

Aff Gervais
furs

WHY?

There is a reason why our customers prefer our coats after they've worn them. They tell us the quality is better, the fullness is greater and the fit is perfect. This is only possible when you manufacture your own, eliminating the skin dealer and manufacturer's profits. Incidentally, the prices are lower also. Our selection of mink garments is one of the largest in Canada.



MINK CAPES.....	\$595
MUSKRAT COATS.....	\$495
MINK PAW COATS	
Combined with leather	\$595
Full Length Fully Let Out	
MINK COATS.....	\$1295
Pant Suit Length	
MUSKRAT COATS.....	\$450
3/4 Length	
PASTEL MINK COATS.....	\$895
Full Length LYNX COATS.....	\$1295
3/4 Length RED FOX COATS.....	\$795
Full Length FITCH COATS.....	\$1495
Pale Pink Sheared	
CANADIAN BEAVER.....	\$795
CHINCHILLA CAPES.....	\$695
MINK PAWS	
Combined with Leather.....	\$595
Deep Mink STOLE.....	\$349
42" Full Length Chevron-Designed	
CANADIAN WILD	
MINK COATS.....	\$995
3/4 Length	
CANADIAN WILD	
MINK COATS.....	\$695
42" MINK TAIL COATS	
Trimmed with Mink	
Or Fox.....	\$895

DUTY REFUNDED

Premium on U.S.
Dollar at Prevailing Rates

A.J. Gervais
Designer/Stylist



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762 Ouellette Ave. 1-519-253-2111
Across From Mario's of Windsor



Rikma adds stripes to her beachwear collection with this cotton design, to be included in the Israel Bond Fashion show.



The designs of Bege Or, including this two piece fur and suede ensemble, will be shown at the Sept. 24 fashion show.

Designs to help Israel

Designs from Israel's fashion pioneers will be shown Wednesday when the Detroit Women's Division of Israel Bonds hosts an all-Israel fashion show at Congregation Shaarey Zedek, Southfield.

The event, chaired by Mrs. Morris Starkman, will include the designs of Bege Or, Gottex, Jerry Melitz, Gideon Oberson and Rikman along with couture selections from Ruth Alon, Lola Beer, Finy Leitenz, Rivka Sharif and Prina Shalom.

The show, staged and accessorized by Claire Pearone of Somerset Mall, will be commented by Goldie Adler.

Celebrity models for the event include Doris Bischof, Jackie Gordon, Terry Murphy, Rebecca Sobel and Marilyn Turner.

Admission to the show is a minimum purchase of a \$500 State of Israel Bond.

The show to be seen in Detroit will tour 60 different cities in Canada and the United States. The designs include everything from streetwear to evening, combining bright colors and natural fabrics.

The Israel Bond organization has sold some \$3 billion in bonds since it was organized 25 years ago.

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Sundays 4 p.m.

RB

Denim is Dynamite!

This year you'll wear it everywhere... with tanks, turtles and shirts. Enjoy the comfort of our soft, supple blue denim that's pre-washed for smooth fit. Pull-over top, sizes 8 to 16. \$21. Matching pants sizes 6 to 16. \$19. Patchwork stitch shirt sizes 8 to 16. \$21. Matching pants size 6 to 16. \$24.



RB



The romantic Cover-up

This utterly feminine negligee set by Val Mode is made of the softest Anti-Cling Crepeset nylon® by Enka, that you barely feel it. Lovely lace inserts and trim. Pink, Blue, Ivory. S.M.L.

\$25

ANTI-CLING
CREPESET NYLON
BY ENKA

THE RB SHOPS

ROCHESTER NORTH HILL PLAZA WOODBROOK VILLAGE MALL SOUTHFIELD TEL TELLYE
ROYAL OAK/BIRMINGHAM/INDIANAPOLIS/PORTLAND TEL HUNTER