

ON
TUESDAY
NOVEMBER 18, 1975
AT 1:57 p.m. OUR PHONE ROOM
RECEIVED ITS 108,899th CLASSIFIED
AD. WE COULDN'T HAVE REACHED THIS
HISTORY-MAKING, RECORD-BREAKING MOMENT
IN TIME WITHOUT ...

PEOPLE



PEOPLE



PEOPLE

PEOPLE
LIKE YOU.

We could never have broken our record without all the people who placed an ad for garage sales, household goods, autos, bikes, services, jobs, sports equipment, and hundreds of other miscellaneous items. We owe our success to all the people who told their success stories to their friends, and to the friends who told their friends. That's why more and more people called our phone room, until we passed last year's total and wrote our 108,899th ad.
All because of you, and people like you.
Thanks

The
Observer & Eccentric
Classified Ads

DIAL DIRECT
WAYNE COUNTY: 822-8000 OAKLAND COUNTY: 644-1670 ROCHESTER/AVON: 652-3222