

College

GREEK OF THE MONTH

Frank Verso, a senior at Northern Michigan University in Marquette, was selected December's Greek of the Month by a panel of NMU administrators. Greek of the Month selections are based on involvement and leadership.

Majoring in personnel management, Frank is president of the Inter-Fraternity Council and vice president of the Tau Kappa Epsilon fraternity at Northern Michigan. Frank is the son of Mr. and Mrs. Amerio Verso of Birmingham.

RECEIVES LETTER AT ACADEMY
Donald Davidson, son of Mr. and

Mrs. Donald Davidson of Bloomfield Hills, was awarded the varsity "M" for his contribution to the Mercuryburg Academy football team this fall. The team's schedule included games with several other preparatory schools. Davidson was elected one of the co-captains this year.

U OF P DEAN'S LIST

David R. Rose of Birmingham was named to the College of Arts and Sciences Dean's List with Distinction at the University of Pennsylvania for the 1974-75 academic year.

To be eligible for the Dean's List, a student must have an average of 3.2

out of a possible 4.0. To qualify for the Dean's List with Distinction, his average must be at least 3.5.

NEW BUCKNELL EDITOR

Michael M. Dufermont, a sophomore from Bloomfield Hills has been elected assistant news editor of the Bucknallian, student newspaper at Bucknell University for 1975.

A 1973 graduate of Andover High School, Dufermont has served in the same capacity during the past semester.

He is the son of Mr. and Mrs. John Dufermont of Bloomfield Hills.

ATHLETIC LETTERS

A junior football player and elementary education major received a sports letter at the Fall Sports Banquet for 42 Adrian College athletes.

John M. Demoli, son of Mr. and Mrs. Bruno Demoli of Birmingham, was presented his award before approximately 200 players and guests.

PHI BETA KAPPAS

The Phi Beta Kappa honorary society has announced the names of two new members at Miami University in Oxford, Ohio.

Valeria Brook Noon and Tracey De-bolt Wentz, both of Birmingham, were among 10 seniors, a retired professor and an alumnae inducted as new members.

Ms. Noon is an American studies major and Ms. Wentz is majoring in zoology.

ART CONTEST WINNERS

One Southfield student and two from Bloomfield Hills placed in the top 10 of the campus-level competition for the Eberhard-Faber Scholarship Award Program.

John Rozich of Southfield and

George Bachalukas and Diane Bianchi of Bloomfield Hills were among the lower six unnamed winners.

They each received art marker sets from the sponsoring company.

WBU MASTER DEGREES

Advanced degrees in science, arts, education and business administration were awarded to several area students in the Wayne State University commencement exercises Dec. 10 at Cobo Hall.

Receiving master of science degrees were Antonina B. Hopping, Blanche E. Ludwig, and Ann M. Leno from Rochester, Wm. Zimner and Joy S. Roberts of Birmingham and Gary R. Cocozzi of West Bloomfield.

Given master of arts degrees were Elizabeth M. Saylor of Bloomfield Hills; Harriet M. Maxwell, Margaret V. Hirsman, Robert G. Delawier, Anne L. Sheppard, Eleanor B. Driver Margo C. Bakwell and Alan A. Sachs from Birmingham; and from West Bloomfield, Michael J. Teichman and Myra C. Kruger.

Receiving masters in education were Judith C. Burkhardt, Barbara J. Macdonald, Thomas C. Strang and Beverly J. Labata of Bloomfield Hills; Marilyn F. Resgan, Janet A. Prosper, Terry L. Waceman, Barbara A. Parry, Joanne E. Misch, John A. Backoff and Marie C. Stuart of Birmingham; Patricia J. Vorpagel of West Bloomfield; Martha L. Dushaw of Orchard Lake; and Michael R. Mar-see, James P. Dedoschew and Katherine L. Markus of Rochester.

Completing requirements for a master's in business administration were Eugene M. Tomlinson of Birmingham; Gordon M. Denbary of West Bloomfield; Michael J. Ryan, Dennis M. Bernhardt and Robert G. Weers of Rochester, Ohio.

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REDFORD

Program host corrals celebs

By CARL STODDARD

Jules Abrams "kind of corralled" Abba Eban, the former Israeli ambassador to the United Nations. Abrams is host of a Jewish radio program on WJLB (980) on your AM dial and was on the ground for a guest. He learned Eban would be at a banquet in Southfield, Abrams, who lives in Southfield, hurried to the banquet and latched on to Eban. "It wasn't difficult," Abrams said, "most of the people there didn't know what to do with him. They stood back in awe."

"I ran up and grabbed him by the elbow."

