

# Driving costs up 10 per cent in 1974

The cost of driving for Michigan motorists has increased nearly 10 percent in the last year, according to Automobile Club of Michigan.

"It now costs state motorists 18.3 cents a mile to operate their cars compared to 16.6 cents per mile in 1973."

Data on the expenses of operating a motor vehicle is based on driving a 1973 intermediate-size Chevrolet, an eight-cylinder Malibu Classic hardtop with standard equipment and an automatic transmission.

"The major reasons for this year's increased costs are that the average price of new, American-made cars has risen over last year and gasoline costs are up about six cents a gallon from 1973," said Joseph Ratke of the Auto Club.

"During a four-year period from 1969 to 1973, operating costs rose just 14 percent with most of that increase coming in 1973 as gasoline prices went up to 15 cents per gallon. In the last two years, operating costs have risen approximately 25 percent."

"For the motorist who drives 10,000 miles annually, operating expenses in 1974 will be \$1,831—a \$169 increase over costs for an intermediate-size auto last year," Ratke said.

An auto driven 20,000 miles will cost \$2,306, or about 13.2 cents per mile. The reason for the lower cents-per-mile figure at 20,000 miles is that fixed costs (insurance, depreciation and license fee) remains about the same as for 10,000 miles.

For every 10 cents per gallon increase in gas price, the per-mile cost of running a car rises one cent based on 10 miles per gallon, or one-half cent for 20 miles per gallon.

THE AAA pamphlet, "Your Driving Costs," pointed out that the 18.3-cent figure is computed on 6.45 cents a mile for variable costs (gas, oil and maintenance) and 11.85 cents a mile for fixed costs.

The recently released booklet also compares operating costs for various sized cars in both low-cost (rural) and high-cost (urban) areas.

Based on annual mileage of 10,000, it costs 12.8 cents per mile to operate a compact, six-cylinder model car in a low-cost area and 17.3 cents a mile to drive the same vehicle in a high-cost location, such as Detroit.

Motorists should figure an additional 20 cents-per-day increase in operating costs for air conditioning.

# News in the auto world



**ROBERT L. JACKSON** of West Bloomfield Township has been appointed manager of dealer fleet and leasing, American Motors Corp. Jackson joined AMC in 1960 as assistant car distribution manager and subsequently served as car distribution manager and district manager.

**WILLIAM H. WELTYK** of Bloomfield Hills has been elected chairman of the Automotive Information Council for 1974. He is vice-president of planning for the transportation equipment group of Borg-Warner Corp. Troy.

**WILLIAM H. HETRICK JR.** of Troy, formerly an assistant purchasing agent in Chevrolet's Detroit Central Office purchasing department, will serve as general administrator of the production purchasing group in a realignment of support operations.

**MEL FARR**, a former Detroit Lions running back, and **JOHN COOK**, a former area Ford dealer, are now operating a Ford car and truck dealership on Greenfield Road in Oak Park. The main building of Cook-Farr Ford, formerly Northland Ford, occupies 31,000 square feet of floor space on five acres at Ten Mile and Greenfield roads.

**854 American Motors**  
GREMLIN 1973 1 door 330 miles, high low mileage excellent condition. Call 399-9131.

**1975 MATADOR**  
2 door, factory air 8,000 miles. \$2,995.  
Fiesta AMC Jeep  
1205 Ann Arbor Rd  
Plymouth, MI 48130

**856 Buick**  
CENTURY CUSTOM 1973 4 door, 140,000 miles, excellent condition. Call 399-9131.

**RECALL 1973 Buick Wildcat**  
1973 Buick Wildcat 4 door, 140,000 miles, excellent condition. Call 399-9131.

**BUICK 1973 Buick Wildcat**  
1973 Buick Wildcat 4 door, 140,000 miles, excellent condition. Call 399-9131.

**SAVE**  
If you have a family of five, you have the car you need. 1973 Buick Wildcat 4 door, 140,000 miles, excellent condition. Call 399-9131.

**LaRICHE**  
Chevrolet  
1973 Plymouth Rd. 453-4600

**1975 1/2 DORADO**  
Chevrolet  
1975 1/2 DORADO Chevrolet, 1975 1/2 DORADO Chevrolet, 1975 1/2 DORADO Chevrolet. Call 453-4600.

