

All these Chevys are priced less

Here are some of America's lowest prices.

Nova "S" Coupe
\$599 less



than the newest compact from Chevy's nearest sales competitor.

Chevelle Malibu 6 Sedan
\$555 less



than the base mid-size model from Chevy's nearest sales competitor.
(Malibu 6 Coupe \$547 less, same basis.)

Caprice Classic Coupe
\$296 less



than the most similar model from Chevy's nearest sales competitor.

Bel Air Sedan
\$35 less



than any competitive, American full-size car.

Bel Air 2-seat Wagon
\$92 less



than any competitive, American full-size wagon.

Monza "S" Hatchback Coupe
\$170 less



than the most similar 4-cylinder hatchback from Chevy's nearest sales competitor.

Impala Sedan
\$164 less



than the most similar model from Chevy's nearest sales competitor.

Vega Wagon
\$137 less

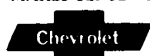


than the most similar model from Chevy's nearest sales competitor.

Based on comparison
of Manufacturers'
Suggested Retail
Prices.

Now that makes sense.

CHEVROLET MAKES SENSE FOR AMERICA.



Don't make any deal until you've seen your Chevrolet dealer.

