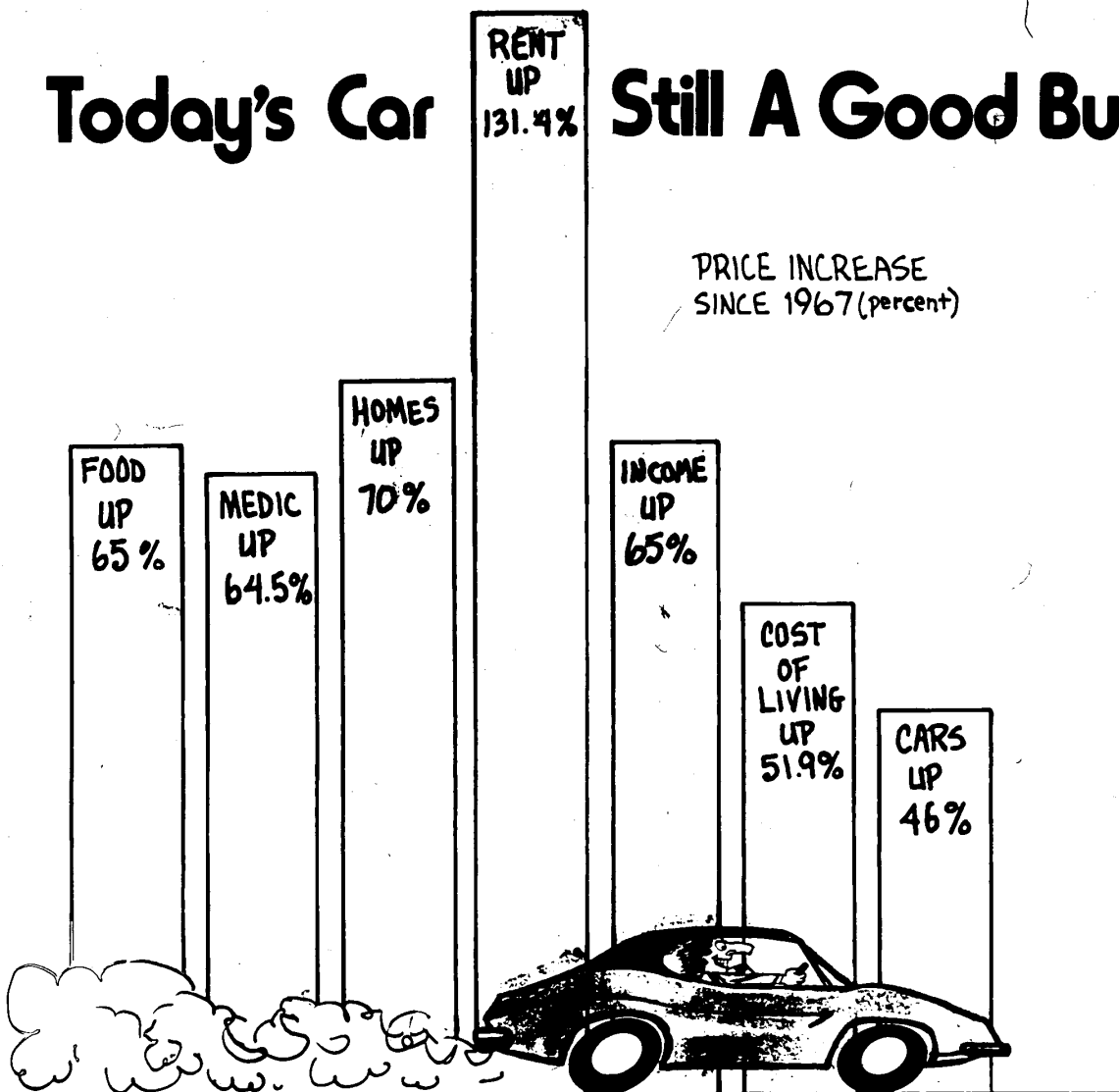


Today's Car

RENT
UP
131.4%

Still A Good Buy

PRICE INCREASE
SINCE 1967 (percent)



NEW CAR PRICES ARE HIGH-- BUT SO IS EVERYTHING ELSE 1975 Autos have more to offer...

- up to 35% better gas mileage than older models
- lower maintenance costs due to engine improvements, electronic ignition systems, and sealed bearings
- cleaner, more efficient engines with exhaust cleaning by the new, catalytic converter
- more mileage between many maintenance changes, such as oil, filters, spark plugs
- steel-belted radial-ply tires on most '75s contribute to fuel economy
- improved factory warranties
- extended credit that is more available than you think... check your dealer for the latest credit information
- trade-in value on your present car has
NEVER BEEN BETTER!!

BUY A CAR NOW!

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