**1975 CADILLAC**  
Chevrolet  
1975 CADILLAC Chevrolet, 1975 CADILLAC Chevrolet, 1975 CADILLAC Chevrolet. Call 453-4600.

**858 Cadillac**  
1975 Cadillac 1975 Cadillac 1975 Cadillac. Call 453-4600.

**1975 SEAN DEVILLE**  
Chevrolet  
1975 SEAN DEVILLE Chevrolet, 1975 SEAN DEVILLE Chevrolet, 1975 SEAN DEVILLE Chevrolet. Call 453-4600.

**858 Cadillac**  
CADILLAC CALORE  
370 Pine Orchard  
Bloomfield Hills, MI 48304  
DRIVE A FEW MILES

**SAVE**  
S HUNDREDS \$  
MIST OF THESE CARS  
LARKIN & LEE  
SERVICE WARRANT  
BANK FINANCING  
DON MASSEY  
CADILLAC  
684 ANN ARBOR RD  
GARY TIL & WYN A THURS  
963-6512

**1974 EL DORADO**  
Convertible full power air cond. 140,000 miles, excellent condition. Call 399-9131.

**1975 SEAN DEVILLE**  
Chevrolet  
1975 SEAN DEVILLE Chevrolet, 1975 SEAN DEVILLE Chevrolet, 1975 SEAN DEVILLE Chevrolet. Call 453-4600.

**1975 SEAN DEVILLE**  
Chevrolet  
1975 SEAN DEVILLE Chevrolet, 1975 SEAN DEVILLE Chevrolet, 1975 SEAN DEVILLE Chevrolet. Call 453-4600.

**1975 SEAN DEVILLE**  
Chevrolet  
1975 SEAN DEVILLE Chevrolet, 1975 SEAN DEVILLE Chevrolet, 1975 SEAN DEVILLE Chevrolet. Call 453-4600.

**1975 SEAN DEVILLE**  
Chevrolet  
1975 SEAN DEVILLE Chevrolet, 1975 SEAN DEVILLE Chevrolet, 1975 SEAN DEVILLE Chevrolet. Call 453-4600.

**1975 SEAN DEVILLE**  
Chevrolet  
1975 SEAN DEVILLE Chevrolet, 1975 SEAN DEVILLE Chevrolet, 1975 SEAN DEVILLE Chevrolet. Call 453-4600.

**1975 SEAN DEVILLE**  
Chevrolet  
1975 SEAN DEVILLE Chevrolet, 1975 SEAN DEVILLE Chevrolet, 1975 SEAN DEVILLE Chevrolet. Call 453-4600.

**1975 SEAN DEVILLE**  
Chevrolet  
1975 SEAN DEVILLE Chevrolet, 1975 SEAN DEVILLE Chevrolet, 1975 SEAN DEVILLE Chevrolet. Call 453-4600.

**1975 SEAN DEVILLE**  
Chevrolet  
1975 SEAN DEVILLE Chevrolet, 1975 SEAN DEVILLE Chevrolet, 1975 SEAN DEVILLE Chevrolet. Call 453-4600.

