



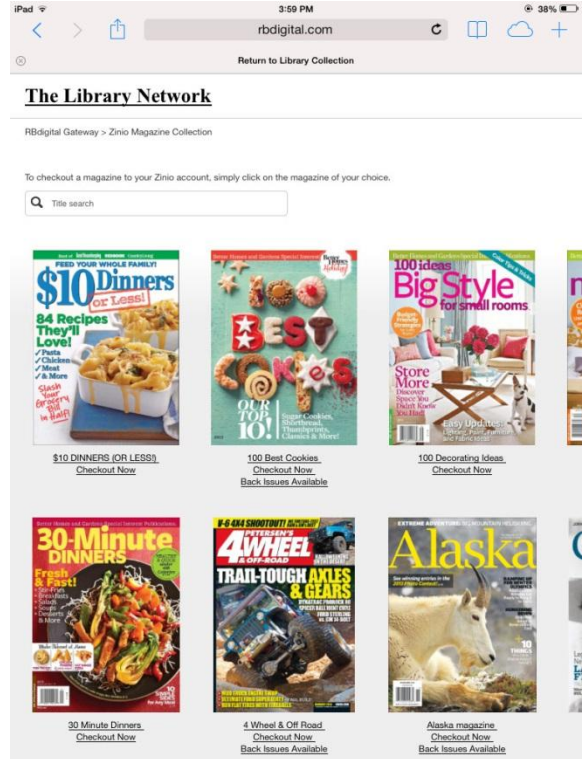
Zinio Tips & Tricks

Kindle Fire issues with the Zinio app

On the Kindle Fire, patrons are not able to return magazines within the Zinio app. Patrons must delete the magazines online in the zinio.com site

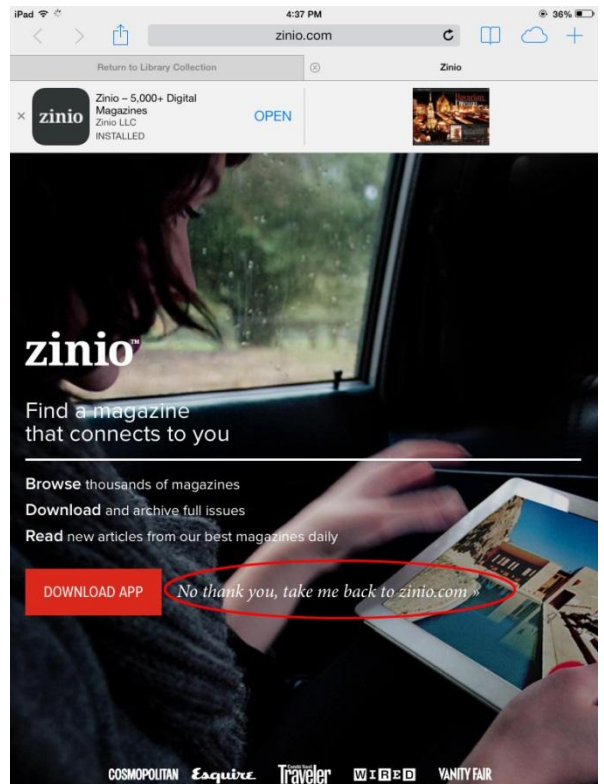
I can't find the login/create new account button on the TLN-Zinio page

For some reason, the TLN-Zinio page does not automatically resize itself to fit the screen of most tablets. Swipe the page over to the right to see the login/create new account button at the top right of the screen

