

Greeting cards benefit charities

Autumn leaves are falling now but snowflakes can't be far behind. And with crisp weather come thoughts of winter holidays and the annual search for that perfect greeting card.

Various charities in the metropolitan Detroit area are again helping make that task easier. Shown on this page, and to be featured in the Life section of The Observer & Eccentric throughout the pre-holiday weeks, are samples of the cards offered this year, with proceeds going to the sponsoring charity.

This year, the American Lung Association of Southeastern Michigan is offering a selection of 15 Christmas cards.

"Many people continue the tradition of sending Christmas cards during the holiday season," said Murray Jackson, president of the association. "These cards help to meet that demand with the extra advantage of supporting a worthy cause."

Among the selections are two nostalgic reproductions of the 1930 and 1942 Christmas Seal designs, a "Tree of Seals" made up of a set of a set of the 1975 Christmas seals and three reproductions of the original children's art which was used for this year's seals.

PRICES FOR 25 cards and envelopes with one line of imprinting range from \$3.75 to \$6.75. A color brochure showing each design is available by writing the American Lung Association of Southeastern Michigan, 28 W. Adams, Detroit, 48226.

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Another group offering a choice of cards is the Caro Association for Retarded & Epileptic Children. Seventeen different cards are available, priced from \$3.75 to \$4.75 for boxes of 25. For information, write Caro Association, 27105 Berkshire Drive, Southfield, 48076.

The card design for the Foundation for Mentally Ill Children was done by a nine-year-old student at Fairlawn Center, Clinton Valley Center. It depicts a Christmas tree laden with ornaments. Cards at \$5.20 for 25, with a green envelope, are ready for immediate delivery by contacting Mrs. P.L. Hubert, 2024 Rhine Road, Orchard Lake, 48033, or Foundation for Mentally Ill Children, Box 245, Bloomfield Hills, 48013.

BRaille TRANSCRIBERS who work out of Nardin Park Methodist Church, Farmington, are offering a choice of six greeting cards priced from \$1.50 to \$4.25 for a box of 25.

Chairman Dee Josants explained the group's function: "We type textbooks for Oakland County schools. We don't say no to anyone, and we don't charge a fee for anything. Our work is all volunteers and we depend on contributions for materials."

All cards purchased from the group will be delivered with an insert stating that a donation has been made to aid education for the blind. Purchases

may be made by contacting Lillian Cogsdill, 33724 Bernadine Drive, Farmington.

The Child Research Center League has a new and different fund raising program this year. In lieu of selling cards, the group is offering packets of seals bearing the symbol of the Child Research Center of Michigan. Heading this new program is Mrs. Ben Bidwell.

The use of the seals on letters, cards and packages at Christmas and throughout the year will be a continuing reminder of the existence of the research facility, according to Mrs. George Stirrat, publicity chairman. The seals are in gold foil with black symbols and lettering. They can be ordered in packets of 25 for \$1.125 for \$4.50, 250 for \$8.50, 375 for \$12.50 or 500 for \$15. Orders may be sent to The Child Research Center League, P.O. Box 592, Bloomfield Hills, 48013. Checks should be made payable to Child Research Center League.

The Observer and Eccentric does not handle orders for cards or seals, please contact the charity or organization member listed with each card.

Cards will continue to be published in the Life section of the paper throughout the season. In addition, we will again display all cards sent to us for publication in a scrapbook in the lobby of the Birmingham office, 1225 Bowers, Birmingham. The scrapbook will be on display after Oct. 23.

Merry Christmas



Merry Christmas is the greeting of one of the 15 holiday cards offered by the American Lung Association of Southeastern Michigan. For a brochure of all card designs, write American Lung Association, 28 W. Adams, Detroit, 48226.

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Child Research Center League chose to offer packets of gold and black seals instead of greeting cards. The seals bear the symbol of the center and can be ordered through the center, Box 592, Bloomfield Hills.



Selecting the tree is the theme of the card benefiting Children's Hospital of Michigan. Cards sell for \$3.75 for 25. To order, contact Mrs. Edward W. Green, 28317 Forestbrook Drive, Farmington Hills, 48046, Mrs. Raymond Whitfield, 5411 Deepwood, Bloomfield Hills, 48013, or Mrs. Joseph Kaczmarek, 26263 Meadowbrook Way, Lathrup Village, 48076.



A 9-year-old at Fairlawn Center designed this card for the Foundation for Mentally Ill Children. Cards at \$5.20 for 25 with a green envelope are available by contacting Mrs. P.L. Hubert, 2024 Rhine Road, Orchard Lake, or the foundation, Box 245, Bloomfield Hills.



Holiday wreath on a green background is the offering of the Tribute Fund Committee, affiliated with United Community Services of Metropolitan Detroit. The cards and holiday stationery are available at \$30 per 100. Contact The Tribute Fund, United Community Services, 51 W. Warren Ave., Detroit, 48201.

A scrapbook of charity holiday cards will be on display in the lobby of the Observer & Eccentric's Birmingham office, 1225 Bowers, after Oct. 23. To order cards, seals, or stationery, contact the club or organization listed.



Madonna and Child is one of six cards, from \$1.50 to \$4.25 for a box of 25, offered by the Braille Transcribers headquartered at Nardin Park Methodist Church, Farmington. Purchases may be made by contacting Lillian Cogsdill, 33724 Bernadine, Farmington.