**840 Chevrolet**  
CHEVELLE 1973 Malibu 1973 Malibu 1973 Malibu. Call 453-4600.

**842 Chrysler**  
NEW YORKER 1973 New Yorker 1973 New Yorker 1973 New Yorker. Call 453-4600.

**844 Dodge**  
DODGE 1973 Dodge 1973 Dodge 1973 Dodge. Call 453-4600.

**846 Ford**  
FORD 1973 Ford 1973 Ford 1973 Ford. Call 453-4600.

**1975 MUSTANG**  
Mustang 1975 Mustang 1975 Mustang 1975 Mustang. Call 453-4600.

**1975 MUSTANG**  
Mustang 1975 Mustang 1975 Mustang 1975 Mustang. Call 453-4600.

**1975 MUSTANG**  
Mustang 1975 Mustang 1975 Mustang 1975 Mustang. Call 453-4600.

**1975 MUSTANG**  
Mustang 1975 Mustang 1975 Mustang 1975 Mustang. Call 453-4600.

**1975 MUSTANG**  
Mustang 1975 Mustang 1975 Mustang 1975 Mustang. Call 453-4600.

**1975 MUSTANG**  
Mustang 1975 Mustang 1975 Mustang 1975 Mustang. Call 453-4600.

**1975 MUSTANG**  
Mustang 1975 Mustang 1975 Mustang 1975 Mustang. Call 453-4600.

**1975 MUSTANG**  
Mustang 1975 Mustang 1975 Mustang 1975 Mustang. Call 453-4600.

**1975 MUSTANG**  
Mustang 1975 Mustang 1975 Mustang 1975 Mustang. Call 453-4600.

**1975 MUSTANG**  
Mustang 1975 Mustang 1975 Mustang 1975 Mustang. Call 453-4600.

**1975 MUSTANG**  
Mustang 1975 Mustang 1975 Mustang 1975 Mustang. Call 453-4600.

**1975 MUSTANG**  
Mustang 1975 Mustang 1975 Mustang 1975 Mustang. Call 453-4600.

**1975 MUSTANG**  
Mustang 1975 Mustang 1975 Mustang 1975 Mustang. Call 453-4600.

**1975 MUSTANG**  
Mustang 1975 Mustang 1975 Mustang 1975 Mustang. Call 453-4600.

**1975 MUSTANG**  
Mustang 1975 Mustang 1975 Mustang 1975 Mustang. Call 453-4600.

**1975 MUSTANG**  
Mustang 1975 Mustang 1975 Mustang 1975 Mustang. Call 453-4600.

**1975 MUSTANG**  
Mustang 1975 Mustang 1975 Mustang 1975 Mustang. Call 453-4600.

**1975 MUSTANG**  
Mustang 1975 Mustang 1975 Mustang 1975 Mustang. Call 453-4600.

**1975 MUSTANG**  
Mustang 1975 Mustang 1975 Mustang 1975 Mustang. Call 453-4600.

**872 Lincoln**  
LINCOLN 1973 Lincoln 1973 Lincoln 1973 Lincoln. Call 453-4600.

**874 Mercury**  
MERCURY 1973 Mercury 1973 Mercury 1973 Mercury. Call 453-4600.

**1969 MERCURY**  
Mercury 1969 Mercury 1969 Mercury 1969 Mercury. Call 453-4600.

**1969 MERCURY**  
Mercury 1969 Mercury 1969 Mercury 1969 Mercury. Call 453-4600.

**1969 MERCURY**  
Mercury 1969 Mercury 1969 Mercury 1969 Mercury. Call 453-4600.

**1969 MERCURY**  
Mercury 1969 Mercury 1969 Mercury 1969 Mercury. Call 453-4600.

**1969 MERCURY**  
Mercury 1969 Mercury 1969 Mercury 1969 Mercury. Call 453-4600.

**1969 MERCURY**  
Mercury 1969 Mercury 1969 Mercury 1969 Mercury. Call 453-4600.

**1969 MERCURY**  
Mercury 1969 Mercury 1969 Mercury 1969 Mercury. Call 453-4600.

**1969 MERCURY**  
Mercury 1969 Mercury 1969 Mercury 1969 Mercury. Call 453-4600.

**1969 MERCURY**  
Mercury 1969 Mercury 1969 Mercury 1969 Mercury. Call 453-4600.

**1969 MERCURY**  
Mercury 1969 Mercury 1969 Mercury 1969 Mercury. Call 453-4600.

**1969 MERCURY**  
Mercury 1969 Mercury 1969 Mercury 1969 Mercury. Call 453-4600.

**1969 MERCURY**  
Mercury 1969 Mercury 1969 Mercury 1969 Mercury. Call 453-4600.

**1969 MERCURY**  
Mercury 1969 Mercury 1969 Mercury 1969 Mercury. Call 453-4600.

**1969 MERCURY**  
Mercury 1969 Mercury 1969 Mercury 1969 Mercury. Call 453-4600.

