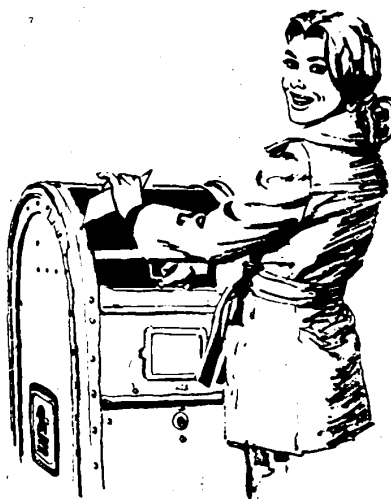


Send Us Your Want Ad Postage Free!

Anything you want to buy, rent, sell; or swap ~~always~~ looks better between the pages of The Observer & Eccentric Classified Section. And now, it is so easy to put it there. Just write your ad out in the box below and indicate the classification that it should appear under. Enclose the proper amount (check or money order, please) or simply charge it to your Bank Americard or Master Charge account. Follow the numbers at the proper folds, seal, and drop everything in the mail. It couldn't be easier and your ad will reach more than 155,500 families in Wayne



CHARGE IT!

It's so EASY

WANT AD ORDER BLANK

Use this handy postage-paid order blank or dial direct:

WAYNE COUNTY: 522-0900

OAKLAND COUNTY: 644-1070

ROCHESTER/AVON: 852-3222

Blank folds into an envelope

No stamp is needed

(2) Fold back along this line

First Class
Permit No. 350
Livonia,
Michigan

BUSINESS REPLY ENVELOPE
No postage stamp necessary if mailed
in the United States

Postage will be paid for by

**The Observer & Eccentric
Newspapers**

36251 Schoolcraft Road
Livonia, Michigan 48150

(4) Fold back and seal

(3) Fold back along this line

CLASSIFIED ADVERTISING RATES

Indicate how many times ad is to appear

☐ TWIN ACTION

15 words - \$6.00
2 consecutive issues
No changes or cancellations of copy
SAVE \$2.00

☐ ONE INSERTION

15 words - \$4.00 each insertion
15¢ each additional word
☐ Monday issue
☐ Thursday issue

(1) Fold back along this line

WRITE YOUR AD HERE -ONE WORD PER BOX

Classification

Name

Address

City, State Zip

Telephone number

Master Charge or
Bank Americard No.

Expiration date