

Psoriasis victims launch drive

By LORRAINE McCLISH

A small band of sufferers of psoriasis has formed the Michigan Chapter of the National Psoriasis Foundation to help in the fight against the ugly, itchy skin disease since she was a teenager. She has been called "the snake lady." She has been called "that

scaly monster." She has been asked by the proprietor of a beauty salon not to come back. And while she was working towards her teacher's degree in college, she was "scared stiff I'd never get a job."

PSORIASIS has been known to ruin whole lives," Mrs. Dorfman said, because it is not only physically disfiguring but psychologically scarring. In its severe form it can cause its victims to stop working or not be able to get a job at all. It can cause not only deep depression but mental disorders. It can cause ailments through lack of exercise and sun. And it can frequently lead to arthritis.

It appears as silvery skin patches on any part of the body. The patches are composed of dead skin cells which accumulate in layers. It affects men and women in equal numbers of any age. Treatment now is at best a relief. There is no known cure. "But most important of all," Mrs. Dorfman said, "it is not contagious. This is the big thing we want to get across."

ONLY HUMANS suffer from psoriasis. "Consequently, there isn't a rat in the world or any animal known in the world that can be used in the laboratory experiments."

"So what we need are people who have the disease to donate patches of their skin to help in the research and we need a lot of those."

There are 2,000 known victims of psoriasis in Michigan and "we've got to find them," Mrs. Dorfman said.

A nucleus of six persons will head the orientation meeting planned for the new chapter at 2 p.m. Sunday, June 29 in Our Shepherd Lutheran Church, 2225 E. Fourteen Mile Road, Birmingham.

In addition to rounding up volunteers for clinical study and acting as a public information bureau on the disease, the chapter's goals will be fund raising for research, the formation of a speaker's bureau and helping to provide moral support for those in a like situation.

Membership is open to anyone interested for themselves or anyone they know.

"It is so important for people who live or work with sufferers (of psoriasis) to know what this is all about," Mrs. Dorfman said. "I know ones who never married, never went out on dates, just hid themselves in a corner, wouldn't dare to be seen and became completely disabled."

Mrs. Dorfman learned early that she was not going to hide in a corner and credits her ability to cope to talking freely of her malady.

"IT DOES look ugly. It is unsightly. It itches like crazy. I leave a trail of dry skin wherever I walk. And I am hospitalized when I start throwing and yelling when things just get out of hand."

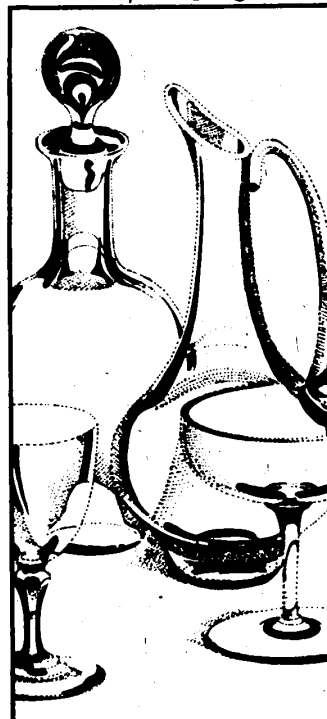
"But thank God for pantsuits, they are a blessing. And thank God for my understanding husband and kids who accept me the way I am."

"I live with it very well. I've accepted it. But I know that those like me are few and far between."

For you who love Baccarat, superb designs from France at very special prices

SFA is delighted to present matched Baccarat crystal, famed the world over for its beauty and elegance, at reductions of 20% to 50% off former prices. Included in this collection are discontinued or soon to be discontinued serveware and decorative pieces. Savings are also substantial on chateaus, individual glasses, cocktail glasses, vases and a limited variety of candleholders and candle holders, not usually sold in this country. An exciting opportunity for Baccarat devotees to make new acquisitions. Guest and Gift Shop.

Saks Fifth Avenue



Somerset Mall, Big Beaver at Coolidge, Troy
Second at Lathrup, Detroit



THE RB SHOP

A Much Earlier
Than Usual

summer sportswear clearance 25% off

This large group of summer sportswear has been reduced earlier than usual for exciting savings. Choose from pants, shorts, culottes, tops and jackets.



Now in Progress! Our Semi-Annual
BRA and GIRDLE SALE

• OLGA • WARNER • MAIDENFORM • VASSARETTE
MOLLY R • GOSSARD

up to **25% off**



Special Purchase
slippers

Reg. \$3.50-4.00

2.59

Your favorite terry slipper now at savings. Print cuff, solid cuff and ballerina in summer colors. S.M.L.XL.

THE RB SHOPS

ROYAL, DOW, BIRMINGHAM, FARMINGTON, FORT MYERS, FT. THUNDER, ROCKFORD, NORTH HAVEN PLAZA, MEADOWBROOK VILLAGE, MILL PONTIAC, TEL. 440-0000

chudiks ANNUAL SUPERSALE 75% OFF

ON ALL ITEMS
UNDER THE TENT
IN CHUDIKS
PARKING LOT

.....
2 DAYS ONLY!

Friday, June 20

8:30 AM to 9 PM

Saturday, June 21

9 AM to 5:30 PM

Dresses \$40-\$300

NOW \$10-\$50

Pantsuits \$60-\$200

NOW \$15-\$50

Gowns \$60-\$300

NOW \$15-\$50

Coats \$90-\$300

NOW \$23-\$50

Separates \$12-\$60

NOW \$3-\$15

Miscellaneous Items From \$1.00
ALL SALES FINAL - NO ALTERATIONS

REMEMBER! Bring your Chudik Charge Plate - Master Charge - BankAmericard - American Express or CASH

chudiks

204 E. 1st St. - Detroit, MI 48201

104 E. 1st St. - Detroit, MI 48201