



## Preparing for the show

Behind the scenes at Shaarey Zedek before the All-Israel Fashion Show.

It's a lot of talk, a lot of action and a lot of commotion. Fourteen models, half of them professionals and half of them celebrities from local media are all trying to get ready at once.

There's a constant buzz of conversation as they undress, dress, make-up and do their hair.

They preen in front of several mirrors set up for them and some have to borrow mascara or eye shadow.

"Hey, I like those shoes," one calls, and another says "Does anyone have a black boot here and what size is it?"

There's a lot of clothes talk as they look over the outfits they are to model.

"I don't always like these clothes," a tall thin brunette says. "But the brown leather suit she's wearing is really stunning and so practical too."

The buzz of conversation, builds to a roar and the girls have to be told to be quiet as the program outside is beginning.

They all troop behind the stage and confer about just how to enter and exit and whether to go on singly or not. And then, it's time. They're all poised and calm professionalism as they throw back their shoulders and prepare to go on-stage.

## Israeli fashions: a flavor and a flair

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Tiny little Israel makes a big impact on the world of fashion.

This was brought home clearly to an audience of more than 200 as the 21st annual All Israel Fashion Show was presented at Congregation Shaarey Zedek in Southfield.

Admission was by the purchase of at least \$500 in Israel Bonds and the lovely clothes were not for sale, but that didn't daunt the fashionable and enthusiastic audience.

From the drawing boards of Israel's most famous designers and the factories of her leading manufacturers, 62 original couture creations were shown.

Vibrant and subtle colors and fresh fabrics highlighted the show which raised over \$82,000 in bonds.

The show, which was produced by Claire Pearone of Somerset Mall travels to different cities across the country exclusively for the benefit of Israel Bonds.

Veteran commentator Goldie Adler was on hand to add a little spice and a chuckle or two to the afternoon's pleasures.

The first group of fashions was

from famed Begel Or known for leather and suede.

A favorite of audience and models alike was a brown leather suit, with belted waist, flared skirt and snug fur trimmed collar.

In a more sportive mood was a brown suede and fur outfit, done with Eisenhower jacket in early brown fur.

Proving that black is beautiful was an all black raincoat with furry trimming and topped with a black beret.

A peacock blue suede pants suit had epaulets on the jacket and nipped in a trim waist.

Man-made suede in deep wine color was shown trimmed with leather.

Gideon Oberson has been a favorite of Israel Bond Fashion Shows for a number of years. He designs city clothes for wandering down the streets of Tel Aviv or even Southfield.

A plaid coat with cinched in waist and pleat in the back, was followed by a green one piece culot.

Oberson skirts were swingy and flared and he showed several pieces in tweeds and plaids, and in bright oranges, reds and greens.

Soft velvet was used for both afternoon and evening and appeared in one piece pants outfit of mid calf length worn over boots. It was shown solid, printed and even sequined.

A group by Rikma featured leisure time clothes and opened with a two-piece skirt and halter outfit with very bare midriff.

Next an array of caftans in large stripes and prints in bright juxtapositions of color.

Always a favorite, the gottes swimwear collection featured both one and two-piece suits with wide

variation in cover ups. One print suit had a hooded cover up and others had dramatic caftans or long skirts.

Jerry Melitz showed a group of long evening gowns in subdued hues of green, purple and black.

Other designs were by Tania Shalton in knits, Rivka's Shafir's evening ensemble and Ruth Abot's wool and hand-embroidered evening dress.

The frosting on the cake was several models in fur for Israel's Staffs Brown.



Dress and coat outfit with lots of flare shown in a neutral shade.

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