

War Advertising  
American business contributed \$302,248,775 worth of its own advertising during the last year in support of government home front information campaigns. Emphasizing formation campaigns. Emphasizing Pearl Harbor, business participated in 62 different information campaigns last year, in cooperation with the Office of War Information and 27 different government departments. This compares with 34 campaigns and 17 government agencies served during the second year of the war, and 14 campaigns and 8 government departments during the first year. The \$302,248,775 war-themed volume recorded last year represented an increase of 6 percent over the \$284,888,441 estimated for the previous year, and marked a new wartime high for business support of home-front campaigns.

Started Danube  
Like the Rhine, Germany's upper Danube is a storied river of real and imaginary events that have furnished material for countless books, songs and legends. Peace-time travelers wrote of its ruined castles, its busy industrial cities and sleepy villages. Danubian lore includes familiar tales of early bridges built with the help of the Devil, his price set in souls of those first using the bridge. One such yarn describes a clever architect who tricked the Devil. One of his ploys by substituting animals as the first to cross. Other stories deal with tragic and happy events, religious miracles, jeists befitting the work and giants.  
Hold Flavor  
Sugar helps caramelize fruit, holds color and flavor, but it isn't essential to prevent spoiling.

### WEST POINT PARK

By L. A. Ault

The first annual reunion of the Borland clan, of which Mrs. Margaret Borland Martin is head, was held at the home of Mrs. M. E. Ault, Mayfield Ave., Sunday afternoon and evening. Families from Detroit and Wayne, as well as from West Point Park were in attendance. About thirty persons were present and enjoyed a hearty potluck supper together. The night was spent in socializing and dancing. Mrs. Ault's home was the scene of the gathering and the presence of a dozen who hope to be on hand next year.  
A meeting of the Sunshine Sisters was held Wednesday afternoon in the Neighborhood Church. The usual program was carried out, but the Sunbeam hour proved especially delightful and mirth-provoking; contributions being made by Alice Varghol, Margaret Martin, Eva Willet and Hannah Ault.  
These Sunshine sessions are proving an inspiration both spiritually and socially to those interested. The next will be held in the Neighborhood Church on Wednesday afternoon, Sept. 19th, and all women in the neighborhood are cordially invited to attend. It should be remembered that the session is now at 2 p.m. instead of the former 2:30.  
Mr. and Mrs. Walter Rehahn returned early in the week from a few days vacation trip through Ohio and Indiana, where they visited relatives.  
Mr. and Mrs. Irvin Bollinger and children returned the middle of the week from a week's vacation spent near West Branch.  
Mrs. Lewis Graham and children have returned from a most enjoyable vacation at Houghton Lake.  
The Clyde Buckingham were visitors in Plymouth Wednesday. Mrs. E. W. Stange visited in Detroit Wednesday.  
E. W. Stange and son, Edward, were fishing near Crooked Lake Sunday.  
Freda Ault visited Henry Ford Hospital this Monday.  
Mrs. Young of "Brush Demonstration" fame came out from Detroit and was calling on friends and patrons in this section Wednesday.  
Miss Patty Shult returned early last week from a vacation visit with relatives at Ypsilanti.  
Mrs. Emerson Ault, Miss Lora Anne Ault and Miss Clara Roberts were dinner guests of the Edwins Johnsons over on Clarita Wednesday evening.  
Mrs. Freeman Carter and Mrs. Lloyd Rhoads were callers in Wayne Wednesday.  
Dolores and Shirley Ault were with friends at Walled Lake Sunday.  
Mr. and Mrs. Henry Jay St.

land of Mayfield Ave., were shopping in Detroit Tuesday. Mr. Sizeland has just received an honorable discharge from the U. S. Army.  
Jimmy and Judy, the young son and daughter of Mr. and Mrs. Arthur Muir, are now recovered from a siege of chickenpox.  
Young Pat Middlewood, son of Mr. and Mrs. George Middlewood, Longford Road, has now recovered from a tonsil operation.  
Perrie, young son of the Del Monters, who live on Osmus, just outside West Point Park limits, fell from a swing the first day of school and broke his arm. His plumage, most of whom live on the west side of Hubbard, miss him in their activities.  
Mrs. Edwin Johnson and daughter, Marion Lee and Anne Marie, who have all been ill, are now considerably improved, and were able to come from Clarita over to the M. E. Ault residence Sunday afternoon, when the Borland reunion was in progress.  
The sudden death of a cousin, William G. Squires, called Mr. and Mrs. Albert Owen, Mrs. Austin Ault and Mrs. Jack Oman into Detroit Thursday evening. Mrs. Owen and Mrs. Ralph Voorhees were in attendance at the funeral service Friday afternoon.  
Friends were expressing their condolences this past week to Stanley Chavey of Mayfield Ave., whose brother, Harold L. Chavey, of Detroit, died September 1 and was buried Tuesday.  
"Homecoming Day," observed by the Neighborhood Bible School Sunday morning, was a fair success, since a number who had been vacationing practically all summer, returned to their classes.  
The story, "Mother Prayed in Haines" by Margaret Wildemore, was read and discussed at the Vesper Meeting in the Neighborhood Church Sunday evening. An interesting service was the result. Something equally good is promised for next Sunday at 6:30 p.m.  
Bill Owen, stationed at Chanute field, has home over this last week and visited his parents, Mr. and Mrs. Albert Owen of Mayfield Ave. His wife, Dorothy, and their two small children, who live near Chanute field, accompanied him.  
The Poitises, who live near the Zibornick property off Farmington Road, welcomed their Navy son, Jack, home last Friday evening.  
Corporal Wesley Smith from Camp Custer, was again spending the week end with his parents, Mr. and Mrs. Frank Smith, on Eight Mile Road.  
Mrs. Joe Kramer, who was Cleo Longenecker, and who, for some time has been with the Spars, is now visiting at her former home on Farmington Road. She is being transferred to the Naval Armory Mastering Out Station for the Coast guards at Chicago. Her husband also with the Coast Guard, is now stationed in Detroit. Having been in the service for some time, including many months overseas, he too expects to be mastered out soon. The young couple plan to reside in Portland, Oregon, where Mr. Kramer will go into business.

