Bronte head enjoys fruits of labor

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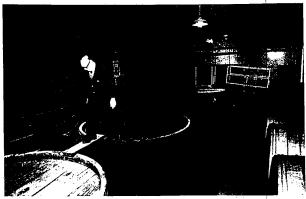
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Winemaker Angelo Spinazze samples the nectar

"Michigan is one of the best grape growing states in the country . . . the climate's ideal. Good wine grapes have to suffer." – Robert Wozniak, Bronte president

By ALICE COLLINS
Robert Wozniak's life-long love affair with wine and grapes is unmistakable when he speaks about Michigan's expanding wine industry and about the family-condustry and about the family-condustry and about the family-condustry and service and wine Co. that he heads.
The Bronte company was born in Detroit at the end of prohibition, only a few years before its 39-year-old president.
"I love everything about the business," Wozniak said.
Wozniak lives with his wife and four children in Birmingham. He directs the local Bronte office in Ferndale and its vineyards and winery bulk near Benton Harbor, Mich. in 1800.
"WINE IS MORE than just a

Mich. in 1950.

"WINE IS MORE than just a drink, it's a food. So many other alcoholic beverages all taste alike. Wines are more interesting... fun to compare... they have different tastes and aromas, he said.

The domestic wine industry has been growing from the beginning, but "the big boom has been in the last 10 years. Most of our wine drinkers today are young peoplefrom 21 to 49. And as time goes by the age limits keep expanding."

Bronte employs between 40 and 50 persons at both locations, and sells about 100,000 cases of wine a

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Photographed by Lelani Hu



man extract company. The family still has controlling interest in the business. The family still has controlling interest in the transport of the Bronte stock was old to about 300 small investors. It was the tail and of the depression and large amounts of money were hard oget. Most of the original investors or their heirs still own the stock. Dr. Wozniak, the father, who the stock of the bronte of the board of the bronte of the Bron

and the other half running the winery.

"He wanted my brother and me become dentitists, but neither of us did." Robert Wozniak said.

"Degan working in the winery when I was about eight years old," the added. "I don't remember when I first tasted wine, but it was before I was all. On the working in their dinates as a sip with their dinners. So they can develop an understanding and taste for it early."

kids have a sip with their dinners ... so they can develop an
understanding and taste for it
carly.

We will be married to a native
Devia. If first met my wife (Patricia) where were 16 ... she
was backing out of her drivest
more day and we sort of almost ran
into each other. They were married several years later.

"We like athletic endeavors.
Sking has become a family sport.
I used to golf a lot, but gave it up
because I wanted to do something
with my family ... so we could
spend the time together.

Wozniak also sails and plays
taster degree in advertising and
amasters degree in advertising and
communications from the Univex
sity of Michigan.
"I attended Detroit Country Day
School, but I couldn't afford to
send my kids there today," he
laughed.
Wozniak said he considered
other careers but prepared himself
of the wine business.
"I'm not sure if I was
my the standard of the conmake up their own decisions."

Wozniak has an older brother,
Dick, who is a director of the firm,
but works for ABC Television, repsenting its sales in this area. He
lives in Frankin Village.
"This year had an excellent
grape growing season. In fact,
were planning to introduce a vintage Baco-Noir for 1975... we
hink it's going to be a great one."