



## Hold Your Own "Closet Clearance Sale"

Spring cleaning often ends up as transference of items from one crowded storage area to another. This year, clear out that crowded closet in a quick, easy way! Just put a price tag on Dad's old tennis racquet, on the workable TV set, on that old global map...on all the usable but unused items that are taking up the space you need. Then call the Classified Department of the Observer & Eccentric and place a Family Want Ad listing these items. Just \$6.00\* (for up to 15 words) places your classified ad in all 12 Observer & Eccentric Newspapers. More than 155,500 families in our circulation area will be reading your ad. And, with the fast results Family Want Ads get, you'll be gaining new

storage space as quickly as you can clean out your closet! Spring cleaning won't seem quite as unpleasant...once you find the room to work with.

### \*SAVE \$2.00 with DOUBLE ACTION FAMILY WANT ADS

Double Action Want Ads are Family Want Ads placed in two consecutive issues—Monday and Thursday or Thursday and Monday—with no changes in copy and no cancellations. Place a Double Action Want Ad for \$6.00 and you save \$2.00 off the regular cost of placing an ad in two issues.

## The Observer & Eccentric Classified Ads

Serving: Avon Twp., Birmingham, Bloomfield, Canton Twp., Farmington, Garden City, Livonia, Plymouth, Plymouth Twp., Redford Twp., Rochester, Southfield, Troy, West Bloomfield and Westland.

DIAL CLASSIFIED DIRECT—MONDAY through FRIDAY 8:30 a.m. to 5:30 p.m.

522-0900

When calling from Canton Twp., Farmington, Garden City, Livonia, Plymouth, Plymouth Twp., Redford Twp., Southfield and Westland

644-1070

When calling from Birmingham, Bloomfield, West Bloomfield and Troy

852-3222

When calling from Rochester and Avon Twp.