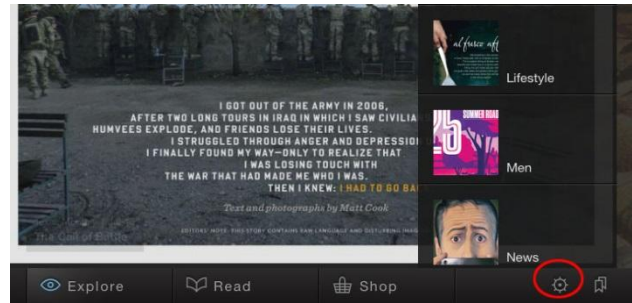


Redirecting to Zinio.com

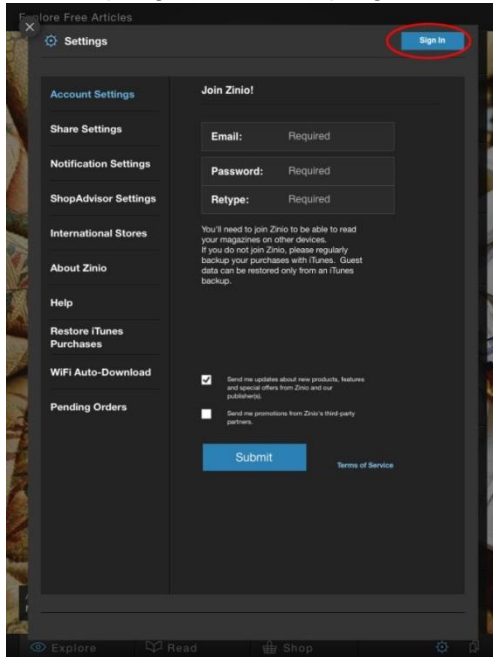
Sometimes, and often the first time you login to Zinio.com, you will see the screen to the right. Be sure to tap where it says "No thank you, take me back to zinio.com" to login to the site to download the magazine. Do not click the top button to open the Zinio app.



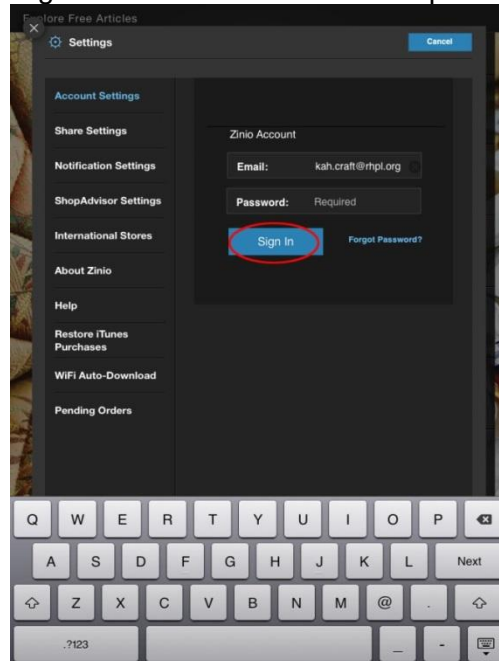
Signing into the Zinio App for the first time
 Once you have made both a TLN-Zinio Account login and a Zinio.com account login, open the Zinio app. To register the app and connect it to the zinio.com account, you must sign in first. Tap the settings button (wheel cog) in the bottom right of the app.



Then tap sign in at the top right.

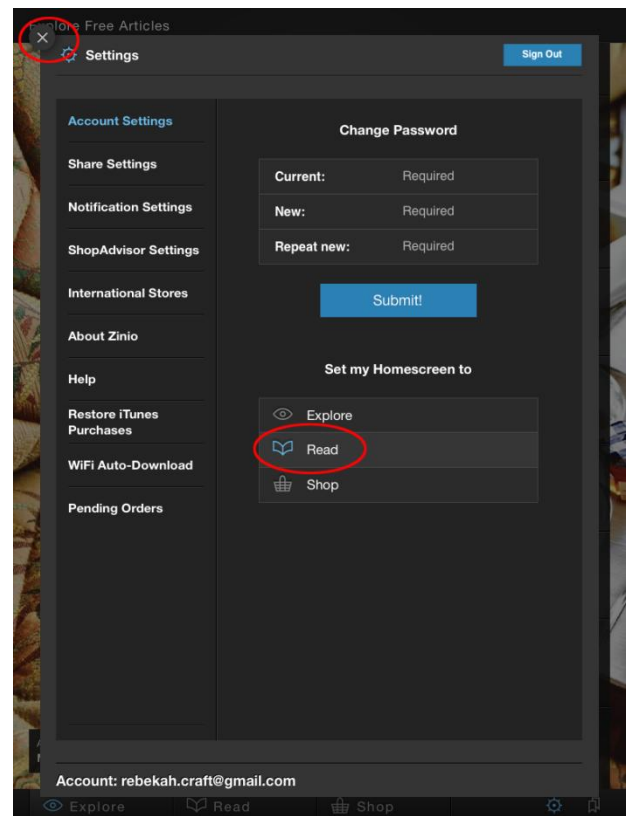


Sign in with the zinio.com email/password.