**1969 MERCURY**  
Mercury 1969 Mercury 1969 Mercury 1969 Mercury. Call 453-4600.

**1969 MERCURY**  
Mercury 1969 Mercury 1969 Mercury 1969 Mercury. Call 453-4600.

**1969 MERCURY**  
Mercury 1969 Mercury 1969 Mercury 1969 Mercury. Call 453-4600.

**1969 MERCURY**  
Mercury 1969 Mercury 1969 Mercury 1969 Mercury. Call 453-4600.

**1969 MERCURY**  
Mercury 1969 Mercury 1969 Mercury 1969 Mercury. Call 453-4600.

**1969 MERCURY**  
Mercury 1969 Mercury 1969 Mercury 1969 Mercury. Call 453-4600.

**1969 MERCURY**  
Mercury 1969 Mercury 1969 Mercury 1969 Mercury. Call 453-4600.

**876 Oldsmobile**  
OLDSMOBILE 1973 Oldsmobile 1973 Oldsmobile 1973 Oldsmobile. Call 453-4600.

**880 Pontiac**  
PONTIAC 1973 Pontiac 1973 Pontiac 1973 Pontiac. Call 453-4600.

**882 Thunderbird**  
THUNDERBIRD 1973 Thunderbird 1973 Thunderbird 1973 Thunderbird. Call 453-4600.

**884 Volkswagen**  
VOLKSWAGEN 1973 Volkswagen 1973 Volkswagen 1973 Volkswagen. Call 453-4600.

**1973 VOLKSWAGEN**  
Volkswagen 1973 Volkswagen 1973 Volkswagen 1973 Volkswagen. Call 453-4600.

**1973 VOLKSWAGEN**  
Volkswagen 1973 Volkswagen 1973 Volkswagen 1973 Volkswagen. Call 453-4600.

**1973 VOLKSWAGEN**  
Volkswagen 1973 Volkswagen 1973 Volkswagen 1973 Volkswagen. Call 453-4600.

**1973 VOLKSWAGEN**  
Volkswagen 1973 Volkswagen 1973 Volkswagen 1973 Volkswagen. Call 453-4600.

**1973 VOLKSWAGEN**  
Volkswagen 1973 Volkswagen 1973 Volkswagen 1973 Volkswagen. Call 453-4600.

**1973 VOLKSWAGEN**  
Volkswagen 1973 Volkswagen 1973 Volkswagen 1973 Volkswagen. Call 453-4600.

**1973 VOLKSWAGEN**  
Volkswagen 1973 Volkswagen 1973 Volkswagen 1973 Volkswagen. Call 453-4600.

**1973 VOLKSWAGEN**  
Volkswagen 1973 Volkswagen 1973 Volkswagen 1973 Volkswagen. Call 453-4600.

**1973 VOLKSWAGEN**  
Volkswagen 1973 Volkswagen 1973 Volkswagen 1973 Volkswagen. Call 453-4600.

**1973 VOLKSWAGEN**  
Volkswagen 1973 Volkswagen 1973 Volkswagen 1973 Volkswagen. Call 453-4600.

**1973 VOLKSWAGEN**  
Volkswagen 1973 Volkswagen 1973 Volkswagen 1973 Volkswagen. Call 453-4600.

**1973 VOLKSWAGEN**  
Volkswagen 1973 Volkswagen 1973 Volkswagen 1973 Volkswagen. Call 453-4600.

**1973 VOLKSWAGEN**  
Volkswagen 1973 Volkswagen 1973 Volkswagen 1973 Volkswagen. Call 453-4600.

**1973 VOLKSWAGEN**  
Volkswagen 1973 Volkswagen 1973 Volkswagen 1973 Volkswagen. Call 453-4600.

**1973 VOLKSWAGEN**  
Volkswagen 1973 Volkswagen 1973 Volkswagen 1973 Volkswagen. Call 453-4600.

**1973 VOLKSWAGEN**  
Volkswagen 1973 Volkswagen 1973 Volkswagen 1973 Volkswagen. Call 453-4600.

**1973 VOLKSWAGEN**  
Volkswagen 1973 Volkswagen 1973 Volkswagen 1973 Volkswagen. Call 453-4600.

**1973 VOLKSWAGEN**  
Volkswagen 1973 Volkswagen 1973 Volkswagen 1973 Volkswagen. Call 453-4600.

**1973 VOLKSWAGEN**  
Volkswagen 1973 Volkswagen 1973 Volkswagen 1973 Volkswagen. Call 453-4600.

**BUY DIRECT AND SAVE**

# GREENFIELD AMC/JEEP

THE AMERICAN MOTORS KING SAYS: "I don't care where you've been or what you've been offered on any car—don't sign any order with any dealer until you see our deal!"

**837-8200** **13600 GREENFIELD AT SCHOOLCRAFT** **2 LOCATIONS** **26255 ORA HIGHWAY WEST OF EVERGREEN** **538-1500**

**WORLD'S LARGEST AMERICAN MOTORS DEALER**