



CAUSE A
CHRISTMAS
EVE ROMANCE.
WHITE SHOULDERS
FROM EVYAN.
THE VERY
ESSENCE, THE
VERY BEGINNING
OF A LOVE STORY.

The beautiful fragrance. As enchanting and unforgettable as its origin. Created by a love-struck Viennese baron for his treasured English ladylove. Made from the marvelous mingling of 800 bouquet flowers. Count them not. Do count on this scent to thoroughly entrance your fair lady. White Shoulders, one of the world's most entirely romantic, totally feminine fragrances. Let it be hers. One-quarter ounce perfume, 10.50; Natural Mist Atomizer, \$8; bath powder, \$7.

Hudson's Aisles of Beauty at Northland, Oakland and Pontiac.

HUDSON'S THE CHRISTMAS STORE