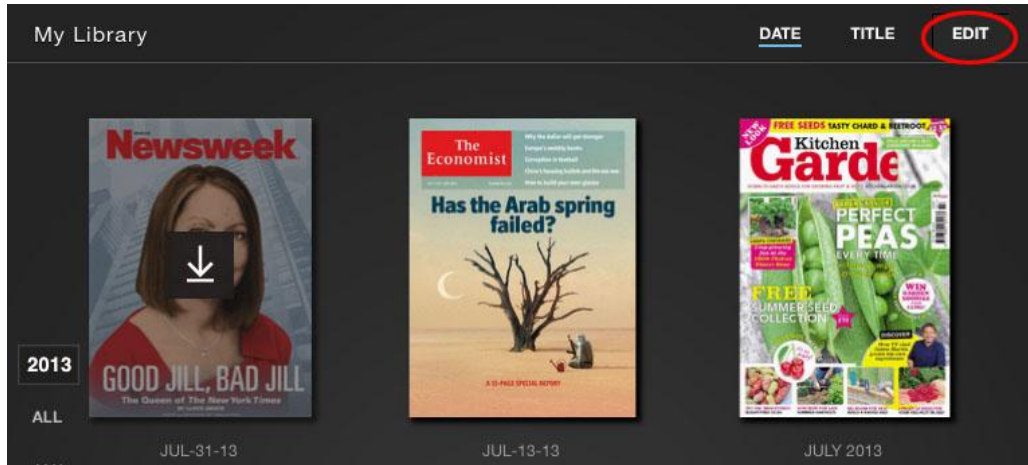
On the next screen do not change your password. Click the X in the top left of the screen and you will be logged into the app.

We also recommended selecting the **Read** page under **Set my Homescreen to**.

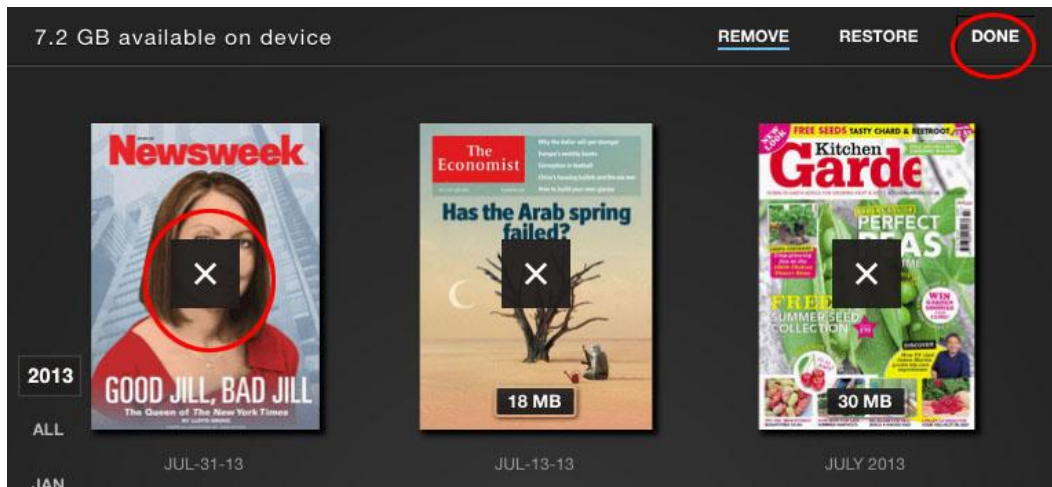


Deleting an issue

If you're in **Title** view, you cannot edit and delete magazines. You must be in **Date** view. You will know you are in **Date** view if you see a blue line under **Date** and if you see a list of months on the left side of the screen. Tap on **Edit**.



Then tap on the **X** above the magazine you'd like to delete. Tap **Remove from Device**. When finished deleting magazines, click the **Done** button in the top right of the screen.



Switching to a different magazine & viewing percentage downloaded

When you have a magazine open and would like to switch to a different magazine, lightly tap the center of the screen. A bar will appear across the top. Tap the **X** on the top left of the bar to go back to the main page of magazines. The bar will also display the percentage of your magazine that has been downloaded.

Text button

In select magazines, while using the Zinio app, patrons will see a small button at the bottom of the screen that says **Text**. When you tap on this button, the article will be reformatted to an easy-to-read page (see below right) without sidebars and special fonts. If you're in the text version, you will see a **Page** button at the bottom of the screen that will take you back to the original version of the magazine.

