

# Send Us Your Want Ad Postage Free!

Anything you want to buy, rent, sell, or swap always looks better between the pages of The Observer & Eccentric Classified Section. And now, it is so easy to put it there. Just write your ad out in the box below and indicate the classification that it should appear under. Enclose the proper amount (check or money order, please) or simply charge it to your Bank Americard or Master Charge account. Follow the numbers at the proper folds, seal, and drop everything in the mail. It couldn't be easier and your ad will reach more than 155,500 families in Wayne



CHARGE IT!

## It's so EASY

### WANT AD ORDER BLANK

Use this handy postage-paid order blank or dial direct:

WAYNE COUNTY: 522-0900

OAKLAND COUNTY: 644-1070

ROCHESTER/AVON: 852-3222

Blank folds into an envelope

No stamp is needed

(2) Fold back along this line

First Class  
Permit No. 350  
Livonia,  
Michigan

**BUSINESS REPLY ENVELOPE**  
No postage stamp necessary if mailed  
in the United States

Postage will be paid for by

**The  
Observer & Eccentric  
Newspapers**  
36251 Schoolcraft Road  
Livonia, Michigan 48150

(3) Fold back and seal

(3) Fold back along this line

#### CLASSIFIED ADVERTISING RATES

Indicate how many times ad is to appear

**TWIN ACTION**

15 words - \$6.00  
2 consecutive issues  
No changes or cancellations of copy  
**SAVE \$2.00**

**ONE INSERTION**

15 words - \$4.00 each insertion  
15¢ each additional word  
 Monday issue  
 Thursday issue

(1) Fold back along this line

#### WRITE YOUR AD HERE - ONE WORD PER BOX


Name .....

Address .....

City, State ..... Zip .....

Telephone number .....

Master Charge or  
Bank Americard No. ....

Expiration date .....

Classification .....