

Birmingham Chatham features gourmet fare

Chatham Supermarkets moved into Birmingham Thursday, Feb. 6, with a 24-hour-a-day operation, a complete line of groceries and a gourmet delicatessen.

The store, located at 725 East Maple, is the 44th in the Chatham chain and, according to manager Don Demsko, is the largest supermarket in Birmingham.

The 22,000 square-foot facility was formerly occupied by a Kroger supermarket.

The store will be open around-the-clock daily except Sundays, when the hours are 9 a.m. to 9 p.m., Demsko said. It offers a complete line of groceries, dairy, produce, meat and frozen food items.

Demsko said its Gourmet Service Delicatessen features imported and domestic foods and includes a complete fish and seafood department. Also available are ready-to-go hot foods.

The store has nine electronic registers that eventually will tie-in with a central computer to provide immediate around-the-clock inventory control.

Chatham consumer affairs specialist Bobbie Kelly will appear at the new store from 10 a.m. to 5 p.m. Feb. 6 and 13 to answer questions on food, cooking, menu planning and other food-related subjects.

Chatham says it was the first to bring unit pricing to the Detroit area and now has introduced a quality control mobile laboratory. The specially equipped vehicle enables Chatham's quality control and environmental sanitation personnel to conduct approximately 200 in-store inspections annually and establish corrective action forms while at a store, said Demsko.

In less than 20 years, Chatham Complete Food Centers, Inc. has grown from one store to the still-expanding 44 supermarkets, and is approaching the largest sales volume of any chain in the Metropolitan Detroit area.

HOME-OWNERS INSURANCE AT AAA

14 OFFICES

GROUP INSURANCE COMPANY OF MICHIGAN

WE KNOW EXACTLY WHAT TO DO TO SPARE YOU NEEDLESS EXPENSE WHEN DEATH OCCURS AT A DISTANCE

HARRY J. WILL
Funeral Home

37300 SIX MILE ROAD AT NEWBURGH
ELMER W. ENGEL, MGR. 261-4690
25430 PLYMOUTH RD. EAST OF BEECHDALE
RALPH E. BATEL, MGR. 333-3722

Architect students meet professionals

Some 20 students from West Maple Junior High School's architectural drawing class met with their professional counterparts on a recent visit to the firm of Harley Ellington Pierce Yee Associates.

The inside look at an architectural, engineering and planning firm was prompted by Mrs. Morten Gottesman, wife of a Birmingham attorney and mother of twin boys in Loren Winn's ninth grade architectural drawing class at West Maple.

A friend of managing partners Ralph Pierce and Warren Yee, Mrs. Gottesman arranged for her sons to visit the firm. Their report to the

class resulted in all 20 students making the visit.

The 19 boys and one girl toured the firm's Southfield offices, talked with designers and asked questions about energy conservation, cost per square foot and salaries for architects.

Harley Ellington Pierce Yee Associates is a 40-year-old firm that has won recognition for design achievements such as the Detroit Institute of Arts, Henry Ford Centennial Library in Dearborn and the Highway Safety Building at the University of Michigan.



Grand opening of the new Chatham store in Birmingham was attended by new store manager Donald Demsko and Bernard Weisberg, president of Chatham Inc.

Consolidation helps expand health care

By PAT HINSBERG

The major obstacle to efficient health care in metropolitan areas is needless duplication of medical facilities, according to Frederick J. Margolis, M.D. Board member and advisor of the Kalamazoo Family Health Center.

Dr. Margolis, along with Reginald P. Ayala, executive director of Southwest Detroit Hospital, participated in a panel discussion recently at the third annual Conference of Michigan Foundations at the Troy Hilton Hotel.

The conference, a two-day statewide consortium, met to explore and examine the expanding role of private charity organizations, particularly with respect to their sponsorship of innovative projects in medical care and education.

Dr. Margolis noted that competition and in-fighting within hospital boards often contribute to a situation in which a community may, for example, build a second emergency treatment facility when what it actually needed was more extensive ambulatory care services.

Dr. Margolis called for foundations to better acquaint themselves with the health needs and priorities of a community before dispensing medical grants. "Foundations, as disinterested outsiders, could save hospitals a lot of money," he said.

SOUTHWEST DETROIT HOSPITAL, which Ayala directs, is a noteworthy example of what can be accomplished when community needs supercede inter- and intra-hospital rivalries.

The evolution of Southwest Detroit Hospital began with a request to the United Foundation from Boulevard General Hospital for funds to build a new hospital in the late 1960's.

The requisition precipitated a study which found that the southwest quadrant of Detroit was what Ayala called a "medically scarce area."

