

BUSINESS PEOPLE

GARY J. WILCHER of Rochester has been appointed director of profit planning for Fruehauf Corp. Before joining Fruehauf, he spent five years with Touche Ross and Co. as a supervisor on the audit staff.

NEIL P. ATHERTON of Birmingham has been named general manager of the ceramic division of the Champion Spark Plug Co. He has been director of the plant and manufacturing engineering since 1972.



G. J. Wilcher W. J. Ragsdale

Neil P. Atherton Milton E. Poland

WILLIAM J. RAGSDALE of Farmington has been named manager for Standard Oil's Detroit consumer-commercial district. He joined Standard in Indianapolis in 1946.

MILTON E. POLAND of Bloomfield Hills has been named assistant general manager of the Champion Spark Plug Co. ceramic division. He has been director of engineering and research since 1972.

BYRON A. TURNQUIST of Farmington currently J. L. Hudson's downtown store sales manager, has been promoted to general manager of Hudson's Dearborn rainbow budget store, effective Feb. 3.



Byron A. Turnquist

C. THOMAS SMITH of Bloomfield Hills has been appointed executive director of Detroit's Henry Ford Hospital. He has been associate executive director since joining the hospital in 1971.



C. T. Smith K. M. Houghton

KENNETH GRUBER of Farmington currently J. L. Hudson's downtown store sales manager, has been promoted to general manager of Hudson's Dearborn rainbow budget store, effective Feb. 3.

RODNEY G. BROWN of Southfield has been elected central area director for Sales and Marketing Executives International of New York. His territory consists of Ann Arbor, Detroit and Flint.

KENNETH M. HOUGHTON of West Bloomfield has been named manager for Standard Oil's Detroit reseller jobber district. He will direct sales through Standard service stations in southeast Michigan and Amoco stations in Ohio.

BRUCE J. AUTEN of Southfield has been named vice president of sales of Fairlane Associates, Inc. of Dearborn, an independent insurance agency. He has been with the firm for more than five years.

GAIL S. KORNMEIER of Troy has been promoted to merchandise manager of the fashion division of the J. L. Hudson Co. She has been serving as assistant to the president.



G. S. Kornmeier R. E. Warner

ROBERT E. WARNER of Birmingham, general manager of the J. L. Hudson Co. in Pontiac, has been promoted to divisional merchandise manager in the home division.

CHARLES G. MACGREGOR of Birmingham, general manager of J. L. Hudson's Oakland store, has been promoted to vice president and general manager of the Oakland branch.



C. G. MacGregor J. M. Gaillys

JOHN M. GAILLYS of Birmingham, controller for the J. L. Hudson Co., has been promoted to vice president and controller. He joined Hudsons in 1972.

ROBERT E. HATFIELD of Troy has been appointed director of logistics operations for General Motors Corp. Hatfield, who has served as director of traffic for GM assembly division since 1972, will be responsible for rail operations, freight consolidation, vehicle transport distribution planning and vehicle transport operations.

DANIEL HAYES of Troy has been appointed executive vice president of the Detroit Auto Dealers Association. Hayes was president of his own public relations company and before that was vice president of Northwood Institute specializing in work with automobile trade associations.



R. E. Hatfield Daniel Hayes

Business at a Glance

NATHAN COOPER of Southfield has been honored by the J. L. Hudson Co. for 45 years of service. Cooper headed a list of employees honored at Hudson's 22nd annual anniversary dinner. Four Birmingham residents were also honored. They are Charles Klingensmith 33 years, Virginia T. Watson, 35 years, Genevieve Townsend, 30 years, and Charles G. MacGregor, 25 years.

PHILIP A. NICHOLAS of Rochester, executive vice president and director of the architectural division of Ellis-Naessert Associates, Inc., has assumed the presidency of the Detroit chapter of the American Institute of Architects. He is a past treasurer and vice president of the organization.

KENNETH T. CARLSON of Birmingham, advertising director of The Detroit News, has been reelected treasurer of the Michigan Advertising Industry Alliance. Thomas B. Adams of Bloomfield Hills, board chairman of Campbell-Ewald Co., is one of four new directors elected by the association.

WILLIAM R. JARRATT of Franklin has been installed as the director of the Michigan region for the American Institute of Architects in ceremonies in Washington, D. C. Jarratt, a vice president of Smith, Hinchman and Grylls, Inc., has served as president of the Detroit chapter of AIA and as president of the Michigan Society of Architects, both components of the AIA.

WILLIAM R. JARRATT of Franklin has been installed as the director of the Michigan region for the American Institute of Architects in ceremonies in Washington, D. C. Jarratt, a vice president of Smith, Hinchman and Grylls, Inc., has served as president of the Detroit chapter of AIA and as president of the Michigan Society of Architects, both components of the AIA.

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You may be eligible to save up to \$1500 annually BEFORE TAXES if your company does not have a retirement plan.

