

WHODUNIT?

The sofa, the chair, the stove and the dresses... all sold in a single day. Who could have gotten away with it? It's really not such a mystery. Every clue points to the Observer & Eccentric Classifieds: the quick response, the number of calls, and most important, the results-SALES.

Consider the opportunity the Observer & Eccentric Newspagers are read twice each week by more than 155.500 families in Wayne and Oakland Counties --families next door to you and in neighboring communities.

Consider the motive . . . the Observer & Eccentric Want Ad Department has a strong desire to satisfy your needs, whether you're selling a couch or looking for a job.

Consider the weapon . . . the Observer & Eccentric Family Want Ads have a double edge because they're placed in two consecutive issues (Monday, Thursday or Thursday/Monday) and are seen each time by more than 155,500 witnesses. And these Family Want Ads (no changes in copy, no cancellations) cost only 86 -that's a savings to you of 82 off the regular cost of placing an ad in two issues.

It's a modus operandi that is well known and makes the solution to this case elementary.

DIAL CLASSIFIED DIRECT

644-1070
When calling from Oakland County
522-0900
When calling from Wayne County
882-3222

532-3224

When calling from Rochester or Avon Twp



part, 1972, enterent colors: State condi-nat other 250-167 but condition Rept ofter 120-1670 TRANSPORTATION TORRIO BELLE BORNE PAT MILLIKEN LDICOLN 1976 6 deer sedere GALARIE 1906 Convertible 675-optopped Blast for soon and drives optopped Blast for soon and drives to opportune Call other 6 PM FOLD ## 1 644 CAME AND THE CONTROL OF THE PROPERTY OF PAT MILLIKEN INCOLL IN The Cope of the Cop 453-2255 FORD All direct Courses for Market Co TO 8 date Custom Air Prints (1980 - 1 1972 FORD PAT MILLIKEN
FORD 255-5840 2444 VISTA Creater 1001 Franching S automater 5 personager separations in local good 2006 06 1119 **SPECIAL NOTICE AVIS FORD WILL DELIVER 1976 FORDS** STARTING MONDAY-SEPT. 15th SEE AVIS FORD NOW 29200 TELEGRAPH (M 12 MM) 354-3000 **AVIS FORD** BET YOU DIDN'T KNOW

BOB SELLERS PONTIAC