

# Auto paper begun



A new publishing company and automotive publication have been announced by Al Fleming of Bloomfield Township.

The veteran Detroit auto writer, editor and newscaster has formed Al Fleming Communications Inc., with headquarters in Southfield. The company will publish "Car Biz," a monthly tabloid newspaper. Fleming is president of the firm and editor-publisher of the paper.

"Car Biz," according to Fleming, is a combination newsletter and newspaper, concentrating on the domestic and international motor vehicle markets. He claims it will combine the authoritative, interpretive style of a

newsletter with the feature treatment and graphics of a tabloid. The publication will be highly automotive people oriented, but with a strong input of statistical, marketing and forecast data, he said.

The tabloid will be directed to a list of 3,000 persons in the motor vehicle original equipment market (OEM).

Fleming, formerly vice president and editorial director of Cummins Publishing Co., will continue his program on WJZ radio and as automotive broadcast correspondent for the U.S. International Agency's Voice of America overseas network.

# Moran opens new dealership

Ground was broken Dec. 11 for Art Moran's new Fiat-Lancia dealership in Southfield. The new dealership is being built next to his Pontiac dealership on Telegraph just north of 12 Mile.

Art Moran Pontiac had been selling Fiats and Lancias from its present showroom, built

in 1973. The new dealership was conceived because of the increasing popularity of the two imported cars.

The new building will give Moran additional space and facilities to provide better service and increased parts availability for Fiat and Lancia.



Attending the ground-breaking for Art Moran Fiat-Lancia are Louie D'Ambrosia (left), Michael Medved, Kristen Moran, Art Moran, Quodell Wright, Allen Stenberg, Robert Moran and Patrick Moran.

**866 Ford**  
 MUSTANG 1973 1/2 ton 4-cyl. V-8, AM/FM stereo, power windows, power locks, power interior. Best offer. \$23,900  
 FORD LTD 1972 Country Squire 4-cyl. AM/FM stereo, low mileage. Best offer. \$18,900  
 FORD LTD 1972 Square wagon 4-cyl. AM/FM stereo, low mileage. Best offer. \$18,900

**1974 TORINO**  
 Wagon, automatic, stereo, radio, heater, white 160-watts, roof rack, low mileage. Buy on the lot \$22,900  
**PAT MILLIKEN**  
 FORD  
 255-5840  
 Between Plymouth & W. Chatham

**872 Lincoln**  
 CONTINENTAL 1972 fully equipped, low mileage. Best offer. \$22,200  
 LINCOLN 1973 2 door coupe, 4-cyl. AM/FM stereo, low mileage. Best offer. \$22,200

**874 Mercury**  
 MERCURY 1973 2 door coupe, 4-cyl. AM/FM stereo, low mileage. Best offer. \$22,200  
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**876 Plymouth**  
 SPORT PLY 1969 218 4-cyl. 2 door, 4-cyl. AM/FM stereo, low mileage. Best offer. \$12,900  
 SCAMP 1973 1100 cubic foot, 4-cyl. AM/FM stereo, low mileage. Best offer. \$12,900  
 CATALINA 1973 2 door, 4-cyl. AM/FM stereo, low mileage. Best offer. \$12,900

**880 Pontiac**  
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**884 Volkswagen**  
 VW 1969 4-cyl. 4 door, 4-cyl. AM/FM stereo, low mileage. Best offer. \$12,900  
 Volkswagen 1973 Super Beetle, 4-cyl. AM/FM stereo, low mileage. Best offer. \$12,900

**SAVE-SAVE-SAVE**  
 On new 75 VW's and Demos. Don't miss! See Bob Saks, Salesman's Buyer, TOM SULLIVAN, JOSSAGEN, 2500 N. Main, 478-0500

**878 Plymouth**  
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**860 Chevrolet**  
 CHEVROLET 1972 1/2 ton 4-cyl. V-8, AM/FM stereo, power windows, power locks, power interior. Best offer. \$23,900  
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**864 Chevrolet**  
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**870 Jeep**  
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**SAVE**  
 LaRICHE  
 Chevrolet  
 453-4600

**864 Dodge**  
 DODGE 1973 1/2 ton 4-cyl. V-8, AM/FM stereo, power windows, power locks, power interior. Best offer. \$23,900  
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**YEAR END CLEARANCE**  
 ALL CARS IN STOCK  
 DRASTICALLY REDUCED

1973 & 1978  
 DUSTERS—VALLANTS  
 COMBOS—SPORTS VANS  
 CHRYSLERS—VOLARS

**DAMERON**  
 CHRYSLER PLYMOUTH  
 9801 Grand River at Middlebelt  
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**ART MORAN ITALIAN LTD HAS...**

**55 1975 FIATS AND LANCIAS ALL MODELS IN STOCK**

**THAT MUST BE SOLD BY DEC. 31ST\***

IF WE DON'T SELL THESE CARS, WE WILL LOSE OUR MODEL CHANGE-OVER ALLOWANCE... THESE SAVINGS WILL BE PASSED ON TO OUR CUSTOMERS DURING THIS CLEARANCE SALE!

and RECEIVE up to **\$250.00** IN ACCESSORIES PLUS... **10,000 MILES OF GASOLINE FREE!**

**Art Moran**  
 29300 TELEGRAPH  
 COMPLETE SERVICE & BODY SHOP FACILITIES

**1975 CUSTOMER CHOICE 3 seat**

**SAVE ON DEMOS**

**ACT NOW**

**GREENFIELD AMC/JEEP**  
 THE AMERICAN MOTOR NEWS SAY: "I don't care where you've been or what you've been offered to buy — don't sign any order with any dealer until you see our deal!"

**WORLD'S LARGEST AMERICAN MOTORS DEALER**

**BUY DIRECT AND SAVE**

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