

330 Apts. For Sale NORTH SUBURBS... 332 Mobile Homes For Sale... 338 Lots and Acreage For Sale... 340 Lots and Acreage For Sale... 342 Real Estate Wanted... 400 Apartments for rent... 330 Lots and Acreage For Sale... 332 Mobile Homes For Sale... 338 Lots and Acreage For Sale... 340 Lots and Acreage For Sale... 342 Real Estate Wanted... 400 Apartments for rent...



WHODUNIT?

The sofa, the chair, the stove and the dresses... all sold in a single day. Who could have gotten away with it? It's really not such a mystery. Every clue points to the Observer & Eccentric Classifieds: the quick response, the number of calls, and most important, the results—SALES.

Consider the opportunity... the Observer & Eccentric Newspapers are read twice each week by more than 155,500 families in Wayne and Oakland Counties —families next door to you and in neighboring communities.

Consider the motive... the Observer & Eccentric Want Ad Department has a strong de-

sire to satisfy your needs, whether you're selling a couch or looking for a job.

Consider the weapon... the Observer & Eccentric Family Want Ads have a double edge because they're placed in two consecutive issues (Monday/Thursday or Tuesday/Monday) and are seen each time by more than 155,500 witnesses. And these Family Want Ads (no changes in copy, no cancellations) cost only 8¢—that's a savings to you of 8¢ off the regular cost of placing an ad in two issues.

It's a modus operandi that is well known and makes the solution to this case elementary.

522-0900/Wayne County
644-1070/Oakland County
852-3222/Rochester-Avon

Observer & Eccentric
Classified Ads

330 Lots and Acreage For Sale... 332 Mobile Homes For Sale... 338 Lots and Acreage For Sale... 340 Lots and Acreage For Sale... 342 Real Estate Wanted... 400 Apartments for rent... 330 Lots and Acreage For Sale... 332 Mobile Homes For Sale... 338 Lots and Acreage For Sale... 340 Lots and Acreage For Sale... 342 Real Estate Wanted... 400 Apartments for rent...

330 Lots and Acreage For Sale... 332 Mobile Homes For Sale... 338 Lots and Acreage For Sale... 340 Lots and Acreage For Sale... 342 Real Estate Wanted... 400 Apartments for rent... 330 Lots and Acreage For Sale... 332 Mobile Homes For Sale... 338 Lots and Acreage For Sale... 340 Lots and Acreage For Sale... 342 Real Estate Wanted... 400 Apartments for rent...

330 Lots and Acreage For Sale... 332 Mobile Homes For Sale... 338 Lots and Acreage For Sale... 340 Lots and Acreage For Sale... 342 Real Estate Wanted... 400 Apartments for rent... 330 Lots and Acreage For Sale... 332 Mobile Homes For Sale... 338 Lots and Acreage For Sale... 340 Lots and Acreage For Sale... 342 Real Estate Wanted... 400 Apartments for rent...