### THIS WEEK AT YOUR LIBRARY

— YOUR LIBRARY HOURS —  
Wednesday and Saturday  
11:00 a.m. to 1:00 p.m.  
3:00 p.m. to 9:00 p.m.  
Friday — 6:00 p.m. to 9:00 p.m.

OLD LEATHERFACE of the Flying Tigers — Keith Ayling. The most of us had read General Claire Lee Chennault, the modern miracle man responsible for the success and fame of the famous Flying Tigers, present Commander of the 14th Air Force of the United States Army Air Corps.  
To the Chinese people he is "Old Leatherface," friend, benefactor and protector.  
To the folks in his Louisiana home town he is "Young Claire," local boy who made good.  
Before he went to China in 1938 he had been a country boy, a young woodsman, farmer, schoolteacher, YMCA physical education instructor, a pilot-stuntist and otherwise — a writer of vision about air power, an experimenter with gliders and the future of fighters and bombers, a planner for the future of military aviation.  
In China he got his chance to put into practice his theories on combat tactics. The results have astounded probably everyone except Chennault himself and some few who believed in him all along. With few planes, few pilots (but what pilots!), few airports (and they were pretty poor until he built better ones), General Chennault managed to hold back the Japanese for years. He made his victories as expensive as their defeats and consistently outsmarted them. All of this gave the United States that valuable ingredient of war-time, in building up the Flying Tigers General Chennault, a human dynamo who thrives on difficulties, to whom a setback is but a challenge for redoubled effort.

For many years — and for a good reason. The "Good Patron" had dreamed the crystallization of the slumbering opposition to a reign which had netted him 47 million dollars.  
The farmers' revolt gained momentum, spread among the people bound by other big landowners in the Hudson Valley. Like the patriots at the Boston Tea Party, these tenants, many of them descendants of Revolutionary soldiers, disguised themselves as Indians in warpaint and calico when ever it was necessary to resist evictions. And they used their tin horns to signal from farm to farm to rally the neighborhood against the sheriff and his offending writs.  
Mr. Christman's book is a genuinely fresh contribution and one which is always needed, for we cannot be reminded too often that

democracy demands periods of vigilance and upheaval, and constant awareness of the people's all-powerful weapons — the ballot box and legislative action.  
Deficiency in Cattle  
In cattle, probably the first noticeable symptom of vitamin A deficiency is a cloudy condition of the eyeball, and excess watering of the eyes. There may be loss of appetite. Calves are commonly dead or weak at birth. The cow may have difficulty in calving and frequently retains the afterbirth. She may give little or no milk. Ewes may have similar symptoms, and in addition may develop lamby paralysis, with resulting loss of the ewe and lambs. Good green hay, a good source of carotene which is the substance from which vitamin A is produced in the animal's body, is the preventive and the cure for this condition. Brown or bleached hay does not have enough carotene.


### General Household Repair

Painting — Caulking — Carpentry

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**Kitchen Aids**  
Keep a nutcracker in a kitchen drawer for budding stubborn screw-top bottle caps. Tweezers kept in the same drawer are fine for decorating cakes or cookies as well as pin-father picking.



### Go Home Now, Fido

but meet me at the Oak after school... you know as well as I do that they have the best sodas... and the best of everything for guys and gals that go to school. See you there, ol' boy!

SCHOOL SUPPLIES  
FOUNTAIN PENS — \$1.00  
PENCILS — TABLETS  
NOTE BOOKS and FILLER

### OAK PHARMACY

— Watch This Space! —

### PRESERVE ITS SURFACE PAINT YOUR CAR


TO PRESERVE YOUR CAR—  
To Restore That New Car Beauty and Sleekness.  
To Save Its Precious Sheetmetal From Ruinous Rust.  
We Are Equipped to Handle Any Paint Job, Car or Truck, Expertly and Promptly.

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33215 Grand River Telephone 0303

Interviewer: "Have you had any experience in defense work?"  
Young Girl Applicant: "Oh, yes. I used to go with a sailor!"



FRESH, APPETIZING SWEET ROLLS  
For a Tempting Lunch or After-School Snack

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### Have Your WATCH REPAIRED

7 DAY SERVICE

Trust your precious watch to DeRoy's. Any watch, any make, any model repaired by factory trained watch technicians. All work fully guaranteed to assure your satisfaction.

### DeRoy Jewelry Company

21648 GRAND RIVER AVE., REDFORD  
2205 Michigan In W. Dearborn 18401 E. Warren Corner of Southdown

Open Thursday, Friday and Saturday 9:30 - 5:30

ALL WORK FULLY GUARANTEED

### SCHOOL DAYS demand HEALTHFUL, HEARTY Breakfasts

Start your child's busy day with a nourishing breakfast of cereal, fruit, eggs, milk, toast or rolls — all plentiful, unrationed foods.

### Hamlin's Market

Free Delivery Phones 0005 or 0305