

SPRING FASHION AT HARWOOD'S



The theme for Men's Fashions this season is "Refinement-not Innovation." Harwood Tailors, always proud to give our customers exactly what they want, has one of the largest displays of materials to choose from. Why don't you stop in today and let Harwood custom tailor a suit for you - a suit that symbolizes the well-being of our proud customers.

Harwood
Custom Tailors & Designers

908 W. HURON AT TELEGRAPH, PONTIAC 681-2300

Fashion...in perspective

The 1976 special men and women's spring fashion tabloid, "Fashion in Perspective," was written by Christine Waklen, Observer & Eccentric Fashion Editor and photographed in New York City by Special Sections Photographer Barbara McClellan. Ms. McClellan also photographed the cover of "Fashions in Perspective" on the grounds of historic Cranbrook House in Bloomfield Hills. Special sketches for the section were drawn by Observer & Eccentric Art Director William Keith LaRoche. Special Sections Editor Patricia Beach Smith was responsible for section design. Editing was done by Robert Erickson, Loraine McClish and Ms. Smith.



Oscar de la Renta's pastel checked tunic is one worth having.



Engagement Rings Our Specialty!

DIAMOND SALE!

EXCEPTIONALLY FINE AA-1 QUALITY
1/4 CARAT, \$250 1/3 CARAT, \$350
1/2 CARAT, \$595 5/8 CARAT, \$695
1 CARAT, \$1,350

APRIL IS DIAMOND MONTH
The Most Fashionable Gem on Earth!
Precious Combinations



DIAMONDS & GEMSTONES
together in fancy clusters, terraced to capture each stone's maximum brilliance. All in our extensive collection.

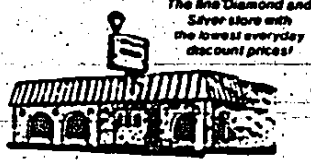
SALE PRICED TO SAVE YOU 30 to 40%

- We do custom jewelry, designing fine hand engraving, repair work and diamond setting done to perfection.
- SAVE 20% to 40% ON:
- 14K JEWELRY WATCHES • DIAMONDS
 - PEWTER • STAINLESS
 - SILVER PLATES • 14K WEDDING BANDS
 - BRIDESMAID & USHER GIFTS
 - OTHER GIFT ITEMS

Northwood Jewelers

2802 N. Woodward
at 12 1/2 Mile Rd.
Royal Oak, LI9-1885

HOURS: Mon., Tues., Wed., Thurs. 10-6 Fri. 10-9 Sat. 10-6



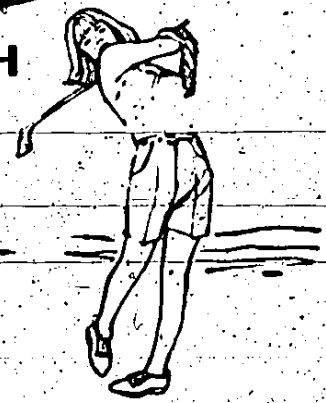
LADIES DAY*

\$28 to \$29



*EVERYDAY WITH
LAZY-BONES

Women's Golf Shoes



harvard row mall
west 11 mile at lakeview & southfield • 353-3250

THERE IS NO SUBSTITUTE
FOR QUALITY AND FINE FIT