



Chrysler's new Cordoba

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BIG-O TIRES

NO DOWN PAYMENT FINANCE CHARGE ANNUAL % RATE

6 MONTHLY PAYMENTS SAME AS CASH ON APPROVED CONTRACT

WHERE SERVICE IS A FACT, NOT JUST A PROMISE

We have spent 34 years building the kind of tire stores we believe you want to buy from. Stores dedicated to honest advertising, unsurpassed customer service and quality merchandise backed by the guarantee in the industry!

P.R.C. SALES

SPECIALIST IN RADIALS

24777 TELEGRAPH AT 10 MI. RD.
353-2500 SOUTHFIELD MICHIGAN

NEW FOR MICHIGAN NOW IN SOUTHFIELD WORLD'S FINEST NEW TIRE WARRANTY

YOUR PERSONAL ~~800~~ PASSENGER TIRE GUARANTEE

Due to the high quality of workmanship and materials used in the manufacture of BIG-O TIRES, we make the following guarantee:

■ **ROAD HAZARD** Every BIG-O passenger car tire is guaranteed for the life of the original tread against blowouts, cuts, bruises, and similar injury rendering the tire unserviceable. This guarantee does not apply to repairable punctures, tires worn irregularly from misalignment, failure to balance, or tire cracks, rolling, chain cuts, or obstructions on the roadway.

■ **FREE REPLACEMENT** Every new passenger tire bearing the BIG-O name and a serial number, other than those, are guaranteed to be free from defects in workmanship and material against failure due to road hazards for the life of the original tread, without limit to number of replacements. If our examination shows that the tire has failed under the terms of this guarantee, the tire will be replaced free of charge (including mounting and balancing).

■ **BIG-O NEW TRUCK TIRES** Every new light commercial truck tire (not including 2 1/2 inch and larger) bearing the BIG-O name and serial number is guaranteed against failure due to defects in workmanship and material and against all road hazards for the life of the original tread. If our examination shows that the tire has failed under the terms of this guarantee, the tire will be replaced free of charge for the first half of the tread life. On the remaining tread, the tire will be prorated on total tread wear, charging only the proportionate part of the original purchase price, including federal excise tax for the amount of tread used.

■ **BIG-O RETREAD** Big-O merchandise is guaranteed against all failures due to road hazards or defects in workmanship and material on the following basis:

CHECK ONE

- () FREE REPLACEMENT FOR THE LIFE OF THE TREAD
- () FREE REPLACEMENT FOR THE FIRST HALF OF THE TREAD
- () FREE REPLACEMENT FOR THE FIRST 30 DAYS FROM DATE OF PURCHASE

Tires beyond the free replacement provision will be adjusted prorated on total tread wear, charging only the proportionate part of the original purchase price including federal excise tax for the amount of tread used.

■ This guarantee does not cover consequential damage and the liability is limited to repairing or replacing the tire in accordance with the stipulations contained in this guarantee. No other guarantee or warranty, expressed or implied, is made. Life of the tread is defined to be down to the wear indicators (2-32nds remaining tread at which point the tires are considered worn out and no longer warranted).

This GUARANTEE does not cover consequential damage and the liability to repairing or replacing the tire in accordance with the stipulations contained in this GUARANTEE. No other guarantee or warranty, expressed or implied, is made.