

Marlboro 100's

Famous Marlboro flavor in
an extra-long cigarette.



Soft pack or Flip-Top[®] box.

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.

Box: 17 mg. "tar," 1.1 mg. nicotine—
Soft: 18 mg. "tar," 1.1 mg. nicotine av. per cigarette, FTC Report Apr. '75