

Hormones Propagate Tomatoes

Experienced gardeners know well that the first truss of blooms on a tomato plant rarely results in tomatoes. Instead, the flowers usually drop.

This can happen when the temperature falls below 50 degrees, apparently the temperature required for fruit set. But there's a way to keep blooms on the plant and make them set fruit even during cold or inclement weather when bees do not fly.

This is by spraying the faces of the flowers (not the backs) with a fruit-setting hormone which may be bought in liquid form, to be diluted with water, or as an aerosol.

Propagating fruits by this method, since they are formed from the very first flowers, results in a harvest sometimes as much as three weeks earlier than normal. The hormone spray works as well on later flower clusters

as it does on the first ones and on any variety of tomato you may be growing.

Founded Fund

George Frederick Handel, the great composer of instrumental music, was a charitable man with a dry sense of humor and a sympathy for musicians in financial trouble. He helped found the Fund for Deafened Musicians, now known as the Royal Society of Musicians.

Few Feathers
The rare marvelous hummingbird of Peru has only four tail feathers, two of which are several times longer than the bird itself and are tipped with feathered flags. The other two are shaped like long thorns.

Queen's Shelter
When army ants rest at night, each ant clings to a neighbor, thus forming a living rope with their tens of thousands of bodies. Hanging from a vine or a log to the ground, the mass of bodies makes a snug, safe camp to shelter the queen.

Sears
SEARS, ROEBUCK AND CO.

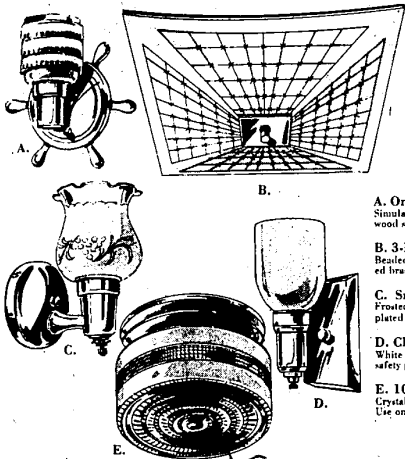
Lighting Styles for Every
Budget . . . Every Room

FIXTURE SALE

UTILITY LIGHTS

Regular 4.99 to 5.99

Your Choice **3.97**



- A. One-Light Colonial Style Wall Bracket
Simulated ship's wheel, 3-in. maple enameled holder, wood spokes. On-off switch. 3.97
- B. 3-Light Contemporary Ceiling Fixture
Beaded design on 14-inch diameter bent glass. Polished brass canopy and trim. 3.97
- C. Smart 1-Light, 8-inch Wall Bracket
Frosted chimney with cut-glass design, polished brass plated holder. Dimmy light. 3.97
- D. Chromed 1-Light Bath Wall Bracket
White opal glass 3 1/2 x 4 1/2-in. shade. With push switch, safety grounded outlet. 3.97
- E. 10-in. 3-Light Round Ceiling Fixture
Crystal and white glass shade in chrome-plated holder. Lie on wall switch. 3.97

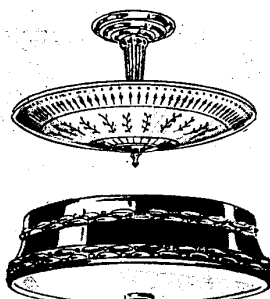
CEILING FIXTURES

Regular 11.95 to 12.95

Your Choice **9.97**

4-Lt. Semi-Ceiling Fixture
18 1/2-in. white glass shade with clear simulated cut crystal design. Glass column.

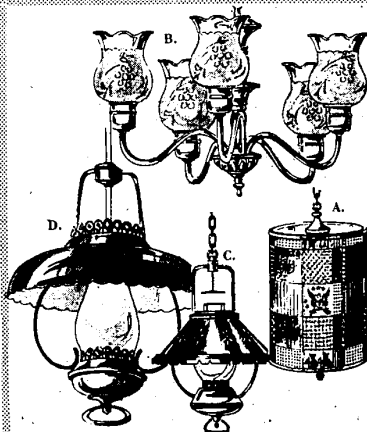
Sale! 15-Inch Ceiling Fixture
Holds 3 lights, choice of antique copper or antique brass finish with lens glass lens.



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Your Choice **16.97**



- A. Early American Swag Chain
Country flavor with classic styling. 22x12-inch, fabric shade, bright red wood finish, 15' chain. 16.97
- B. Brass 'n Glass Chandelier
Gleaming brass finish metal holds hurricane-style frosted and clear glass shades. 19 1/2-inches wide. 16.97
- C. Smart 3-Way Colonial Drop
15 1/2-inch antique copper shade has a Colonial type frosted glass chimney. Attractive light. 16.97
- D. Pull-Down Reel Fixture
1-light Colonial styling in antique copper with black brace, sand blast glass chimney. 17 1/2" high. 16.97

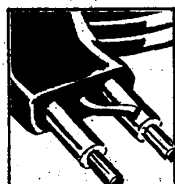
Electrical Sundries

4-In. Octagon Outlet Box: 1 1/4" deep with knock-out. With non-metallic cable clamps. Reg. 35c and 37c. 28c ea.

Quiet Switch: End harsh clicks and it turns on easily. Choose brown or ivory color. Reg. 35c and 39c. 28c ea.

15-Amp Bakelite Duplex Receptacle: Grounded parallel blade, brown or ivory color. Reg. 35c and 44c. 28c ea.

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Sears Electrical Dept.



New Aluminum 15-Amp Cable

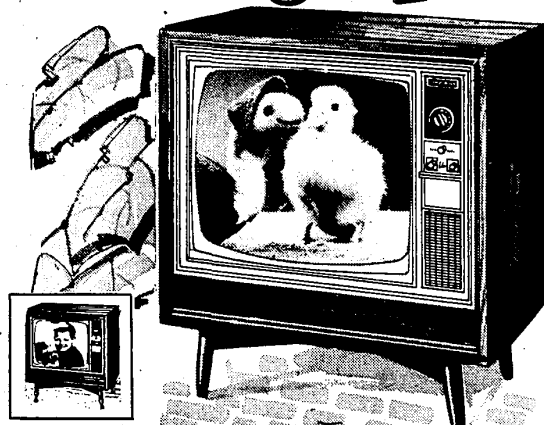
5c

250' Coil. 12.95
Aluminum K&FLEX plastic jacket cable, 3/4 the weight of copper, yet gives the same ampacity.
20-Amp Cable. 6c ft.
250' Coil. 12.95
Copper Cable With Grounded
15-Amp Cable. 8 1/2c ft.
250' Coil. 14.38
20-Amp Cable. 10c ft.
250' Coil. 16.95

Sears

SEARS, ROEBUCK AND CO.

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295 Sq. In. Viewing Area Color TV

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The decoratively designed cabinet has a swivel base making it so easy to move cabinet to face in any direction. Has the largest screen made—the big 23" picture measured diagonally and the color are kept pure by colorguard feature. This set is designed for perfect viewing and you save over \$90 now!

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No Money Down

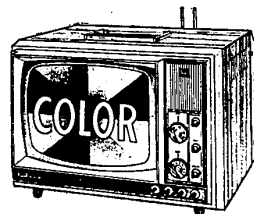
Sears Personal Size Color TV

11-IN. DIAGONALLY MEASURED SCREEN

Sears
Low Price

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Now you can have a color TV that is really portable. It features an 11-inch diagonally measured screen and a powerful 16,000 volt chassis for UHF and VHF reception. Lightweight for easy moving room to room, home to cottage.



Sale! Portable Personal Size TV



Sears Portable TV
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Transistor TV
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