That area, which claims a population of 200,000 people, contained no large hospital facility, and only eleven doctor's offices, while nearby neighborhoods supported four small hospitals, Boulevard General, Burton Mercy Hospital, Trumbull General Hospital, and Delray General Hospital, each holding less than 100 beds.

The United Foundation contributed the initial grant to enable these four small institutions to merge, and construction began on Southwest Detroit Hospital in 1971, and was completed in October, 1974.

"Two of the hospitals were predominantly black and two were predominantly white, two had a staff of D.O.'s and two of M.D.'s," said Ayala, but he commented that the merger was completed, nevertheless, with little friction.

AN ADDITIONAL grant, supplied by the Kresge Foundation, allowing for an investigation of various innovative medical programs across the country, led to plans for "satellite health care centers."

These "satellite centers," to be located in outlying neighborhoods of Detroit's southwest side, are intended to supplement Southwest Detroit Hospital's ambulatory services. The first,

presently under construction in Delray, is expected to be completed in August, 1975.

"This project, hopefully, will be the prototype of projects seen around the nation, of organizations getting together," said Ayala.

FILE YOUR INDIVIDUAL INCOME TAX FORMS EARLY FOR QUICK REFUND

SEE US NOW

ALERT TAX SERVICE BY MAVIS

Suite Number 100 • 27400 Farmington Road, S. of 12 Mile Rd.
Farmington Hills, Michigan 48024

All Interviews by Appointment Only

Call 478-5775

Hours: Mon. thru Sat. 9 a.m. to 5 p.m.
Evenings and Sunday by appointment

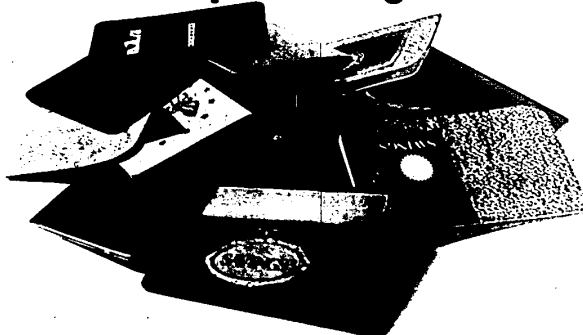
"CONFIDENTIAL, HONEST, And COMPLETE YEAR AROUND SERVICE"

Arthur B. Mavis, E.A.

- Federal Income Tax Preparation
- State Income Tax Preparation
- City Income Tax Preparation
- Small Business Bookkeeping

Yolanta M. Mavis, Notary Public

We'd like to have a serious talk with underpaid savings accounts.



First Federal Savings Plans

Type of Account	Minimum Amount	Annual Rate	Effective Annual Rate	How And When Paid
Regular Passbook	No Minimum	5 1/4%	5.35%	Daily interest, paid and compounded quarterly
One-Year Passbook Certificate	\$1,000	6 1/2%	6.66%	
Two-Year Passbook Certificate	\$1,000	6 3/4%	6.92%	
Four-Year Passbook Certificate	\$1,000	7 1/4%	7.71%	
Five-Year Passbook Certificate	\$1,000	7 3/4%	7.98%	

There's no better time than right now to take a look at how your savings are doing.

Was last year's interest the best your savings could earn? And is it going to do any better this year?

At First Federal Savings of Detroit, you have a wide choice of savings plans and interest rates. From our 5 1/4% per year regular passbook savings account all the way up to our new 7 3/4% per year Certificate Savings

Account—the highest allowed by law on insured savings.

And your savings at First Federal are insured to \$40,000 by the Federal Savings and Loan Insurance Corporation, an agency of the U.S. Government.

So take a look at the chart here and think about your present savings account. If it doesn't measure up, bring it to us and let's talk about a year of greater interest for you.

We can do more for you if you'll think First.



FIRST FEDERAL SAVINGS OF DETROIT

Main Office: 1001 Woodward Avenue, Detroit, Michigan 48226 Phone: 965-1400

Conveniently Located Offices To Serve You

- In Farmington, Farmington Rd., and Grand River, phone 476-3724
- In Quaker Town, West 12-Mile Rd. at Farmington Rd., phone 477-8500

The name on the door is changing, but the people inside are remaining.

Grow, Keller & Freese, Inc. is now Fred S. James & Co. of Michigan. With more than 80 offices to serve you throughout the world, we have the capabilities to meet your risk management and insurance needs.



FRED S. JAMES & CO.
OF MICHIGAN

1800 Commonwealth Building
Detroit, Michigan 48226
(313) 965-2300