

Just Un-beatable Summer Cosmetics at Cunningham's

Max Factor

STRAIGHT SET CURL RELAXER

3.50

The marvelous new cream that un-whirls, un-twirls, un-curls every strand (even if the color isn't yours). Straight Set Relaxer Cream combs in. No mixing... no dripping! Curls comb out, and body stays in. Come on. Let your hair down. Regular (for the hair color you were born with) Special Formula (for Color-Treated Hair)

VITA BATH BATH GELÉE FOR FOAM BATH

 2.1 OZ. BOTTLE **1.75**

 4.2 OZ. BOTTLE **3.25**

HELENA RUBINSTEIN SUMMERTIME BEAUTY SALE

 One to buy...a gift to try **Free**

Have the longest lashes alive!
Buy: Long Lash Mascara
Free: Skin Dew Moisturizing Emulsion
4.25 value... Only 2.50

Look naturally lovely all day!
Buy: Skin Fashion Liquid Make-Up
Free: Skin Fashion Face Powder
2.54 value... Only 2.00

Make-up for the natural look!
Buy: Skin Fashion Face Powder
Free: Skin Fashion Liquid Make-Up
3.20 value... Only 2.00

Cleanse and refresh the dewy way!
Buy: Skin Dew Moisturizing Creamer
Free: Skin Dew Freshener and Toner
3.50 value... Only 2.50

Spray on heavenly fragrance!
Buy: Heaven Sent Eau de Parfum Mist
Free: Heaven Sent Bath Powder
3.38 value... Only 2.75

Give dry skin its dew!
Buy: Skin Dew Moisturizing Emulsion
Free: Skin Dew Eye Cream
5.25 value... Only 3.50
Special time only

KURLASH AUTOMATIC EYELASH CURLER

 REG. 1.25 **99¢**

 TWISSORS... **59¢**

DIAMON DEB NAIL DRESSER

 6 INCH **99¢**
REG. 1.25
4 INCH - REG. 1.00... **79¢**

POND'S DREAMFLOWER TALC

 10 OZ. **79¢**
REG. 98¢

 Perfumed Talc Body
Deodorant.

SALLY HANSEN HARD AS NAILS

 REG. 39¢ **2 FOR 77¢**

Nail hardener mending liquid. Protects against breaking, splitting and chipping. Safe and easy to use. Helps nails grow stronger—longer.

TONI ADORN SELF STYLING HAIR SPRAY

 WITH **Free** UPSY DAISY
COMB

 13 OZ. **1.49**

REG. 2.35 - REGULAR OR HARD-TO-HOLD

DIPPITY-DO SETTING GEL

 8 OZ. **88¢**
REG. 1.25

Shulton

THAT'S MY COLOR

 SHAMPOO-IN
HAIR COLOR

2.25

Pick the hair color you look best in. Go several shades lighter or go darker. Cover gray completely. Cover past mistakes. Get soft, natural-looking hair color that goes - and glows - with you.

JULIA MAY SHAMPOO OR CREME RINSE

4 OZ. PLASTIC TUBES

 SPECIAL **3 FOR 99¢**
SALE

REG. 39¢ ea. Your Choice of Egg or Green Shampoo or Creme Rinse.

LIPSTICKS ASSORTED SHADES

 REG. 1.25 **88¢**

Curl'n Style

 INSTANT-SET-ELECTRIC
HAIR SETTER

9.95

20 SECOND HAIR-DO

A complete hair setting kit...with instant setter and six lightweight curlers. Sets hair while dry. At the office, at home, at school, on vacation, almost anywhere. Never before...a hair setter that styles so easily...so professionally...in seconds!

Sale Days Thru Sunday

Cunningham's

DRUG STORES

FINE COSMETICS... LUXURIOUS BEAUTY AIDS