BUSINESS PEOPLE

HAROLD JOSEPHSON, of West Bloomfield, has been appointed gener-al agent at the Detroit agency of State Mutual Life (Assurance Co. of Amer-

tra Josephson graduated from Wayne Josephson graduated from Wayne State University in 1996 He served in sales and sales management positions with several major life insurance companies before journing State Mutual's Detroit agency is at with a lower in Santifield. State Mutual's Detroit agen-26100 Lahser in Southfield.



in the department of medicine at Wayne State University School of

DAVID II HINTZ III of Troy has been promoted to assistant systems of-ficer in the National Bank of Detroit's

Beer in the National Bank of Defroit s general services division.

An NBD employe for four years.

Hintz is responsible for developing and implementing computer systems for increased efficiency.



JOHN T. KEARNS of Tray has been named a full trust officer of Detroit Bank & Trust.
Kearns, a member of the portfolio management staff of the trust investment department, joined the bank in its administrative training program in 1966.

GARY NIELSEN, of Bloomfield Hills, has been appointed vice presi-dent and associate creative director of broadcast copy for Campbell-Ewald Co.

Lo He joined Cambpbell-Ewald in 1964 as a copy trainee, later leaving the company and returning as a senior copywriter

ROBERT N DLSEN of Troy is the new assistant vice president of De-troit Bank & Trust.

Olsen is officer-in-charge of the tax section, controller's department. He began his banking career in 1969 at DB&T in its administrative training program.

Smith Braitede
DONALD J. BRATRUDE of Troy,
formerly senior vice president-creative director of multi-products accounts at Campbell-Ewald Co., advertising, has been elected an executive

tising, has been executive vice president.

He will head the agency's new consumer package goods*retail services

JAMES M RODDY of Bloomfield Bilts has been promoted to assistant mortgage officer in the National Hark of Detroit's regional barking division. A 10-year NBD employ, Boddy as-sist customers in the bank's Metro North Region with their mortgage loan requirements.

DONALD R.: DEMPSEY of Troy has been named second vice president of the National Bank of Detroit's inter-

wild and B. CuA of Estrangham has joined Darin & Armstrong, Inc., general contractors, as manager of cost analysis.

Prior to coming to Darin & Armstrong, Cox was with the Caming-ham-timp Co in Birmfagham as manager of cost control. J. WINSLOW SMITH of Farmington has been named vice president-retail sales operations of Albed Supermarkets. Inc.
In this newly created position. Smith will have responsibility for sales and operating assistance to Albed's five retail divisions. Albed opperates more than 250 supermarkets in 25 states under the names of Wrigley and Humply supermarkets and Ideal and K. Mart. food stores.

ARTHUR MILLER.of Birmingham, has been named sales manager of Hercules Welding Products, of Warren. He is the former vice president of Delta Associated Industries, Ferndale.

WILLIAM B. COX of Birmingham

Thursday, October 2, 1975

DR YOSHIKAZU MORITA of Birmingham has been promoted from clinical associate professor in the department of medicine at the Wayne State University school of medicine.

Dr Morita has been a member of medicine agencies.

MGCoun was formerly vice-president and Joyce & Co. and with Arten Lie & Cassailly WILLIAM B. COX of Burmingham and the properties of the state of the state

THE OBSERVER & ECCENTRIC

BERNARD FINE, of Southfiled, has been named to the newly-created sales staff of WWJ-FM Fine was a former account execu-tive in the sales department of CJOM-FM in Windsor.

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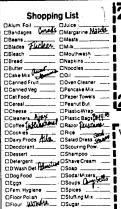
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PREDERICK A. MALSOM of Birmingham has been elected a senior vice president of the advertising firm Campbell-Ewald Co.
He will assume creative responsibility for all the agency's multi-products accounts. Birmingham Motors, Ltd.

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