

Exec MBA program names Chrysler man

Franklin L. Bird, a former Chrysler Corp. executive, has been named director of the Michigan State University Advanced Management Program (AMP).
A Birmingham resident, Bird took an early retirement from Chrysler Corp. to join MSU. He will serve as AMP's administrator.

AMP enables executives to earn a master's degree in business administration while continuing to work at their regular jobs. The two-year program is based in Troy at MSU's new Management Education Center, a \$4.3 million facility built with private money and turned over to the graduate school of business administration.

The new director received his MBA in 1967 through the Advanced Management Program. In addition, he received his BS degree from Case Institute of Technology and MS in automotive engineering from Chrysler Institute.



He joined Chrysler Corp. in 1941 as a student engineer. After various manufacturing assignments in the DeSoto division, he was appointed division manufacturing manager in 1952.

Bird later served in several managerial capacities in Chrysler's assembly division. In 1972, he was appointed manager of manufacturing engineering services.

A member of several professional organizations, including the Society of Automotive Engineers, the Engineering Society of Detroit and Society of Manufacturing Engineers, Bird also has been active in the United Foundation and Boy Scouts.

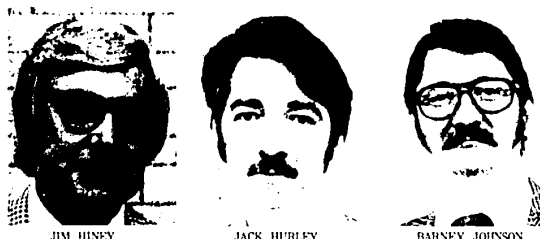
Car clinic Oct. 7-9

A free automobile diagnostic service clinic will be held Oct. 7, 8 and 9 at Leo Calhoun Ford, Inc., 41001 Plymouth Road, Plymouth.

The clinic will run 6-9 p.m. each night. Technicians will give each car a 16-point under-the-hood check using electronic equipment. The complete test takes about 15 minutes.

If minor adjustments are needed, the dealership will offer these. If major problems are discovered, the dealership will provide both a report of its findings and an accurate estimate of the cost of required repairs.

To take advantage of the diagnostic clinic, call the dealership.



Ford honors 3 salesmen

Ford division of Ford Motor Co. recently announced that Barney Johnson, Jim Hiney and Jack Hurley have been made members in the Ford Society of Professional Sales Counselors for 1975. Society membership can only be attained

Johnson, Hiney and Hurley are salesmen with Bill Brown Ford, 32222 Plymouth Road, Livonia.

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COLONY

CORVETTE PLYMOUTH
111 Ann Arbor Road Plymouth

453-2255

DUSTER 1971 3 door automatic power steering \$600 427-8130

JAGGED DUSTER
automatic air power radio \$1000
price by appointment call 453-8029

PLYMOUTH 1967 Suburban
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new tires and shocks \$550 Call New
York 546-5540

\$AVE

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door sedan new tires wheel
cover sold to sell \$1495

LaRICHE
Chevrolet
4531 Pontiac Rd.
453-4600

PLYMOUTH 1967 4 door station
wagon 6 speed auto \$1600
call for details 461-8225

DUSTER 1971 automatic air
conditioning steel gas power steer
ing stereo radio excellent model
year 1974 1500 7500 lbs. Five
years of records \$1349

1973 GOLD DUSTER 3 cylinder
door automatic power steering
radio stereo clean like
owner \$2195

COLONY

CORVETTE PLYMOUTH
111 Ann Arbor Road Plymouth

453-2255

VOLANT 1974 4 cylinder auto

MONTIC 1968 Trans Am
reconditioning radio Call
for details 453-8029

GRAND PRIZE 1974 Lincoln
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FIREBIRD EXP 1971
steering wheels air \$1200

**1974 BRANDS
CROSSLAND**
Power steering and
automatic transmission
hardwood and full view
seats Transcend
\$3,636

**1975 BRANDS
CROSSLAND**
Power steering and
automatic transmission
hardwood and full view
factory air conditioning
transcend
\$4,049

