

BUSINESS PEOPLE

CHARLES F. GEGENHEIMER JR. of Bloomfield Hills has been promoted to vice-president and general manager of Milan Wineries.

Before joining Milan Wineries (producer of Cadillac Club of Michigan), Gegenheimer was general sales manager of United Beverage Wholesalers of Detroit.



SANDRA J. LAWRENCE of Troy has been appointed media traffic coordinator for Gray & Kilgore, Inc.

Ms. Lawrence had been media and budget estimator assigned to the Chrysler Corp Dodge account at Barton Burton Davatine and Osborne in Troy and advertising coordinator for Gold Circle Department Stores in Ohio.

WILLIAM E. BOGARD of Rochester has been named general sales manager—automotive for the Kent-Moore Corp.

In his new position, Bogard will be directing and coordinating the Tool Division's automotive sales group.



JOHN F. PEYTON of Birmingham has been named vice president and group manager, Components Parts Group, Federal-Mogul Corp.

He joined the company's aerospace subsidiary in 1964 and was a deputy general manager in 1968. He served as director of corporate planning and development before the component parts group assignment.

DOUGLAS M. REID of West Bloomfield has joined the Nelson Co., plumbing, pipe, valve and fitting distributor, as manager for industrial sales.

Reid formerly was region manager for Skil Corp.



J. WILLIAM COYLE of Bloomfield Hills has been appointed director of finance for Providence Hospital, Southfield.

Coyle had been with General Motors for 26 years, having experience in the control and analysis of financial activities. He had been finance manager of GM's overseas operations.

ELIZABETH LORIA of Rochester has been promoted to divisional sales manager, Hudson division of the Pontiac J.L. Hudson store.

Mrs. Loria previously was divisional sales manager, Hudson's Pontiac Rainbow division.

C. CHARLES SMITH of Bloomfield Hills has been elected executive vice-president of Landierman Co.

He joined the company in 1974 as vice-president for finance and was subsequently also named treasurer.

EILEEN GOLDBOFF of Southfield has been promoted from assistant buyer of the junior sportswear department to divisional sales manager, Rainbow division of J.L. Hudson's Pontiac Store.

Ms. Goldhoff joined the company in 1974.

LARRY A. EDWARDS of Birmingham has been elected treasurer of Federal-Mogul Corp., Southfield.

Edwards, who has been assistant treasurer since 1969, joined the company in 1959.



FREDERICK E. LUECK of Birmingham becomes the new vice-president of manufacturing of the Borg & Beck division of Borg-Warner Corp.

He had been director of manufacturing and has been with Borg & Beck since 1967.

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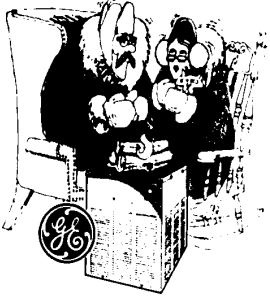
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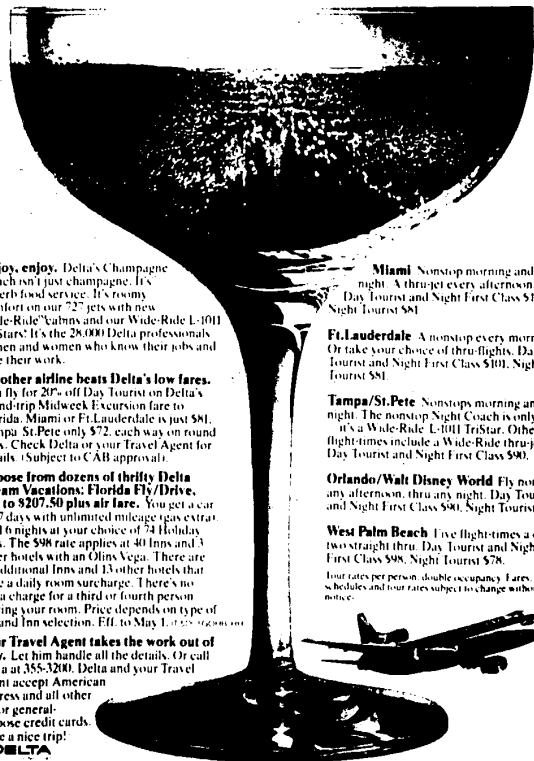
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