



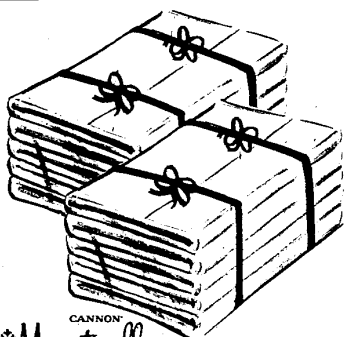
USE YOUR CONVENIENT
GEM CREDIT... OR YOUR
MICHIGAN BANKARD...
IN EVERY DEPARTMENT
WHEN YOU BUY AT GEM!

GEM

Department
Stores

White Event Specials!

STOCK UP
IN GEM'S
WHITE
EVENT!
SAVE MORE
THAN EVER!



Monticello CANNON FINE QUALITY COTTON MUSLIN SHEETS

1.83

72" x 108"
Low GEM
Price

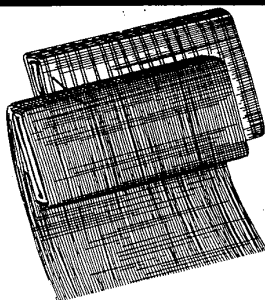
TWIN FITTED, EACH... 1.83 DOUBLE FITTED, EACH... 2.43
81" x 108", EACH... 2.23 PILLOW CASES, Pair... .86c
Fine, carefully woven sheets from the Cannon Mills. Bleached
to fresh whiteness. Flex-O-matic edges on all fitted sheets.

MONTICELLO PASTEL IN PERCALE SHEETS

72" x 108" TWIN FIT... 2.77 • 81" x 108" ... 3.47
Low GEM DBL. FIT... 3.77 • PILLOW CASE 1.54 Pr.

Combed cotton percale woven to a soft sheerness. The famous
name assures years of wear and countless washings. Solid
Blue, Belle, Empire Bronze, Fern Green, Fresh Pink.

LINENS DEPARTMENT



COTTON, PINWALE CORDUROY

35" - 42" wide and up to
10 yd. lengths. Washable.
In newest fashion shades.

62¢ yd.
Low GEM Price

FABRICS FOR BLOUSES, DRESSES

Washable fabrics in 45" width.
Suitings, crepes, satins
and linen-types. Up to 10 yds.

26¢ yd.
Low GEM Price

DENIM of ARNEL and RAYON

Pre-shrunk, crease resistant
Arnel triacetate/rayon.
45" wide; up to 10 yd. length.

87¢ yd.
Low GEM Price

SPONGED and SHRUNK WOOLENS

Rich wool that's "ready
for the needle". 60" wide.
In 1 1/2 yd. pieces. Lovely!

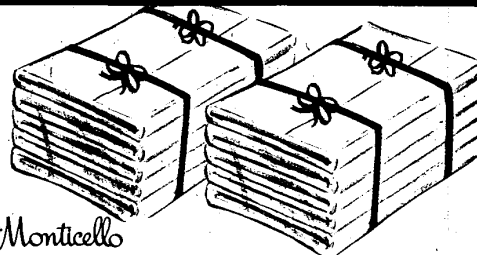
3.50 piece
Low GEM Price

EASY-SEW BONDED WOOLENS

No need for linings now!
Co-ordinated plaids and
solids. 56" - 58" wide. Off bolt.

3.97 yd.
Low GEM PRICE

*If on the bolt. YARD GOODS DEPARTMENT



Monticello

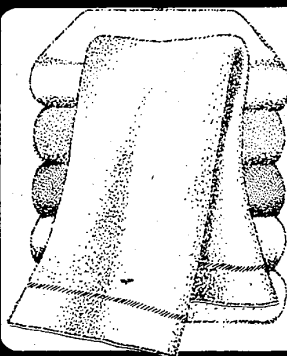
LUXURIOUSLY SILKEN COTTON PERCALE SHEETS

2.17

72" x 108"
TWIN FITTED
Low GEM
Price

81" x 108" or FULL FITTED... 2.74
PILLOW CASES... Pair 1.34

Percale sheets woven to a silky-fine 180 thread count for the softest, most
luxurious bedding ever! Never need ironing. Bleached to snowy white. Flex-O-matic.



J.P. STEVENS COTTON TERRY TOWEL ENSEMBLE

74¢

BATH SIZE
Low GEM Price

HAND TOWEL... 57" • WASH CLOTH... 27"
Adds a tasteful, bright touch to
the bathroom! Dobby border on these
decorator colored towels. Absorbent!

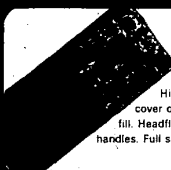


BOTTLE 100 BUFFERIN TABLETS

77¢

Low GEM Price

Gives quick, gently
buffered pain relief.



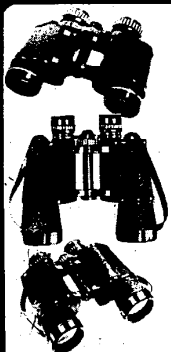
COLEMAN DACRON 88 FILLED SLEEPING BAG

Hi-count poplin
cover over polyester
fill. Headflap with carry
handles. Full size. Zippered.

18.87

Low GEM Price

SPORTING GOODS DEPARTMENT



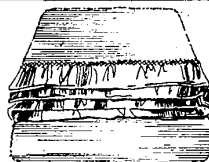
YOUR CHOICE of 7 x 35 W.A., 7 x 50, 10 x 50 BINOCULARS

18.87

Low GEM Price

7 x 35 W.A. BINOCULARS have
fully coated optical system,
center focus; see 40% more
light! With carrying case.
RUGGED 7 x 50 binoculars with
50mm objective lenses. Fully
coated opticals, center focus.
With convenient carry case.
10 x 50 MODEL brings objects
10 times closer. 50mm lenses.
Coated opticals. Carry case.

CAMERA DEPARTMENT



RAYON and ACRYLIC BLENDED BLANKETS!

2 for \$5 or 2.57 ea.

Low GEM Member Price

72" x 90" accommodates twin or
full size beds. Wide binding.
High loft. Decorator colors



DACRON FILLED MATTRESS PADS

TWIN, ANCHOR

3.47

Low GEM Price

FULL, ANCHOR... 4.77

TWIN COMBO... 4.77

FULL COMBO... 5.77

Non-allergenic. Washable



RAYON BEDSPREADS in WEDDING RING DESIGN

7.77

Low GEM Price

Classic bedspread design with the
look of refinement, the feel of
quality. Lint free. In white,
pastels and deep, rich tones.

LINENS DEPARTMENT



7 OZ. AEROSOL CAN of RIGHT GUARD DEODORANT

78¢

Low GEM Price

A Gillette product.

HEALTH & BEAUTY AIDS

GEM
DEPARTMENT STORES

LIVONIA:

13507 MIDDLEBELT
ACROSS FROM DETROIT RACE TRACK
PHONE: 425-4200

ROSEVILLE:

30785 GRATIOT AT 13 MILE RD.
1.94 TO GRATIOT AVE. EXIT SOUTH TO GEM
PHONE: 293-3200

STORE HOURS: MON. THRU
SAT. 10 a.m. to 9:30 p.m.
SUN. Noon to 6 p.m.