Christmas Gift Spotter—coming soon in your Observer & Eccentric!

Reaching over 155,500 suburban families

**The
Observer & Eccentric
Classified Ads**

644-1070
When calling from Oakland County

522-0900
When calling from Wayne County

852-3222
When calling from Rochester or Avon Twp.