1974 BODA
A cyclone - 4 cylinder
station wagon -
max efficiency
\$2,750

BOB DU
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ATLANTA
KE7-4840

76

862 Thunderbird

DUNGEONER 1971 FORD
AMERICAN MADE, 100,000 Miles
Price \$11,000

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"PP CAT DEALER"**

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CAR SPECIALS**

**1972 LINCOLN
COUPE**

Full factory equipment, air
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locks, automatic transmission, 100,000
miles, excellent condition. \$14,900
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**\$2,895
1973 BUICKS
KNIGHTGLAD**

Power steering, clean trunk
automatic transmission, power
windows, 100,000 miles, 1973
Karmann Thunderbolt color.

**\$2,795
1972 CORVET GT**

Power steering, automatic
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This week's special.

\$1,895

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MERCURY**

**DRIVER, FARMINGTON
CHARD LAKE RD.**

GR 4-3170

ALTHA LEE SON OF THE CAT

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equipment,
1971
\$3

NEW 76

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equipment,
1971
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**11
JULY**

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BE MADE**

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NOW**

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350 V-8 Turbo hydramatic power
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and if we can sell you a Ford...

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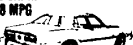
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M.P.G.
ECONOMY LINE!**



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26 MPG**



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35 MPG**



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28 MPG**

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ALL MODELS AVAILABLE FOR
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**OVER 85 CARS IN STOCK
AT REDUCED PRICES**

USED CARS

1974 Ford LTD
Two door, hardtop, full power, auto, air, gold with vinyl top, 19,000 miles
\$2,995

1974 Colony Park
12,000 miles, 10 passenger, full power, air conditioning, AM/FM stereo.
\$2,995

1973 Mustang MK3
2 door, hardtop, blue finish with blue vinyl roof, air conditioning, stereo etc.
\$2,990

1973 Mercury
Broughn 2 door hardtop, full power, cruise control, air conditioning, AM/FM stereo Full factory warranty
\$2,990

1974 Marquis
2 door, hardtop, full power, air conditioning, full factory warranty
\$2,795

1972 Bessette
Full power, air conditioning, 35,000 miles, like new!
\$2,990


PAT MULLIGAN

**20200 GRAND RIVER
AT EVERGREEN KE 4-0000**

STOCK # CARS

- #1111 MONZA
- #829 IMPALA
- #772 CAPRICE
- #721 CAPRICE
- #715 MONTE
- #577 CAPRICE
- #572 1/2 TON
- #541 CAPRICE

- #140 IMPALA
- #125 NOVA L
- #103 MONTE
- #64 CAPRICE
- #51 CAPRICE
- #15 CAPRICE
- #8 IMPALA
- #4 MALIBU



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AT
REDUCED
DEMO RATES!**

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DR.	5,000	4,655	#243	CAPRICE WAGON	10,000	5,215
#28	6,000	4,695	#223	VESA G.T.	8,000	3,175
DR.	5,000	4,650	#213	CAPRICE 2 DR.	5,500	4,475
AMLO	8,900	4,875	#212	CAPRICE 4 DR.	9,700	4,815
DR.	14,500	5,075	#205	NOVA L.N. 4 DR.	8,000	4,450
CK-UP	4,000	4,010	#199	CHEVELLE 2 DR.	13,500	4,275
N DR.	8,000	4,950				

OVER 75 BRAND NEW 1975's AT CLEARANCE PRICES

DR.	8,000	3,995	#484	CAPRICE 3 S. WAGON	8,000	5,010
#2 DR.	8,000	4,775	#433	MALIBU WAGON	18,000	3,195
UNLO	7,000	4,685	#411	CAPRICE WAGON	4,000	5,010
DR.	9,000	4,875	#406	NOVA COUPE	7,000	3,250
2 DR.	10,500	4,775	#267	CAPRICE 2 DR.	9,000	4,775
DR.	9,300	4,375	#248	MONZA 2 + 2	6,000	3,985
DR.	7,000	4,015	#247	CAPRICE 2 DR.	4,800	4,775
DR.	8,700	4,095				

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FOR ADDITIONAL INFORMATION CALL JAY GORDONIER at

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