ABRAMS has succeeded in landing a number of notable Jewish guests for his radio program since the format was changed several months ago.

In addition to Eban, he has had as his guests Pinchas Sapir, the former Israeli finance minister and defense minister who now heads the World Zionist Organization and Jewish Agency; and Ahud Ullmar, the young cast member of the Israeli Knesset parliament.

Abrams' program is broadcast Monday, Wednesdays and Thursdays from 9-10 a.m.

When he started working for the station, which is in Garden City, Abrams did the show with his wife, Mary. Together they read passages from the works of Yiddish authors, played Yiddish and Israeli music and read recipes over the air.

But Mrs. Abrams was working full time at Wayne State University and left the program, Abrams said. He continued alone. Faced with a sudden lack of recipes and intuitive idea that the program needed a revamping, he switched to the interview format.

"I THINK I've created a lot more interest," Abrams said.

To my knowledge, there has never been a Jewish program on the air in this area that devotes itself entirely to the culture and intellectual taste of the modern American Jew.

There are, and have been, Yiddish and Hebrew programs. But in my opinion they never fulfilled the needs of the contemporary Jew.

Abrams program is broadcast in English, with Yiddish or Israeli music interspersed. It is one of about 25 dif-

ferent ethnic programs carried on WJLB.

The station program includes hour-long segments, on a regular basis, for Chinese, Greek, Scottish, Polish, Macedonian, West Indian, Dutch, Ukrainian and German persons.

"Ethnicity is a tremendous thing in this area," Abrams said. "If you were to add up all the people in the tri-county area that speak a second language (in addition to English) it would come to a city second only in size only to Detroit in the state of Michigan."

WJLB broadcasts throughout the Detroit area, but Abrams said he believes his greatest concentration of listeners is in northwest Detroit, Southfield, Oak Park, Birmingham, Bloomfield, West Bloomfield and Livonia. Most Jewish listeners, he said, live in the northwest part of the metropolitan area.

He has also discovered the phenomenon that "ethnicity thins out the farther you get from Detroit."

BUT ABRAMS and WJLB are betting that ethnic oriented programs draw listeners and advertisers. To back them up they show the 1970 census findings on ethnic groups in metropolitan Detroit.

According to the U.S. Census Bureau and the International Institute of Detroit, there are an estimated 90,000 Jewish people in the area. Polish people top the list with 800,000 persons. The Germans are next with 400,000 and then the Italians with 275,000.

Next are the Arabic people, numbering about 150,000, followed by the Ukrainians and the Yugoslavians, both with 100,000.

Abrams' program is called "Rozhankes Mit Mandlen," which is Yiddish for "raisins and almonds." Besides doing the radio program, Abrams customarily spends his time selling advertising spots for his program and other programs on WJLB.

The dual role comes easily to him. During his youth in New York he studied theater and spent a tour of duty with a theatrical group in the United Service Organization (USO).

Later, he became a salesman.

"My present job is a combination," he said. "I'm a salesman by nature and trade and an actor in the same way. That's why I'm so super happy."

Obviously, we're out to steal the show.



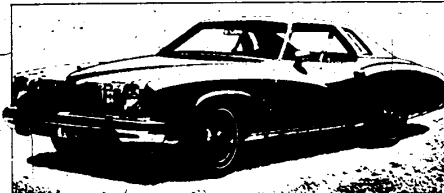
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The first subcompact Pontiac Astre Safari Wagon.

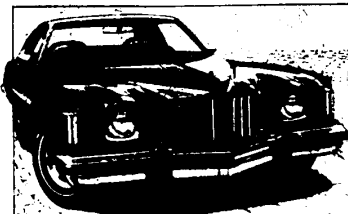
operating costs. Check out the Astre Hatchback and Safari wagon. The sporty Astre GT. And the plush Astre SJ. They're enough to steal the show.



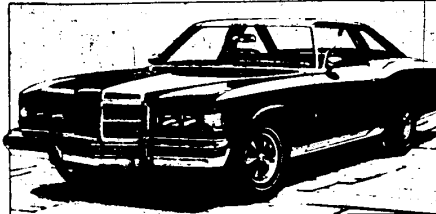
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1975 Pontiac Ventura SJ. The classiest Ventura of them all. It's got your kind of style. A luxurious interior. And a Radical Tuned Suspension with steel-belted radials. Every luxury car owner should see this classy compact.



1975 Pontiac Grand Prix. As if Grand Prix wasn't luxurious enough, now we have a super luxurious LM model. Super two-tone paint. And a super posh interior. If we could show you only one car, this would be it.



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