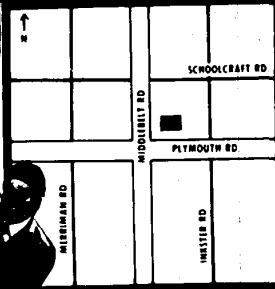




NEW

FOR THE
DETROIT
METRO AREA.



**29250
PLYMOUTH RD.,
AT MIDDLEBELT,
LIVONIA**

THE GROCERY WAREHOUSE

AN URGENT MESSAGE TO ALL FOOD CONSUMERS!!

BECAUSE FOOD IS SUCH A LARGE PART OF OUR LIVING EXPENSE, THIS MESSAGE IS OF GREAT IMPORTANCE TO YOU!
A TOTALLY NEW CONCEPT IN GROCERY SHOPPING IS HERE!

NEW FOR THE DETROIT METRO AREA, IT'S THE GROCERY WAREHOUSE. NOW YOU CAN BUY GROCERIES, MEATS, PRODUCE AND MANY NON-FOODS AT WHOLESALE!

YOU WILL SAVE 5%, 10% EVEN 50% ON EVERY ITEM YOU BUY. THIS WILL MEAN A 10% TO 30% SAVINGS ON ALL YOUR FOOD NEEDS. AND THE PRODUCTS ARE ALL TOP QUALITY NATIONAL BRANDS FRESH IN THE SHIPPING CASE.

- FEATURING**
- YOUR FAVORITE NAME BRAND GROCERIES
 - U.S. GRADE A POULTRY
 - U.S.D.A. CHOICE BEEF, VEAL OR LAMB
 - FARM FRESH PRODUCE
 - THE MOST POPULAR BRANDS OF FROZEN FOODS
 - AND MUCH! MUCH! MORE!

THIS IS WHY YOU SAVE!!

- REDUCED STORE HOURS, MEANS SAVINGS FOR YOU!
- NO FANCY DISPLAYS, MEANS SAVINGS FOR YOU!
- MOST PRODUCTS NOT PRICED MEANS SAVINGS FOR YOU!
(YOU MARK YOUR OWN SELECTIONS)
- DIRECT DELIVERIES OF MILK, BREAD & PRODUCE MEANS SAVINGS FOR YOU!
- NO DEEP LOSS-LEADER-ADVERTISING, MEANS SAVINGS FOR YOU!
- NO TRIMMING, BAGGING OR PACKAGING, MEANS SAVINGS FOR YOU!

HERE'S HOW TO SHOP THE GROCERY WAREHOUSE!!

- 1.** WHERE YOU MUST BE A MEMBER TO BUY YOUR GROCERIES WHOLESALE!
- 2.** WHERE YOU PICK UP A CRAYON AND MARK YOUR OWN GROCERIES.
- 3.** WHERE YOU USE A PLATFORM TYPE CART TO GATHER UP GROCERIES IN ANY QUANTITY YOU WANT.
- 4.** WHERE YOU PACK YOUR OWN GROCERIES AND CART THEM AWAY. (YOU CAN BRING BAGS OR CARTONS.)
- 5.** WHERE YOU CARTON YOUR OWN FARM FRESH EGGS AND SAVE A NICKEL A DOZEN
- 6.** AND WHERE YOU SAVE MORE THAN YOU CAN SAVE AT ANY SUPERMARKET IN THE DETROIT AREA ...

OUR POLICY.

ALL ITEMS ARE AT REDUCED PRICES. NOT JUST ADVERTISED SPECIALS. WE PRICE EACH ITEM LOWER THAN ANYBODY AND MAINTAIN LOWER PRICES EVERYDAY . . . WEEK IN AND WEEK OUT!

INTRODUCTORY OFFER! SHOP THIS MONTH FREE.

WE'RE SO CONFIDENT YOU'LL BE HAPPY WITH THIS NEW TIMELY WAY TO CUT BACK ON YOUR GROCERY BILLS THAT YOU MAY SHOP THE GROCERY WAREHOUSE UNTIL JULY 1ST. FREE OF ANY MEMBERSHIP DUES.

JUST FILL OUT THE MEMBERSHIP CARD IN THIS AD AND BRING IT WITH YOU. THEN IF YOU DECIDE TO JOIN, YOU'LL PAY 50¢ FOR MEMBERSHIP AND SHOPPING PRIVILEGES TO AUGUST 1ST. EASY-ISN'T IT.

THE GROCERY WAREHOUSE MEMBERSHIP APPLICATION

FREE MEMBERSHIP UNTIL JULY 1ST.
JUST FILL OUT. BRING IN—AND SAVE!
29250 PLYMOUTH RD., AT MIDDLEBELT, LIVONIA

NAME _____
ADDRESS _____
CITY _____ ZIP _____

WE'VE CUT THE FRILLS...TO CUT YOUR BILLS

REDUCED STORE HOURS SAVE YOU MONEY!
OPEN MON.-SAT. 10A.M.-10P.M.
CLOSED SUNDAY

**29250 PLYMOUTH RD.,
AT MIDDLEBELT, LIVONIA**