The screenshot shows a magazine article titled "Trade unions: New labour, alt-labour". The article includes a photo of strikers holding a "REHIRE THE STRIKERS" sign. A small red circle highlights a "Text" button at the bottom of the page. To the right, a "Page" button is also circled in red. The article text discusses the AFL-CIO convention and the "great divide" between public and private sectors.

United States The Economist September 14th 2013 33

Trade unions
New labour, alt-labour

Believe it or not, the union movement is starting to embrace innovation

THERE was plenty of red meat on offer to the 5,000 delegates at this week's AFL-CIO convention in Los Angeles. Speakers proclaimed class war, bashed corporations and trade deals, and demanded fresh taxes on the rich. One, to much cheering, threatened to punch the conservative Koch brothers in the face.

America's largest trade-union grouping, with 57 affiliated unions and 12m members, convenes just once every four years; such jamborees are an opportunity to let off steam. But this year there was farrowed how introspection mixed with the tub-thumping. Richard Trumka, the AFL-CIO president, said the labour movement was in "crisis" and urged delegates to avoid the temptation of blaming outsiders.

It is a fair description. In the 1950s one-third of America's workers belonged to a union. Today 11.3% do, including just 6.6% in the private sector (see chart), where the AFL-CIO's members are concentrated. The reasons are well rehearsed: globalisation and technological change; the growth of the service sector, in which workers are harder to organise; and a toughening of anti-union politics. But unions have been slow to accept that the old model no longer works. There has been the odd innovation: the United Auto Workers is forming a German-style workers' council at a Volkswagen plant in Tennessee, for example. But union attempts to extend their reach in sectors like hospitality and retail have generated more excitement than members.

Becker, the AFL-CIO's general counsel, says, "Affiliation may not be as prized on the outside as it is on the inside." The group, he adds, will take an experimental approach to its new partnerships, not necessarily seeking to extend membership to everyone. And to soothe worried unions, a "clear distinction" will remain between collective bargaining and other activities.

The AFL-CIO's motto, says Lowell Turner of Cornell University's School of Industrial and Labour Relations, merely reflects broader changes in the labour movement over the past 20 years. As traditional unions have flourished, so-called "alt-labour" groups, which agitate for workers' rights in non-unionised sectors, have stepped in. In 2009 the AFL-CIO created its own arm for non-union workers, Working America, through which much of its new activity will be channelled. Demonstrations and strikes at Walmart and, most recently, a string of fast-food chains have won publicity, and spread the idea of workplace organisation, even if results have been thin. The AFL-CIO hopes to tap this energy and, where appropriate, lend it institutional clout.

How might such alliances work? The success of Los Angeles Alliance for a New Economy (LAANE), an advocacy group, provides a clue. LAANE has worked with the Teamsters, a large union not affiliated with the AFL-CIO, to clean up busy emulsions at ports and improve the conditions of seafarers. The union has even changed its position on oil-drilling in Alaska. "This way of working is new for our union partners, but it yields real results," says Roxana Tynan, LAANE's director.

The decision to strengthen ties with non-labour groups raises different questions. Some unions already think the AFL-CIO spends too much time and money lobbying for political change and not

The great divide
Trade-union membership as % of workforce

Year	Public-sector	Private-sector
1970	40	10
1980	35	10
1990	30	10
2000	25	10
2010	20	10
2012	18	10

Text

Page

I can't find all the issues I downloaded

Sometimes users will accidentally click on a letter or month on the index to the left of the magazine covers and only a small portion of their magazines will appear. Make sure that you are on the **All** view to see all of the magazines that have been downloaded. You'll find this on the left side of your screen in tiny blue letters. (see right)

Page Not Found

If you receive a **Page Not Found** Error message, wait a few seconds to see if the page will load. If it doesn't load, click the Refresh button to try again. (Sometimes attempting to re-download the issue in the RBDigital/TLN Zinio site will also solve this problem).

The screenshot shows a mobile device screen with a browser displaying "zinio.com". A red circle highlights a "Page Not Found" error message. The screen also shows a navigation bar with "Return to Library Collection", "SHOP MAGAZINES", "READ ARTICLES", "YOUR LIBRARY", and a search bar. The status bar at the top shows "iPad", signal strength, 4:37 PM, and 36% battery.

Return to Library Collection

Page Not Found

SHOP MAGAZINES READ ARTICLES YOUR LIBRARY Search

processing...