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Wed Jan 22 7-9 p.m. Troy Hilton Maple Rd. & Stephenson Hwy

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Mean Mary

Mean Mary Jean came to town for the Detroit Auto Show which opened Saturday, Jan. 11, in Cobo Hall. The Chrysler Corp. television star is really actress Judy Strangis. She appeared afternoons and evenings in the Plymouth exhibit during the show's opening weekend, greeted visitors and signed autographs.

Ad firms receive area Caddy awards

Detroit's caddy award-winning advertising efforts will be on display Jan. 24-25 at the Somerset Mall in Troy.

The competition, sponsored by the Creative Advertising Club of Detroit, brought more than 500 entries, judged in 16 categories. Awards were received for all media but only graphics will be on display.

A. B. Doney and Co. of Southfield took 16 awards, going for television commercials including the Fargo boat song. Joe Minnella, art director, Doney staff, writers, and Marty Lieberman, producer, and the Joshua Doney warehouse song. Joe Kachoskas, art director, Fred Doney, writer, and Marty Lieberman, producer.

Campbell-Ewald Co. of Detroit won in radio and television categories for "Basketball, Hotdogs, Apple Pie and Chevrolet." Television credits went to Jim Hartzell, writer, Greta Kingston, art director, and David E. Davis Jr. and Ginn Hoyt, producers.

McCann-Erickson, Inc. of Troy, Grey Advertising of Detroit, De Voe MacManus and Masius, Inc. of Bloomfield Hills and Burton Sullivan of Detroit.

Creative directors from the top 12 Detroit advertising agencies set up as a judging panel.

Baby buggy defect noted

One of the nation's largest manufacturers of baby strollers has announced that it is voluntarily instituting a program to correct a plastic handle connector that could otherwise result in the separation of the handle from a stroller.

Peter Gillett, president of Peterson Baby Products Co. of North Hollywood, Calif., said the plastic handle connectors were used in strollers produced between November 1971 and February 1974. Use of this plastic has been discontinued as handle connector material.

Delta gives you a Florida break.

Steak & Champagne in Tourist to Florida.

(Miami, Ft. Lauderdale and Tampa/St. Pete)



Delta has three nonstop flights to Florida from Detroit. All flights are served by Delta's new Boeing 727-200 aircraft. The flights are: Detroit to Miami, Ft. Lauderdale, Tampa/St. Pete, and Orlando/Walt Disney World. All flights are served by Delta's new Boeing 727-200 aircraft. The flights are: Detroit to Miami, Ft. Lauderdale, Tampa/St. Pete, and Orlando/Walt Disney World.

Florida Fly/Drive from \$273 to \$286.

Starting at \$273, this package includes round-trip coach fare, taxes, and a round-trip car rental. The package is available for flights to Miami, Ft. Lauderdale, Tampa/St. Pete, and Orlando/Walt Disney World. The package is available for flights to Miami, Ft. Lauderdale, Tampa/St. Pete, and Orlando/Walt Disney World.

Miami

Starting at \$273, this package includes round-trip coach fare, taxes, and a round-trip car rental. The package is available for flights to Miami, Ft. Lauderdale, Tampa/St. Pete, and Orlando/Walt Disney World. The package is available for flights to Miami, Ft. Lauderdale, Tampa/St. Pete, and Orlando/Walt Disney World.

Ft. Lauderdale

Starting at \$273, this package includes round-trip coach fare, taxes, and a round-trip car rental. The package is available for flights to Miami, Ft. Lauderdale, Tampa/St. Pete, and Orlando/Walt Disney World. The package is available for flights to Miami, Ft. Lauderdale, Tampa/St. Pete, and Orlando/Walt Disney World.

Tampa/St. Pete

Starting at \$273, this package includes round-trip coach fare, taxes, and a round-trip car rental. The package is available for flights to Miami, Ft. Lauderdale, Tampa/St. Pete, and Orlando/Walt Disney World. The package is available for flights to Miami, Ft. Lauderdale, Tampa/St. Pete, and Orlando/Walt Disney World.

Orlando/Walt Disney World

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West Palm Beach

Starting at \$273, this package includes round-trip coach fare, taxes, and a round-trip car rental. The package is available for flights to Miami, Ft. Lauderdale, Tampa/St. Pete, and Orlando/Walt Disney World. The package is available for flights to Miami, Ft. Lauderdale, Tampa/St. Pete, and Orlando/Walt Disney World.

Jacksonville

Starting at \$273, this package includes round-trip coach fare, taxes, and a round-trip car rental. The package is available for flights to Miami, Ft. Lauderdale, Tampa/St. Pete, and Orlando/Walt Disney World. The package is available for flights to Miami, Ft. Lauderdale, Tampa/St. Pete, and Orlando/Walt Disney World.

A Wide-Ride to warm places.

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See your friendly Travel Agent for all the details.

Delta's new Boeing 727-200 aircraft. The flights are: Detroit to Miami, Ft. Lauderdale, Tampa/St. Pete, and Orlando/Walt Disney World. The flights are: Detroit to Miami, Ft. Lauderdale, Tampa/St. Pete, and Orlando/Walt Disney World.



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KA 584	\$2.40	C126 36	\$1.23	KM 125 36	\$2.09
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